### Jon M. Huntsman School of Business
#### International Business Major: Effective Fall 2016

**Business Acumen**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>ACCT 2010</td>
<td>Financial Accounting Principles</td>
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<tr>
<td>ACCT 2020</td>
<td>Managerial Accounting Principles</td>
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<tr>
<td>ECN 1500</td>
<td>Econ Institutions (Macroeconomics) (BAI)</td>
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<tr>
<td>ECN 2010</td>
<td>Intro to Microeconomics (BSS)</td>
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<tr>
<td>MIS 3300</td>
<td>Big Data Analytics</td>
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<tr>
<td>FIN 3200**</td>
<td>Financial Management</td>
</tr>
<tr>
<td>FIN 3400</td>
<td>Corporate Finance (QI)</td>
</tr>
<tr>
<td>MGT 1050</td>
<td>Foundations of Business</td>
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<tr>
<td>MGT 2050</td>
<td>Business Law</td>
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<tr>
<td>MGT 3500**</td>
<td>Fundamentals of Marketing</td>
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<tr>
<td>MGT 3700**</td>
<td>Operations Management</td>
</tr>
<tr>
<td>MGT 3800</td>
<td>Systems Strategy and Problem Solving</td>
</tr>
<tr>
<td>MIS 2100</td>
<td>Principles of MIS</td>
</tr>
<tr>
<td>MIS 3200</td>
<td>Business Communication (CI)</td>
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<tr>
<td>STAT 2300/STAT 2000</td>
<td>Business Statistics (QL)</td>
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**Entering Freshmen Fall 2016 must have at least a C grade in all acumen courses.**

**Required Business Coursework** (B- or better required in MGT 3500, MGT 3700, and FIN 3200)

- ECN 3400 – Global Economic Institutions (DSS) (3 cr.)
- FIN 4300 – International Finance (3 cr.)
- MGT 3820 – International Management (DSS) (2 cr.)
- MGT 3830 – International Law (2 cr.) (Spring)
- MGT 4050 – International Marketing (2 cr.) (Fall)
- MGT 4790 – Managing Global Value Chains (2 cr.)
- MGT 4890 – Strategic Planning and Execution (CI) (3 cr.)

**Supporting Coursework**

Six credits from the following:

- ANTH 5650
- ECN 3300/MGT 3300 (Huntsman Scholars)
- ECN 4500/POLS 4210 (Huntsman Scholars)
- ECN 5150
- ECN 5400 (Fall)
- HIST 3240
- HIST 3280
- HIST 3410
- HIST 3460
- HIST 3483
- HIST 3510
- HIST 3550
- HIST 3630
- HIST 3660
- HIST 4330
- HIST 4890
- POLS 3100
- POLS 3210
- POLS 3220
- POLS 3230
- POLS 3250

**Electives**

One elective from the following:

- MGT 4250(Intern. Exp./3credits)
- CHIN 3100 (DHA)
- CHIN 3510
- FREN 3510 (CI)
- FREN 3550 (DHA)
- FREN 3570
- GERM 3510 (CI)
- GERM 3550 (DHA)
- JAPN 3100
- JAPN 3510
- PORT 3570 (DHA)
- RUSS 3300 (DHA)
- RUSS 3510 (CI)
- RUSS 3540
- SPAN 3510
- SPAN 3550 (DHA)
- SPAN 3570 (DHA)

If student’s language is not included above, may take one more course from supporting coursework.

**2nd Language & International Experience**

Demonstrate competence in a second language by:

- Completing minor or major in second language, or
- Pass 16 semester credits of a second language at an accredited school, or
- Pass a language challenge competency exam and successful completion of next higher class, or
- Complete BYU Language test (minimum of 16 credits), or
- 16 credits from the Intensive English Language Institute or a TOEFL Score of 500

**International experience can be fulfilled by:**

- Approved international work experience or internship min 6 weeks (240 hours) or
- Complete minimum of one semester studying at an approved overseas institute of higher education or
- Participate in an approved global learning exp.
COMPETENCY REQUIREMENTS (7-13 CREDITS)

Communications Literacy (3-6)
1. □ ENGL 1010 or □ AP English or □ ACT English ≥ 29 or □ CLEP (3)
2. □ ENGL 2010* (3)

Quantitative Literacy (4)
□ MATH 1050 (4)
(or one course in Math or Stats requiring Math 1050 as a prerequisite or AP Calculus score of 3 or better)

*This course must be completed with a C grade or higher.

BREADTH REQUIREMENTS (6 COURSES – 18 CREDITS)
Select at least one approved course from each of the following six categories. (A maximum of 4 CLEP or AP areas may be used.) Approved courses can be found in the USU online catalog.

American Inst. □ USU 1300 or □ Approved Course____ECN 1500____ or □ AP
Creative Arts □ USU 1330 or □ Approved Course________________ or □ AP
Humanities □ USU 1320 or □ Approved Course________________ or □ AP
Life Sciences □ USU 1350 or □ Approved Course________________ or □ AP
Physical Science □ USU 1360 or □ Approved Course________________ or □ AP
Social Science □ USU 1340 or □ Approved Course____ECN 2010____ or □ AP
Exploration Credit □ Approved Course________________

DEPTH REQUIREMENTS (5 COURSES)

Required Depth Courses (Two courses outside discipline)
□ 3000+ Level Life and Physical Sciences (DSC) Approved Course ____________________________
□ 3000+ Level Humanities and Creative Arts (DHA) Approved Course ____________________________

Communications Intensive (Two courses which are part of major)
□ MIS 3200 Business Communication
□ MGT 4890 Strategic Planning and Execution

Quantitative Intensive (One course which is part of major)
□ FIN 3400 Corporate Finance

UPPER-DIVISION CREDITS
Completion of a minimum of 40 credits numbered 3000 or above.