# JON M. HUNTSMAN SCHOOL OF BUSINESS
## INTERNATIONAL BUSINESS – Summer 2014

### Business Acumen

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 2100</td>
<td>(3 cr.) Financial Accounting Principles</td>
<td></td>
</tr>
<tr>
<td>ACCT 2200</td>
<td>(3 cr.) Managerial Accounting Principles</td>
<td></td>
</tr>
<tr>
<td>ECN 1500*</td>
<td>(3 cr.) Econ Institutions (Macroeconomics) (BAI)</td>
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<tr>
<td>ECN 2100</td>
<td>(3 cr.) Intro to Microeconomics (BSS)</td>
<td></td>
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<tr>
<td>ECN 3400</td>
<td>(3 cr.) Global Economic Institutions (DSS)</td>
<td></td>
</tr>
<tr>
<td>FIN 3400</td>
<td>(3 cr.) Corporate Finance (QI)</td>
<td></td>
</tr>
<tr>
<td>MGT 2050</td>
<td>(3 cr.) Legal and Ethical Environment of Business</td>
<td></td>
</tr>
<tr>
<td>MGT 3110</td>
<td>(3 cr.) Managing Organizations &amp; People</td>
<td></td>
</tr>
<tr>
<td>MGT 3500</td>
<td>(3 cr.) Fundamentals of Marketing</td>
<td></td>
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<tr>
<td>MGT 3700</td>
<td>(3 cr.) Operations Management</td>
<td></td>
</tr>
<tr>
<td>MIS 2100</td>
<td>(3 cr.) Principles of MIS</td>
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<tr>
<td>MIS 3200/2200</td>
<td>Business Communication (CI)</td>
<td></td>
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<tr>
<td>STAT 2300 or 2000</td>
<td>(4 cr.) Business Statistics (QL)</td>
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*These courses must be completed with a C grade or higher as a prerequisite for Jon M. Huntsman School of Business courses numbered 3000 and above.

### Required Business Coursework

- **ECN 5150 – Comparative Economic Systems (CI) (3 cr.)**
- **FIN 4300 – International Finance (3 cr.)**
- **MGT 3820 – International Management (DSS) (2 cr.)**
- **MGT 3830 – International Law (2 cr.) (Spring)**
- **MGT 4050 – International Marketing (2 cr.) (Fall)**
- **MGT 4730 – Business and Society (2 cr.)**
- **MGT 4790 – Managing Global Value Chains (2 cr.)**
- **MGT 4890 – Strategic Planning and Execution (CI) (3 cr.)**

### Supporting Coursework

- Six credits from the following areas:
  - ECN 3300/MGT 3300 (HS)
  - ECN 5400 (F)
  - HIST 3240
  - HIST 3280
  - HIST 3460
  - HIST 3481
  - HIST 3483
  - HIST 3510
  - HIST 3630
  - HIST 3660
  - HIST 4330
  - HIST 4890
  - POLS 3100
  - POLS 3210
  - POLS 3220
  - POLS 3250
  - POLS 3270
  - POLS 4210 (ECN 4500 – HS)
  - POLS 4260
  - POLS 5120
  - POLS 5480

### Electives

- One elective from the following:
  - MGT/BU$4250(Int.Exp./3credits)
  - CHIN 3100 (DHA)
  - CHIN 3510
  - FREN 3510
  - FREN 3550
  - FREN 3570
  - GERM 3300 (DHA)
  - GERM 3510 (CI)
  - GERM 3550 (DHA)
  - JAPN 3100
  - JAPN 3510
  - MIS 4550 (CI)
  - PORT 3570 (DHA)
  - RUSS 3300 (DHA)
  - RUSS 3510 (CI)
  - RUSS 3540
  - SPAN 3510
  - SPAN 3550 (DHA)
  - SPAN 3570 (DHA)

### 2nd Language & International Experience

- Demonstrate competence in a second language by:
  - Completing minor or major in second language, or
  - Pass 16 semester credits of a second language at an accredited school, or
  - Pass a language challenge competency exam and successful completion of next higher class, or
  - Complete BYU Language test (minimum of 16 credits), or
  - 16 credits from the Intensive English Language Institute or a TOEFL Score of 500

- **International experience can be fulfilled by:**
  - Approved international work experience or Internship (min 9 weeks) or
  - Complete minimum of one semester studying at an approved overseas institute of higher education or
  - Participate in an approved overseas study tour.

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*Students must be formally admitted to the Jon M. Huntsman School of Business. Students may complete up to 15 USU Huntsman School of Business required credits numbered 2000 and above including transfer credits prior to formal admittance to the Huntsman School. Students transferring more than 15 acceptable credits must receive Huntsman School admittance prior to completing further Huntsman School required courses. Huntsman School applications are processed every semester. Applications must be received by December 1 for Spring, April 1 for Summer, and July 1 for Fall. In order to register for 3000-, 4000- and 5000-level courses in the Huntsman School, a 2.67 overall GPA is required. A 2.50 GPA in core and major courses is required for graduation. For semester availability and prerequisites, see the USU general catalog or check online at [http://huntsman.usu.edu/advising/](http://huntsman.usu.edu/advising/). All Utah State University graduation requirements must be met. Check USU catalog for more information regarding requirements at [http://catalog.usu.edu/](http://catalog.usu.edu/). It is strongly recommended that graduation applications be completed two semesters prior to graduation. [http://www.usu.edu/registrar/htm/graduation](http://www.usu.edu/registrar/htm/graduation). Math 1100 is recommended for International Business majors contemplating graduate studies in Business Administration.*
UNIVERSITY STUDIES CHECKLIST
FOR STUDENTS WITH A MAJOR IN THE SOCIAL SCIENCES
GENERAL EDUCATION (34-37 CREDITS)

COMPETENCY REQUIREMENTS (7-13 CREDITS)

Communications Literacy (3-6)
1. □ ENGL 1010 or □ AP English or □ ACT English ≥ 29 or □ CLEP (3)
2. □ ENGL 2010* (3)

Quantitative Literacy (4)
□ MATH 1050 (4)
(or one course in Math or Stats requiring Math 1050 as a prerequisite or AP Calculus score of 3 or better)

*This course must be completed with a C grade or higher.

BREADTH REQUIREMENTS (6 COURSES – 18 CREDITS)
Select at least one approved course from each of the following six categories. (A maximum of 4 CLEP or AP areas may be used.) Approved courses can be found in the USU online catalog.

American Inst. □ USU 1300 or □ Approved Course____ECN 1500____ or □ AP
Creative Arts □ USU 1330 or □ Approved Course____________________ or □ AP
Humanities □ USU 1320 or □ Approved Course____________________ or □ AP
Life Sciences □ USU 1350 or □ Approved Course____________________ or □ AP
Physical Science □ USU 1360 or □ Approved Course____________________ or □ AP
Social Science □ USU 1340 or □ Approved Course____ECN 2010____ or □ AP
Exploration Credit □ Approved Course____________________

DEPTH REQUIREMENTS (5 COURSES)

Required Depth Courses (Two courses outside discipline)
□ 3000+ Level Life and Physical Sciences (DSC) Approved Course _________________________________
□ 3000+ Level Humanities and Creative Arts (DHA) Approved Course _______________________________

Communications Intensive (Two courses which are part of major)
□ MIS 3200 Business Communication
□ MGT 4890 Strategic Planning and Execution

Quantitative Intensive (One course which is part of major)
□ FIN 3400 Corporate Finance

UPPER-DIVISION CREDITS
Completion of a minimum of 40 credits numbered 3000 or above.

REVISED 7.29.14