Exploring Real Estate in the Bay

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During spring break, I had the opportunity to travel to San Francisco with a group of students from the Huntsman School of Business to visit some very successful real estate firms in the Bay Area. We visited firms with extensive experience in property management, private equity, real estate development, law, and capital markets. As a new graduate of USU looking for work in the real estate industry, this trip provided insight into dozens of possible career paths.

As we visited Swift, Veritas, CBRE, Orrick, JMA Ventures, Google, and other companies, I was able to learn more about real estate and make valuable connections. These industry experts generously met with us and answered any questions we had about their companies, the current market, or what we should expect in the future.

One reason this trip was so beneficial for me is that the people we met with are very reputable and respected individuals. These were people with large and important projects but very limited time. Thanks to Aggie Alumnus William ‘Bill’ Murray ‘72, we were able to spend time with professionals at incredible companies that would otherwise be impossible for undergraduate students to network with and visit alone.

Not only did we get to experience San Francisco on the trip, but we also toured the Salesforce Tower, the Google Campus, and many impressive buildings in San Francisco and Sacramento. This unique experience has left a lasting impression as I move on from college and enter the real estate world. These industry experts continue to serve as role models and even mentors to me.

Dr. Ryan Whitby, Associate Professor of Finance and Real Estate Club Advisor remarked, “Career exploration trips can be a valuable component of a student's education at the Huntsman School of Business. Alumni from around the world are
willing to open their doors to students that are interested in pursuing similar careers. These trips create once in a lifetime opportunities to meet dozens of successful professionals in a very short amount of time. I've personally seen students take advantage of these trips to springboard their careers. In our recent trip to San Francisco, Bill Murray arranged visits to some of the premier real estate firms in the country. I'm not sure the students realize how fortunate they are to participate in this type of trip and have someone like Bill in their corner.”

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