



MASTER OF Business Administration

Innovative Career-Focused Curriculum

The curriculum was developed with two strategic goals:

1. Provide students with expert, cutting-edge business knowledge, ethical values, and the ability to execute.
2. Provide focused education and experiences in a specific area of business to improve student employability.

Courses are taught in half semesters, offering a condensed program that focuses on the needed content while eliminating the redundancy taught during undergraduate business classes that traditional two-year programs repeat during their first year.

Our students are trained to lead, manage, and improve business performance. They know how to commercialize profitable ideas faster, cheaper, and more successfully. They possess the know-how to improve existing businesses and create new businesses, and are armed with cutting-edge intelligence and analytic tools to gain a deeper and clearer understanding of both domestic and global markets, customers, and competitions.





“By integrating specializations into the curriculum, USU is diversifying our MBA. A specialization will help students become more employable. Students should consider their career goals and professional development before settling on a specialization in Finance, Business Analytics, or Strategic Business Development and Venturing.”

— JAMES H. DAVIS, DIRECTOR, MBA

MBA GLOBAL LEARNING EXPERIENCE

All Huntsman MBAs participate in a global learning experience in March. This experience takes you inside international companies and industries to give you an overview of the broader economic, political, social, and cultural factors that influence business opportunities and practice.

In order to become tomorrow's business leaders, you must gain knowledge, and skills that will allow you to operate successfully within the context of a global business environment.

GLEs for March 2015:
Japan
Poland/Estonia

For additional information, please ask the MBA Office at HuntsmanMBA.com

Admissions Checklist

Applicants will need to submit the following items online with the USU School of Graduate Studies application. The application and fee are needed to begin the application process. All items must be submitted before the application is considered complete.

- Application, usu.edu/graduateschool/apply, including a one-page summary of career goals and objectives (Please cut and past this information into the essay portion of the online application.)
- \$55 nonrefundable application fee
- Official transcripts from all colleges and universities you have attended (except USU transcripts)
- GMAT or GRE test scores and TOEFL score (TOEFL - international students only)
- Résumé (email to huntsmanMBA@usu.edu)
- Three letters of recommendation (two from faculty members)

There will be a required interview prior to acceptance.

All applicants must demonstrate proficiency in the following areas:

FINANCIAL ACCOUNTING
CORPORATE FINANCE
MARKETING

