# International Business Major Requirements

- **ACCT 2010** (3 cr.) Financial Accounting Principles
- **ACCT 2020** (3 cr.) Managerial Accounting Principles
- **MGT 1050** (3 cr.) Foundations of Business
- **ECN 1500** (3 cr.) Econ Institutions (Macroeconomics) (BAI)
- **ECN 2010** (3 cr.) Intro to Microeconomics (BAI)
- **FIN 3200** (3 cr.) Financial Management
- **FIN 3400** (3 cr.) Corporate Finance (QI)
- **MGT 1050** (3 cr.) Foundations of Business
- **MGT 2050** (2 cr.) Business Law
- **MGT/MSLE 3500** (3 cr.) Fundamentals of Marketing
- **MGT 3700** (2 cr.) Operations Management
- **MGT/MSLE 3800** (2 cr.) Leadership
- **MGT/MSLE 3890** (2 cr.) Systems Strategy and Problem Solving
- **MIS 2100** (3 cr.) Principles of MIS
- **MIS 3200** (3 cr.) Business Communication (CI)
- **MIS 3300** (3 cr.) Big Data Analytics (QL)
- **STAT 2300 OR 2000** (4 cr.) Business Statistics (QL)

**B- or better is required in MSLE 3500, MGT 3700, FIN 3200**

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## International Business Major Requirements

- **ECN 3400** Global Economic Institutions (DSS) 3 cr
- **FIN 4300** International Finance 3 cr
- **MGT/MSLE 3820** International Management (DSS) 2 cr
- **MGT 3830** International Law (FALL) 2 cr
- **MGT/MSLE 4050** International Marketing (FALL) 2 cr
- **MGT 4790** Managing Global Value 2 cr
- **MGT 4890** Strategic Planning and Execution 2 cr

### International Business Electives 9 credits

- Choose one of the following career tracks

<table>
<thead>
<tr>
<th>Track</th>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>CS 1400/1405</td>
<td>Intro to Computer Science</td>
<td>3 cr</td>
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<tr>
<td>B</td>
<td>FIN 4410</td>
<td>Financial Institutions</td>
<td>3 cr</td>
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<tr>
<td>C</td>
<td>FIN 4450</td>
<td>Advance Corporate Finance</td>
<td>3 cr</td>
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<td>D</td>
<td>FIN 4460</td>
<td>Investments</td>
<td>3 cr</td>
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<tr>
<td>E</td>
<td>FIN 4990</td>
<td>Hedge Funds &amp; Private Equity</td>
<td>3 cr</td>
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<td>F</td>
<td>FIN 4495</td>
<td>Investment Banking</td>
<td>3 cr</td>
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<tr>
<td>G</td>
<td>MGT 3710</td>
<td>Team Management</td>
<td>2 cr</td>
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<tr>
<td>H</td>
<td>MGT/MSLE 4510</td>
<td>Buyer Behavior</td>
<td>2 cr</td>
</tr>
<tr>
<td>I</td>
<td>MGT/MSLE 4531</td>
<td>Competitive Intelligence &amp; Data Visualization</td>
<td>2 cr</td>
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<tr>
<td>J</td>
<td>MGT/MSLE 4532</td>
<td>Data-Driven Decision Making</td>
<td>2 cr</td>
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<tr>
<td>K</td>
<td>MGT/MSLE 4533</td>
<td>Big Market Insights from Big Data</td>
<td>2 cr</td>
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<td>L</td>
<td>MGT/MSLE 4534</td>
<td>Survey Research</td>
<td>2 cr</td>
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<tr>
<td>M</td>
<td>MGT/MSLE 4535</td>
<td>Promotional Strategy</td>
<td>2 cr</td>
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<tr>
<td>N</td>
<td>MGT 4720</td>
<td>Production Planning &amp; Control</td>
<td>2 cr</td>
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<tr>
<td>O</td>
<td>MGT 4740</td>
<td>Process Analytics &amp; Develop.</td>
<td>2 cr</td>
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<tr>
<td>P</td>
<td>MGT 5730</td>
<td>Problem Solving &amp; Continuous Improvement</td>
<td>5 cr</td>
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<td>Q</td>
<td>MIS 3500</td>
<td>Intro to Business Applications</td>
<td>5 cr</td>
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<td>R</td>
<td>MIS Elective 1</td>
<td>3 cr</td>
<td></td>
</tr>
<tr>
<td>S</td>
<td>MIS Elective 2</td>
<td>3 cr</td>
<td></td>
</tr>
</tbody>
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**Effective 1.2.19**

- Students must be formally admitted to the Jon M. Huntsman School of Business.
- Students may complete up to 15 USU Huntsman School of Business required credits numbered 2000 and above including transfer credits prior to formal admittance to the Huntsman School.
- Students transferring more than 15 acceptable credits must receive Huntsman School admittance prior to completing further Huntsman School required courses.
- Huntsman School applications are processed every semester. Applications must be received by December 1 for Spring, April 1 for Summer, and July 1 for Fall.
- In order to register for 3000-, 4000- and 5000-level courses in the Huntsman School, a 2.75 overall GPA is required.
- A 2.50 GPA in core and major courses is required for graduation.
- Huntsman School of Business Courses are limited to 1 repeat.
- For semester availability and prerequisites, see the USU general catalog or check online at [http://catalog.usu.edu/advising](http://catalog.usu.edu/advising).
- All Utah State University graduation requirements must be met. Check USU catalog for more information regarding requirements.
- It is strongly recommended that graduation applications be completed two semesters prior to graduation. [http://www.usu.edu/registrar/htm/graduation](http://www.usu.edu/registrar/htm/graduation).
- Math 1100 is recommended for International Business majors contemplating an approved international work experience, internship, or participation in an approved overseas study tour.
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**UNIVERSITY STUDIES CHECKLIST**  
**FOR STUDENTS WITH A MAJOR IN THE SOCIAL SCIENCES**  
**GENERAL EDUCATION (36-46 CREDITS)**

**COMPETENCY REQUIREMENTS (7-10 CREDITS)**

**Communications Literacy (3-6)**
1. □ ENGL 1010 (CL1) or □ AP English or □ ACT English ≥ 29 or □ CLEP (3)
2. □ ENGL 2010* (CL2) (3)

**Quantitative Literacy (4)**
□ MATH 1050 or □ AP Calculus score of 3 or better or □ ACT Math ≥ 26 or □ CLEP or one course in Math or Stats requiring Math 1050 as a prerequisite (4)

*This course must be completed with a C grade or higher.

**BREADTH REQUIREMENTS (7 COURSES -18-21 CREDITS)**
Select at least one approved course from each of the following six categories. (A maximum of 4 CLEP or AP areas may be used.)
Approved courses can be found in the USU online catalog.

- American Inst. (BAI) □ Approved Course [ECN 1500] or □ AP
- Creative Arts (BCA) □ Approved Course [ ] or □ AP
- Humanities (BHU) □ Approved Course [ ] or □ AP
- Life Sciences (BLS) □ Approved Course [ ] or □ AP
- Physical Science (BPS) □ Approved Course [ ] or □ AP
- Social Science (BSS) □ Approved Course [ECN 2010] or □ AP
- Integrated Studies □ Approved Course [STAT 2300] or □ AP

**DEPTH REQUIREMENTS (5 COURSES)**

- **Required Depth Courses** (Two courses outside discipline)
  □ 3000+ Level Life and Physical Sciences (DSC) Approved Course [ ] □ 3000+ Level Humanities and Creative Arts (DHA) Approved Course [ ]

- **Communications Intensive** (Two courses which are part of major)
  □ MIS 3200 (CI) Business Communication
  □ MGT/MSLE 4890 (CI) Strategic Planning and Execution

- **Quantitative Intensive** (One course which is part of major)
  □ FIN 3400 (QI) Corporate Finance

**UPPER-DIVISION CREDITS**
Completion of a minimum of 40 credits numbered 3000 or above.