Why BUSINESS?

A business degree increases your value in an ever-changing world. Whether you want to become an artist, doctor or engineer, choose business.
Inside THE CLASSROOM

8 UNDERGRADUATE majors
- Accounting
- Data Analytics
- Economics
- Finance
- Information Systems
- International Business
- Management
- Marketing

17 UNDERGRADUATE minors
- Accounting
- Business
- Consulting
- Economics
- Entrepreneurship
- Finance
- Hotel Management
- Human Resource Management
- Information Systems
- International Business
- Leadership and Management
- Marketing
- Operations Management
- Personal Finance Planning
- Quantitative Finance
- Real Estate
- Technical Sales Management

BEST ECONOMICS PROGRAM IN THE STATE

School of ACCOUNTANCY Ranked #5 IN THE USA
Outside
THE CLASSROOM

HUNTSMAN SCHOLARS
The premier honors program for undergraduate business students – Reach beyond your academic and personal limits.
huntsman.usu.edu/scholars

SEED
The Small Enterprise Education Development program offers microfinance internships in Peru, Ghana, Guatemala, Philippines, and the Dominican Republic.
huntsman.usu.edu/seed

GLOBAL LEARNING EXPERIENCES
Participate in faculty-led trips around the world – Prepare for entry into a business environment that extends beyond borders.
huntsman.usu.edu/global

CAREER EXPLORATION TRIPS
See how a real-world business runs as well as receive valuable networking and career advice from industry professionals.
huntsman.usu.edu/career

GET INVOLVED
With 25 student clubs and organizations, there is something for everyone. huntsman.usu.edu/clubs
“I just landed my dream job at Goldman Sachs! I can’t imagine getting this opportunity without the resources afforded to me by the career development team at the Huntsman School. They went above and beyond to not only help me improve my résumé, but my LinkedIn profile, cover letters, and interviewing skills. Their coaching truly helped me set myself above the competition.”

Ashley Kreitzer
Operations Analyst, Goldman Sachs
USU ’18

“Focused Fridays”
Fridays at the Huntsman School are dedicated to career development. Faculty, alumni and friends assist in accelerating the careers of students through multiple events each Friday.


FOR MORE INFORMATION, VISIT HUNTSMAN.USU.EDU/FOCUSEDFRIDAYS

Danielle Nielsen
Co-Founder, Diamond Wireless; USU ’99

Charlie Denson
Former President, NIKE Brand; USU ’78

Steve Milovich
SVP of HR, Disney; USU ’79

Gail Miller
Dwtnr, Utah Jazz

Charlie Denson
Former President, NIKE Brand; USU ’78

Moline Dastrup
Account Manager, Google; USU ’11

Crystal Magglet
Chairwoman & CEO, FJ Management, Inc.

Tessa White
Chief Human Capital Officer, Vivint Solar

Jim Quigley
Former Global CEO, Deloitte & Touche LLP; USU ’74

Scott Anderson
President & CEO, Zions First National Bank

Gail Miller
Owner, Utah Jazz

Amy Rees Anderson
Founder & Former CEO, Mediconnect

IN 2019-20 employers
338 CAMPUS VISITS BY EMPLOYERS IN 2019-20
HOW IT WORKS

Meet ONE or more of the following qualifications:

- Top 10% of high school class
- 3.7+ High School GPA
- 28+ ACT/1310+ SAT score
- 3.5+ High School GPA AND 24+ ACT/1160+ SAT score

Apply to Utah State and select one of the eight business majors as your “field of study.”

You will be automatically admitted to the Huntsman School (no other application necessary).

KEY BENEFITS OF DIRECT ADMISSION

- Start your business degree from the moment you step foot on campus.
- Be assigned a personal career coach and an academic advisor.
- Become eligible to apply for the Huntsman Scholar Program that includes up to an $8,000 stipend.
- Receive a $500 Direct Admit Scholarship for your first year at the Huntsman School. No other application necessary! *Must be enrolled in 12 credits by June 1, 2022 to receive this scholarship.

ADMIT BY APPLICATION

If you don’t meet the qualifications, don’t worry! Visit huntsman.usu.edu/apply to find your next step.

HUNTSMAN SCHOLARSHIPS

$4.1M AWARDED IN SCHOLARSHIPS IN 2020-21

INCOMING HIGH SCHOOL STUDENTS

Direct Admit Scholarship

All Direct Admit students are automatically awarded a $500 scholarship for their first year. No additional application is required.

*Must be enrolled in 12 credits at USU by June 1st to receive this scholarship.

Huntsman Scholar Program Scholarship

The Huntsman Scholar Program is our premier honors program of the business school. With up to an $8,000 stipend and the possibility of a fully funded global vision experience. If you are a Direct Admit, you are eligible to apply at huntsman.usu.edu/scholars.

Other resources

Huntsman scholarships can be stacked on top of the following financial resources:

- University Scholarships—scholarships.usu.edu
- Financial Aid—usu.edu/financialaid

For more information regarding Huntsman scholarships, please visit huntsman.usu.edu/scholarships.
YOUR JOURNEY
FROM HIGH SCHOOL TO HUNTSMAN SCHOOL

JOURNEY KEY:
- High School Sophomore
- High School Junior
- High School Senior
- Huntsman Student

GET INVOLVED
- Challenge yourself in the classroom.
- Take the ACT/SAT.
- Get involved with extracurricular activities.

CHALLENGE
- Challenge yourself in the classroom.
- Take the ACT/SAT.

DIRECT ADMISSION
- Be directly admitted to the Huntsman School!
- Meet ONE or more of the four Direct Admit qualifications.

ACCEPT SCHOLARSHIP
- Accept your Direct Admit Scholarship!
- Complete online orientation and register for classes.

EXTRA CURRICULAR
- Get involved with extracurricular activities.

HIGH SCHOOL SOPHOMORE
- Be directly admitted to the Huntsman School!
- Apply to the Huntsman Scholar Program.

HIGH SCHOOL JUNIOR
- Challenge yourself in the classroom.
- Take the ACT/SAT.
- Meet ONE or more of the four Direct Admit qualifications.

HIGH SCHOOL SENIOR
- Be assigned a personal Academic Advisor and Career Coach.
- Complete online orientation and register for classes.

Huntsman Scholar Program
- Apply to the Huntsman Scholar Program.

Huntsman Student
- Attend the Huntsman School Opening Social.
- Attend the Huntsman School Opening Social.

First Year Huntsman Student
- Join one of our 15 clubs.
- Attend Focused Fridays.
- Attend a Career Exploration Trip.
- Meet with Career Coach to begin planning your path to success.

High School Sophomore
- Challenge yourself in the classroom.
- Take the ACT/SAT.

High School Junior
- Challenge yourself in the classroom.
- Take the ACT/SAT.
- Meet ONE or more of the four Direct Admit qualifications.

High School Senior
- Be assigned a personal Academic Advisor and Career Coach.
- Complete online orientation and register for classes.

Huntsman School
- Attend the Huntsman School Opening Social.
- Attend the Huntsman School Opening Social.
ski resorts
+ WITHIN 2 HOURS

#7 Highest Ranked Public University in the Nation
WITH LOWEST TUITION

10+ ski resorts
WITHIN 2 HOURS

84% OF AGGIES LIVE AWAY FROM HOME

Voted Most Beautiful College in Utah
Travel + Leisure, 2019

#7

Highest Ranked
PUBLIC UNIVERSITY IN THE NATION
WITH LOWEST TUITION

Forbes 2018

8 NATIONAL PARKS
WITHIN 5 HOURS

16,657 STUDENTS

THE HURD

Aggie ICE CREAM

Life
AS AN Aggie
Executive Director of the Office of Equity
Alison Adams-Perlac
alison.adams-perlac@usu.edu
Old Main Rm. 161
435-797-1266

Title IX Coordinator
Hilary Rexroat
hilary.rexroat@usu.edu
Old Main Rm. 161
435-797-1266

For further information regarding non-discrimination, please visit equity.usu.edu, or contact:
U.S. Department of Education
Office of Assistant Secretary for Civil Rights
800-421-3481
OCR@ed.gov

U.S. Department of Education
Denver Regional Office
303-844-5805
OCR.Denver@ed.gov

Full Notice of Non-discrimination
In its programs and activities, including in admissions and employment, Utah State University does not discriminate or tolerate discrimination, including harassment, based on race, color, religion, sex, national origin, age, genetic information, sexual orientation, gender identity or expression, disability, status as a protected veteran, or any other status protected by University policy, Title IX, or any other federal, state, or local law. The following individuals have been designated to handle inquiries regarding the application of Title IX and its implementing regulations and/or USU’s non-discrimination policies:
FAR BETTER IS IT TO
DARE MIGHTY THINGS
TO WIN GLORIOUS TRIUMPHS, EVEN
THOUGH CHECKERED BY FAILURE, THAN
TO RANK WITH THOSE POOR SPIRITS
WHO NEITHER ENJOY NOR SUFFER MUCH,
BECAUSE THEY LIVE IN A GRAY TWILIGHT
THAT KNOWS NOT VICTORY NOR DEFEAT.

—Theodore Roosevelt