Why BUSINESS?

A business degree increases your value in an ever-changing world. Whether you want to become an artist, doctor or engineer, choose business.
Inside THE CLASSROOM

8 UNDERGRADUATE majors
Accounting, Data Analytics, Economics, Finance, Information Systems, International Business, Management, Marketing

17 UNDERGRADUATE minors
Outside THE CLASSROOM

Huntsman Scholars
The premier honors program for undergraduate business students — Reach beyond your academic and personal limits.
huntsman.usu.edu/scholars

SEED
The Small Enterprise Education Development program offers microfinance internships in Peru, Ghana, Guatemala, Philippines, and the Dominican Republic.
huntsman.usu.edu/seed

Global Learning Experiences
Participate in faculty-led trips around the world — Prepare for entry into a business environment that extends beyond borders.
huntsman.usu.edu/global

Career Exploration Trips
See how a real-world business runs as well as receive valuable networking and career advice from industry professionals.
huntsman.usu.edu/career

Life-Changing SEED Program

Huntsman Scholars 100% Job & Internship Placement (2019-20)

Get Involved
With 25 student clubs and organizations, there is something for everyone.
huntsman.usu.edu/clubs
“I just landed my dream job at Goldman Sachs! I can’t imagine getting this opportunity without the resources afforded to me by the career development team at the Huntsman School. They went above and beyond to not only help me improve my résumé, but my LinkedIn profile, cover letters, and interviewing skills. Their coaching truly helped me set myself above the competition.”

Ashley Kreitzer
Operations Analyst, Goldman Sachs
USU ’18

Fridays at the Huntsman School are dedicated to career development. Faculty, alumni and friends assist in accelerating the careers of students through multiple events each Friday.

Charlie Denson
Former President, NIKE Brand; USU ’78

Danielle Nielsen
Co-Founder, Diamond Wireless; USU ’99

Scott Anderson
President & CEO, Zions First National Bank

Crystal Magglet
Chairwoman & CEO, FJ Management, Inc.

Tessa White
Chief Human Capital Officer, Vivint Solar

Melone Dastrup
Account Manager, Google; USU ’11

Gail Miller
Owner, Utah Jazz

Amy Rees Anderson
Founder & Former CEO, Mediconnect

Jim Quigley
Former Global CEO, Deloitte & Touche LLP; USU ’74

Steve Milovich
SVP of HR, Disney; USU ’79

Moline Dastrup
Account Manager, Google; USU ’11

For more Focused Fridays information, visit huntsman.usu.edu/focusedfridays


Focused Fridays

In 2019-20 employers spent 338 campus visits by employers in 2019-20.

 LAND YOUR Dream Job

Career development opportunities start from the first day at the Huntsman School and continue throughout one’s professional life. Every Huntsman student is assigned a personal career coach to mentor them every step of the way!
**HOW IT WORKS**

Meet ONE or more of the following qualifications:

- Top 10% of high school class
- 3.7+ High School GPA
- 28+ ACT/1310+ SAT score
- 3.5+ High School GPA AND 24+ ACT/1160+ SAT score

**Apply** to Utah State and select one of the eight business majors as your “field of study.”

**Step 1**

BECOME A **DIRECT Admit** TO THE HUNTSMAN SCHOOL OF BUSINESS

**Step 2**

You will be automatically admitted to the Huntsman School (no other application necessary).

**KEY BENEFITS OF DIRECT ADMISSION**

- Start your business degree from the moment you step foot on campus.
- Be assigned a personal career coach and an academic advisor.
- Become eligible to apply for the Huntsman Scholar Program that includes up to an $8,000 stipend.
- Receive a $500 Direct Admit Scholarship for your first year at the Huntsman School. No other application necessary! *Must be enrolled in 12 credits by June 1, 2022 to receive this scholarship.

**ADMIT BY APPLICATION**

If you don’t meet the qualifications, don’t worry! Visit huntsman.usu.edu/apply to find your next step.

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**INCOMING HIGH SCHOOL STUDENTS**

**Scholarships**

- **$4.1M** awarded in scholarships in 2020-21
- **1,000 scholarships awarded to Huntsman students each year**

**Direct Admit Scholarship**

All Direct Admit students are automatically awarded a $500 scholarship for their first year. No additional application is required.

*Must be enrolled in 12 credits at USU by June 1st to receive this scholarship.

**Huntsman Scholar Program Stipend**

The Huntsman Scholar Program is our premier honors program of the business school. With up to an $8,000 stipend and the possibility of a fully funded global vision experience. If you are a Direct Admit, you are eligible to apply at huntsman.usu.edu/scholars.

*The Fall 2022 program entry application deadline is February 15, 2022. Application decisions will be made by April 1st, 2022.

**Other resources**

Huntsman scholarships can be stacked on top of the following financial resources:

- University Scholarships—scholarships.usu.edu
- Financial Aid—usu.edu/financialaid

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For more information regarding Huntsman scholarships, please visit huntsman.usu.edu/scholarships.
YOUR Huntsman JOURNEY
FROM HIGH SCHOOL TO HUNTSMAN SCHOOL

YOUR JOURNEY KEY:
- High School Sophomore
- High School Junior
- High School Senior
- Huntsman Student

Get involved with extracurricular activities.

Take the ACT/SAT.

Challenge yourself in the classroom.

Accept your Direct Admit Scholarship!

Meet ONE or more of the four Direct Admit qualifications.

Apply to the Huntsman Scholar Program.

Be assigned a personal Academic Advisor and Career Coach.

Complete online orientation and register for classes.

Join one of our 25 clubs.

Attend Focused Fridays.

Meet with Career Coach to begin planning your path to success.

Attend the Huntsman School Opening Social.

First Year Huntsman Student

High School Senior

High School Junior

High School Sophomore

High School Freshman

Apply to Utah State University and select a business major.

Come visit us on campus!

Be directly admitted to the Huntsman School!

Sign up for a Global Learning Experience.

Attend a Career Exploration Trip.

Attend the Huntsman School Opening Social.
Our Huntsman representatives want to discuss your educational goals, scholarships, and all of the opportunities offered at the Huntsman School. Come see the difference!

Sign up for a tour at: huntsman.usu.edu/visit

Explore our scenic campus with a USU Student Ambassador, meet with an academic representative, tour housing, and get free Aggie Ice Cream.

Sign up for a tour at: usu.edu/campustour

Don’t have the time for a visit? No problem. We have captured some of our favorite scenes for you to explore on our Huntsman School virtual tour!

Visit: huntsman.usu.edu/virtualtour

Full Notice of Non-discrimination
In its programs and activities, including in admissions and employment, Utah State University does not discriminate or tolerate discrimination, including harassment, based on race, color, religion, sex, national origin, age, genetic information, sexual orientation, gender identity or expression, disability status as a protected veteran, or any other status protected by University policy, Title IX, or any other federal, state, or local law. The following individuals have been designated to handle inquiries regarding the application of Title IX and its implementing regulations and/or USU’s non-discrimination policies:

Executive Director of the Office of Equity
Alison Adams-Perlac
alison.adams-perlac@usu.edu
Old Main Rm. 161
435-797-1266

Title IX Coordinator
Hilary Renshaw
hilary.renshaw@usu.edu
Old Main Rm. 161
435-797-1266

For further information regarding non-discrimination, please visit equity.usu.edu, or contact:
U.S. Department of Education
Office of Assistant Secretary for Civil Rights
800-421-3481
OCR@email.gov

U.S. Department of Education
Denver Regional Office
303-844-5695
OCR.Denver@ed.gov

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In its programs and activities, including in admissions and employment, Utah State University does not discriminate or tolerate discrimination, including harassment, based on race, color, religion, sex, national origin, age, genetic information, sexual orientation, gender identity or expression, disability status as a protected veteran, or any other status protected by University policy, Title IX, or any other federal, state, or local law. The following individuals have been designated to handle inquiries regarding the application of Title IX and its implementing regulations and/or USU’s non-discrimination policies:

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U.S. Department of Education
Office of Assistant Secretary for Civil Rights
800-421-3481
OCR@email.gov

U.S. Department of Education
Denver Regional Office
303-844-5695
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U.S. Department of Education
Denver Regional Office
303-844-5695
OCR.Denver@ed.gov
FAR BETTER IS IT TO
DARE MIGHTY THINGS
TO WIN GLORIOUS TRIUMPHS, EVEN
THOUGH CHECKERED BY FAILURE, THAN
TO RANK WITH THOSE POOR SPIRITS
WHO NEITHER ENJOY NOR SUFFER MUCH,
BECAUSE THEY LIVE IN A GRAY TWILIGHT
THAT KNOWS NOT VICTORY NOR DEFEAT.

—Theodore Roosevelt