



HuntsmanScholar

PROGRAM

STEWARDSHIP REPORT 2021-2022

The Huntsman Scholar Program

This year marks the end of five years of the expanded, completely redesigned Huntsman Scholar Program. The expansion to 400 students, a rigorous, four-year business & economics curriculum, an emphasis on experiential learning, and a focus on outcomes is bearing fruit.

Each year, hundreds of incredibly qualified high school students apply for admission into the program. They are hungry to learn and to make a difference in the world. We continue to work at finding students who not only demonstrate academic success, but intentionally want to create value during their time at Utah State University, and throughout their lives. The Program integrates every academic department of the school into its curricular and extracurricular requirements, enabling students to learn and to flourish under the guidance of scores of faculty, staff, and alumni. The resulting outcomes are on par with any academic program across the country, and create incredible value for our graduates and for our community.

We are grateful for the continuing generosity of the Huntsman Foundation for the opportunity to bring together bright young people, create a community around them of faculty, staff, alumni, and friends, and put the students through a rigorous program that prepares them to lead lives of meaning and contribution. The outcomes that you see in this report, from academic achievements to leadership positions to competitions, internships, and placement, are the product of years of inspiration, mentoring, and instruction from faculty, staff, and peers, all made possible through the resources provided by the Huntsman Foundation.



A handwritten signature in black ink, appearing to read 'Dave Patel'.

Dave Patel, Executive Director



PROGRAM STRUCTURE





Selection Process

Students are selected through a rigorous application process that includes consideration of leadership, service, and work experience, written and video essays, and letters of recommendation. The application and review process are evaluated annually to ensure we select applicants based on an equitable, objective manner while selecting for the attributes aligned with the values and principles espoused by Jon Huntsman. We received 282 applications for AY2021-2022. These applicants already met the rigorous admissions criteria to be directly admitted into the Huntsman School, including at least a 3.5 GPA and at least a 25 on the ACT. One hundred and five applicants were accepted into the program.

Each application was reviewed by at least two faculty or staff associated with the Scholar Program. Selection criteria included academic record, evidence of ethical leadership, entrepreneurial spirit, career focus, and a commitment to lead a life of meaning and contribution.



“The selection process looks for students who will benefit from being in the program but also get what the program is about and what it will expect of them. Applicants have proven themselves academically, so the question is what else will they bring to the program, and how will they leverage this to position for professional success. They must embrace the reality that an investment in them comes with the expectation that they lead by example, hold themselves to high standards, and demonstrate with humility what a student willing to challenge themselves can accomplish.”

Scholars lift their peers, challenge their faculty, and open doors for those coming up behind them. They showcase how the school’s investment in the student experience can have lasting impact not just for them but those around them. By the time they graduate, Scholars know that they can compete with the very best.”

- Vijay Kannan, Professor & Department Head, Management; HSP Mentor

Curriculum

Huntsman Scholars must take ten courses foundational to understanding the business world. These courses, a part of the Huntsman School core requirement, are generally smaller in size than typical sections of the same courses and provide an opportunity for enriched experiences between faculty and students.



ACCT 2010
Financial Accounting Principles
Devon Erickson - Paul Campbell

This course is a survey of uses of accounting information by investors and creditors for decision-making. Emphasis is placed on basic accounting principles used to prepare, analyze, and interpret financial statements.



FIN 3200
Financial Management
Benjamin Blau

This course concentrates on developing tools that will be necessary for financial managers. It covers various topics such as time value of money, risk analysis, asset valuations, financial statement analysis, and financial markets and incentives.



DATA 2100
Data and Information in Business
Brian Dunn

In this course, students tackle real-world problems by using a hands-on approach to develop and apply foundational skills in critical data-centric technologies such as Excel, SQL, and Python programming.



FIN 3400
Corporate Finance
Janette Goodridge

This course concentrates on the tools used by financial managers and other professionals to make finance-related decisions in a contemporary business environment. Some of the topics covered include capital budgeting, firm valuation, capital structure, and working capital management.



ECN 1500
Economic Institutions
Sepideh Raei

This course is designed to build an understanding of economic institutions, history, and principles. Students explore the relationships between private and public sectors of the U.S. economy and practice analyzing major economic institutions such as rights, markets, business organizations, labor unions, banking, trade, and taxation.



MGT 3050
Foundations of Business
Matthew Jaremski

This academically rigorous course serves as a platform to introduce students to the broad cross-section of disciplines that constitute the study of markets, commerce, and leadership while emphasizing ethical decision-making.



ECN 2010
Introduction to Microeconomics
Christopher Fawson

In this course, students learn marketplace economics from both consumer and producer perspectives. They study the development and application of microeconomics principles to demonstrate the role and limitations of competitive markets in motivating socially efficient choices by the consumer, business, and public sector.



MGT 3700
Operations Management
Rick Hardcof - Michael Dixon

This course covers concepts and tools related to managing a business operation. Topics include operations strategy, process management, lean systems, quality management, supply chain management, demand forecasting, and inventory management.



MSLE 3500
Fundamentals of Marketing
Eric Schulz

This course provides an overview of marketing with an emphasis on concepts and terminology. It covers the basic marketing functions of product management, pricing, distribution, promotion, marketing research, and consumer behavior.



MSLE 3800
Leadership
Alexander Romney -
Bret Crane - Susan Madsen

This course fosters leadership development through a focus on integrity, authenticity, and commitment to a purpose higher than oneself. Students become more effective leaders by removing constraints and allowing leadership to emerge as natural self-expression.



"It has been my privilege to teach a finance course for the Huntsman Scholar Program for the past two years. During this time, I have noted and been very impressed with the program and its concern for and ability to attract high caliber students. I feel that the program provides a solid foundation of support for students, enabling them to be successful academically as well as in their future careers. As I've worked with Huntsman Scholar Program students, I have been consistently amazed by their professionalism, dependability, and leadership skills. I especially see these qualities demonstrated in their willingness to mentor and assist fellow students. It has been a great honor to get to know these students on a more personal level, and work closely with them."

— Janette Goodridge, Finance & Economics



"I have been working with Huntsman Scholar students since the inception of the program and always feel inspired by the amazing talent and energy they bring to their studies and extracurricular activities. Currently I teach a Huntsman Scholar section of Microeconomic Principles each semester. I have come to love the energy and enthusiasm that these students bring to our classroom conversations and their deep commitment to scholarly excellence. I have found Huntsman Scholars to be intellectually curious, disciplined in their scholarship and dedicated to finding pathways to success that leverage their unique endowment of skills talents and abilities. I am honored to play a small part in helping them walk their own individual pathways of purpose as they look for opportunities to advance the dignity of human experience across the globe."

— Chris Fawson, Finance & Economics



"Taking the scholar courses has helped me take my education to the next level. I have been able to get more one-on-one time with my professors and build genuine relationships with them. These professors have helped open so many doors for me that will help get me to where I want to go for my career. The students in these classes are some of my best friends and a huge part of that is because of taking these scholar courses over the years. There is so much value from taking these classes and the networking aspect with my professors and students had been one of the biggest benefits for me"

—Drew Thorngren, Business Management,'23

Co-Curricular Labs

Scholars must also participate in co-curricular labs that combine classroom instruction and experiential activities. These labs are unique to the Huntsman Scholar Program. Their focus is to deeply engage students around a set of behaviors that form the four strategic pillars of the Huntsman School, namely ethical leadership, analytical rigor, global vision, and entrepreneurial spirit. The labs are designed to be taken sequentially, preferably one per year.



LAB 1
Leadership
Lianne Wappett
Lecturer

This lab is focused on embracing the culture and resources of the Huntsman Scholar Program and fostering the core principle of leadership in new Huntsman Scholars. Through a series of guest speakers from the Huntsman School and industry leaders, the Leadership lab prepares students to do as our school motto states and “dare mighty things.”



LAB 2
Analytical Rigor
Lucas Rentschler
Associate Professor

This lab demonstrates the importance of analytical rigor to students by exposing them to pioneering experiments that fundamentally transformed how the world understands human decision-making.



LAB 3
Global Vision
Vijay Kannan
Professor & Department Head

The lab examines a dimension of the global economy in the context of an international location with which it is associated or offers a unique perspective. Students will learn how and why different centers of economic and business activity have emerged and how these are shaped by cultural, political, and historic contexts.



LAB 4
Entrepreneurial Spirit
Dan Holland - Dave Hermann
Professor of Entrepreneurship & Strategy - Senior Lecturer

In this lab, students learn that an entrepreneurial spirit is not unique to individuals who start new businesses. Every organization needs entrepreneurial people to create new value. To practice this principle, students are tasked with using the skills and resources they have gained throughout their Huntsman School education to develop innovative solutions to a meaningful problem that will benefit a company, a community, or the world.



“Scholar co-curricular labs are a big differentiator. Lab 1 introduces the culture and vision set by Jon M. Huntsman, as well as an opportunity for students to understand their strengths, potential, and professionalism. Lab 2 challenges students’ knowledge of how data shapes and influences human decision-making. Lab 03 provides students with a broader perspective and exposure to top businesses through travel. Lab 04 inspires students to tap into their creativity to develop innovative solutions that benefit others. Labs match the four strategic pillars of the Huntsman School and magnify student learning. During a recent Lab 1 experience, a student remarked how connected they feel to other Scholars and how this connection motivates them to rise to their potential. Another Scholar who attended a Lab 3 trip to New York City decided that she could reach for more than a job in Logan, UT, and secured a highly competitive position with TargetBase, a global marketing-analytics company based in North Carolina. She explained that she needed a push, and Scholars did that for her.”

— Lianne Wappett, Academic Director, Huntsman Scholar Program



“I recently had the opportunity to participate in the Global Vision Lab for the Huntsman School of Business in Washington D.C. I really enjoyed getting to see how the private and public sectors work together - specifically in our meeting with part of the policy team from Meta. I also loved exploring Washington D.C. as I had never been there before. The history and culture of D.C. helped me to materialize the importance of working together as a country and working with other countries to make real differences in our world.”

— Maelyn Dougher, Marketing, '23

Mentoring + Extracurricular Activities

Students are assigned to one of ten sections, each comprising approximately 40 students. Each section is led by a professional mentor who meets with students individually, in small groups, and with the entire section each semester. The focus of the mentoring is to provide students an avenue to discuss career and life goals and for mentors to assist with and to assess career development. A member of the Student Leadership Board is also assigned as a section leader for each section to assist program mentors.

This year, the Student Leadership Board chose to emphasize the importance of service in the program by holding a Huntsman Scholar Service Week in February 2022. During this week, students heard messages from leaders such as the CEO of Cotopaxi on how they can give back to the community throughout their careers. Scholars were also given daily service challenges and encouraged to complete small acts of service. To prepare for Huntsman Scholar Service Week, each student cohort also chose a larger service project to complete as a team.



“Service in the Huntsman Scholar Program has impacted my academic career in such a positive manner. College is a time when we’re often very focused on ourselves. The service element in the HSP has helped me to focus on others more and unite with other students in such a unique way. During my time in the Program, I’ve had multiple opportunities to serve. My freshman year, I had the chance to raise money for an organization in the area. This past school year, I had the chance to do a blanket tying service project with my cohort. Both of these opportunities helped me get to know other students and help out my local community.”

— Anna Taylor, Business Administration, '23



The Huntsman Scholar Excel Certification Initiative also continued this school year, with 94 Scholars completing the Associate or Expert level certification.. Having the opportunity to complete both the Associate level and Expert level Microsoft Excel certifications wasn’t just a great resume builder but has also given me a valuable skill that will directly translate to the work I will do after I finish school. I am now very confident in my abilities to solve problems and increase efficiency in any situation using Excel.

—Tony Victorino, Business Administration, '22

Program Mentors



Matt Berrett
Director of Analytics
Space Dynamics
Laboratory



Brent Jensen
Director of People
Operations
Leavitt Partners, LLC



Barb Matthews
Associate Director of
Learning
McKinsey & Co.



Vijay Kannan
Professor & Department
Head
Management



Chalon Keller
Professional Practice
Assistant Professor
Center for
Entrepreneurship



Teppo Felin
Anderson Endowed
Professor of Strategy &
Entrepreneurship
Marketing & Strategy



Brad Johnson
CFO (Ret.)
Recreational Equipment
Inc. (REI)



Kat Bilicka
Assistant Professor
Economics & Finance



Paul Fjeldsted
Senior Lecturer
Economics & Finance



Lianne Wappett
Lecturer & Huntsman
Scholar Program
Academic Director
Data Analytics &
Information Systems



Polly Conrad
Senior Lecturer
Data Analytics &
Information Systems



Ayse Sapci
Assistant Professor
Economics & Finance



"I believe the Program's goal is to inspire students to reach Mr. Huntsman's vision of the Huntsman School as a top undergraduate business program in the country. For me this means encouraging and preparing students in my cohort for high quality internships which will lead to meaningful and impactful careers. As Program Mentor I meet with each student individually at least twice a year, and in some cases several times. My goal in each case is to inspire students to think big and set career goals that scare but excite them. I also select student leaders for the cohort who have completed rigorous, competitive internships which make them role models for others. Incoming students interact with peer leaders who are building the school's reputation in industry and become motivated to do the same. It is highly gratifying to see this virtuous cycle building year to year."

-Paul Fjeldsted, Finance & Economics; Program Mentor, Huntsman Scholar Program



"Having a program mentor like Matt Berrett has truly been such an impactful part of my education! I feel like I have been able to get some incredible real-world advice from him every time we talk, because he really is there to help his students make sure they are ready to face the world once they graduate. It has also been beneficial for me because I feel like I have someone that can help me hold myself accountable to my educational goals."

-Niles Southam, Marketing, '23



Student Leadership Board



"The Huntsman Scholar Program was easily the most impactful part of my college experience. It provided me with countless opportunities to develop skills that would help me prepare for and succeed in my career. Through my involvement with the student leadership team, I gained experience in public speaking, technology, event planning, goal-setting, professional writing, and much more. Looking back I can see that beyond providing me with technical skills it also made me a better leader by teaching me the importance of communication, innovation, ambition, and empathy. Additionally, one of the many benefits of the Huntsman Scholar Program is the opportunity to work with amazing mentors from the USU faculty and throughout industry. Working with these individuals and seeing how much they believed in me gave me a confidence I hadn't realized I lacked. The Huntsman Scholar Program gave me the tools I need to work toward my dreams and the confidence and drive necessary to reach them."

—Emilee Matheson, International Business & Political Science, '22, HSP Student Leadership Board President



Isaac Dixon
International Business
VP Service



Justin Froerer
Finance & Management
Information Systems
Cohort Leader



Addison Chandler
Marketing
VP Socials



Sara Cutright
Data Analytics
VP Professional Development



Megan Harris
Finance & Economics
Cohort Leader



Verl Johansen
Marketing & Journalism
Cohort Leader



Brittany Hall
Marketing & Management
Information Systems
Cohort Leader



Hayden Hoopes
Management Information
Systems & Spanish
Cohort Leader



Grant Bischoff
Business Administration
Cohort Leader



Emilee Matheson
International Business &
Political Science
President/Project Coordinator



Brock Yeager
Management
Cohort Leader



Tony Victorino
Business Administration
Cohort Leader



Samantha Keller
Finance & Economics
Cohort Leader



Holly Lemon
Finance & Economics
Cohort Leader

Program Leadership Team



Dave Patel
Executive Director



Lianne Wappett
Academic Director



Stephanie Hamblin
Assistant Director



Shantel Johnson
Program Coordinator



Emily Wilcox
Student Worker



Sara Cutright
Student Worker



"I am continuously amazed by the students of the Huntsman Scholar Program. They join the Scholar community as hard-working, highly motivated individuals who encourage and challenge each other to become the best they can be. Every day, I watch them capitalize on the mentorship and opportunities offered by the Huntsman Scholar Program and have seen the impact this has on their lives. This program provides them with workshops to develop critical skills, leadership opportunities that will help them stand out in their careers, and experiences that broaden their horizons and instill in them a desire to give back to their communities. Because of these opportunities, Huntsman Scholars graduate as students who not only dare mighty things but will surely go on to achieve them."

—Stephanie Hamblin, Assistant Director, Huntsman Scholar Program

IMPACT



Placement Data

Our graduating seniors are beginning careers with globally known brands, highly selective graduate programs, as well as striking out on their own entrepreneurial ventures.

The Huntsman Scholar Program Class of 2022



Abbey Coleman
Choice Foodservice
Equipment Co.



Addison Chandler
John Hancock Financial
Services



Alex Childers
OpGo Marketing



Alexis Fadel
Utah State University



Alexis Slade
Progressive Planning



Alyssa Morris
Marketing



Andrew Marino
LinkedIn



Anthony Victorino
Utah State University



Arianna Keller
Ernst & Young



Ashley Morrey
Visa



Benjamin Scheffner
University of Utah



Berkley Pond
My Girlfriends Quilt
Shoppe



Bracken Forsyth
Tanner LLC



Bracken Williams
Partners Group



Brandon Dent
Spartronics



Bryant Purnell
Allied Universal



Caden Hickman
Caden Hickman LLC



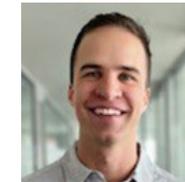
Camille Bradshaw
Marketing



Casey Burgin
Alter Domus



Cassidy McDougal
The Taubman Company



Chandler Obray
Visionary Homes



Clark Rawson
University of Utah



Connor Gilliland
Hewlett-Packard



Connor Peterson
Goldman Sachs



Cooper Wayment
Logan Growth Advisors



Courtney Tyacke
Utah Jazz



Daisy Karren
Green Canyon High
School



Dallie Price
The Sports Academy



Dallin Merrill
Jones Simkins



Daniel Porras
Wasatch Acquisitions &
Capital



David Higashi
Utah State University



David Johnson
Economics



Dylan Olson
Boeing



Ean Donehay
I.E. Productions



Einar Johnson
General Mills



Ellie Willard
US Air Force



Emilee Matheson
Texas A&M University



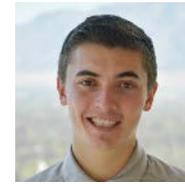
Grayson Felt
University of Tartu



Hailey Ure
Red Pepper Software



Halie Van Wagenen
roe Wellness



Justin Dygert
Hawx Services



Justin Froerer
Susquehanna Growth Equity



Justin Welker
Principal Financial Group



Kadia Nelson
KPMG



Kaiah Nelson
The Walt Disney Company



Hayden Hoopes
Bridgerland Technical College



Heath Stephenson
Brigham Young University



Holly Lemon
Cache Valley Bank



Hunter Finklea
Cache Valley Bank



Isaac Hermann
Cherry Creek Mortgage



Katherine Erickson
PricewaterhouseCoopers



Kaycee Smith
Southern Utah University



Kennidy Creswell
Dominium



Kollin Keller
Eide Bailly



Korrie Goodrich
Utah State University



Isaac Lewis
Brex



Isaac Swasey
Golden Sachs



Jacob Feigleson
LightSpeed Health



Jaron Hirschi
Rent Dynamics



Jennifer McFadden
MarketStar



Kyle Harris
Zapmoto



Lily Tate
Can We Play



Madeleine Alder
Cicero Group



Madelyn Gardner
Young Living



Madison Young
UMB Fund Services



Jill Hatfield
Accounting



Jonah Knight
Deloitte



Joseph Wrigley
Qualtrics



Joshua Topham
Round Sphere



Josie Hull
Sundance Holding Group



Matthew Fife
Route



McKenzie Harris
Utah State University



Melyna Bencosme
American Quarter Horse Association



Mitchell Green
Golden Sachs



Nathan Taylor
Utah State University



Nicole Jones
Cache Valley Bank



Parker Lyman
Elevation Capital



Quinn Johnson
Utah State University



Rachel Arner
Inspire Brands



Riley Miller
Economics



Spencer High
JP Morgan



Summer Hancey
Leavitt Partners



Tanner Ravsten
Utah State University



Tanner Schulz
Utah State University



Taylor Laing
MarketDial



Salem Karren
Finance



Samuel Berry
Manning & Napier



Samuel Paepke
United States Senate



Sara Blamires
Brigham Young University



Sariah Schriever
Rent Dynamics



Teyano Tweedie
Veritas Funding



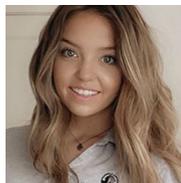
Wayne Montgomery
Fidelity



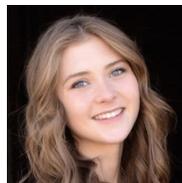
William Kingsbury
Adobe



Seth Benson
Zions Bancorporation



Shaelynn Hemmert
Indie & Co.



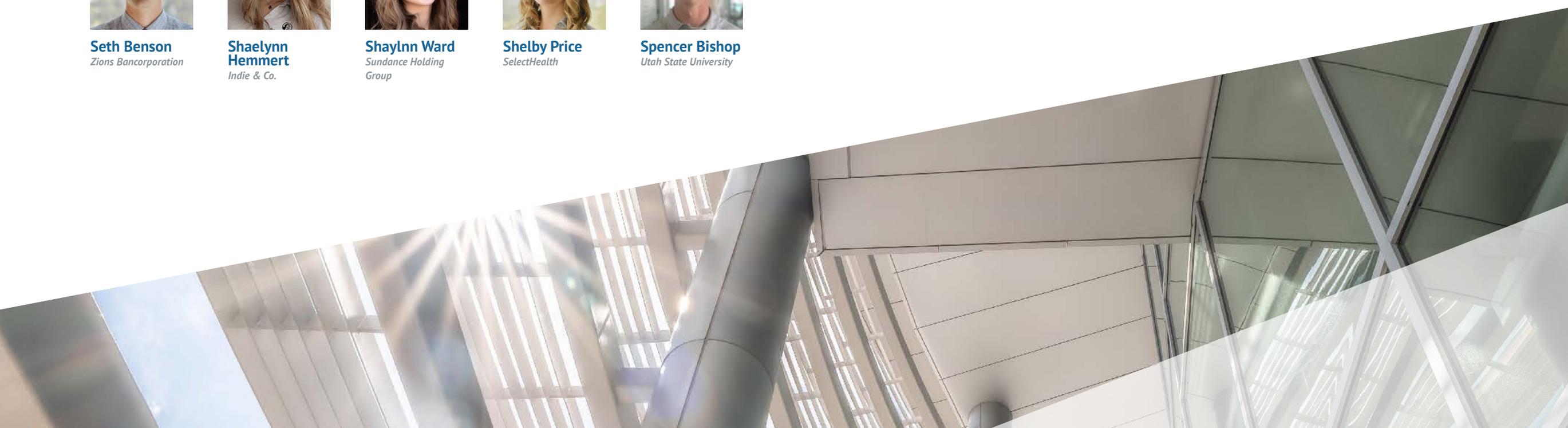
Shaylnn Ward
Sundance Holding Group



Shelby Price
SelectHealth



Spencer Bishop
Utah State University



Awards and Achievements



Madeleine Alder
'22 Economics

Geraldine Robins Award



Tanner Schulz
'22 Marketing

HSB Scholar of the Year



Sadie Jensen
'24 Marketing

Business Senator



Lucas Stevens
'22 Economics

Student Body President



Isaac Lewis
'22 Marketing

1st place, PSE National Speech Competition



Ben Swan
'24 Marketing

USUSA Rookie of the Year



Emilee Matheson
'22 International Business

2021 Arabic Critical Language Scholar, US Department of State



Olivia Archibald

'22 Finance
2022 Recipient of the Bill E. Robins Memorial Award. The highest student award given by USU.



1st Place
7th Annual Women's Stock Pitch Competition

World Champs

Madalyn Hammond, Annalynn Palmer, Kaitlyn Radmall, and Vanessa Richards (l to r), beat 18 teams from universities from around the world.



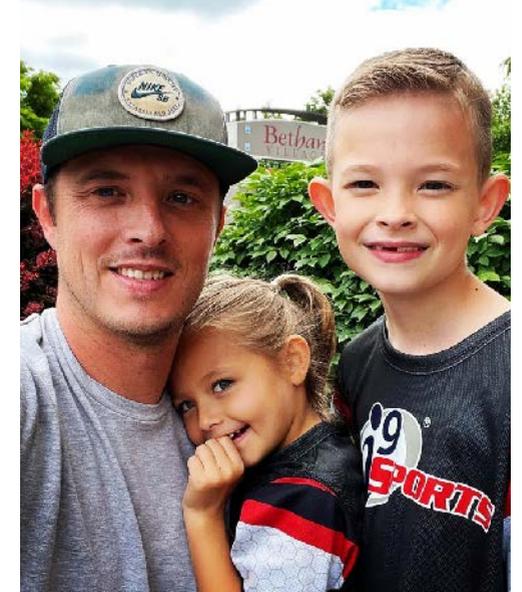
Alumni Spotlight



Scholar alumni Eric Levesque, Economics, '12 and his twin brother Greg, Economics, '11, founded Strider Technologies, which helps organizations to protect their intellectual property against theft by scouring open-source data. The company, which counts Fortune 500 companies, research institutions, government agencies, and universities amongst its clients, is at the forefront of helping institutions respond to nation-state directed IP theft and supply chain vulnerabilities. The brothers quickly turned to fellow Scholar alumni Brent Meacham, Marketing, '12, and Jeff Parker, Economics, '13, to help grow and manage their start-up. Strider, based in Salt Lake valley, recently raise Series B funding.

Inspired and humbled by the generosity of Jon Huntsman, former Scholar Jordan Knecht, BA '10, has wanted to give back since he was a student. His global experiences in Asia and Europe impacted him at a very deep level. These experiences, in addition to his LDS mission experience in Paraguay, convinced him that travel abroad changes a person. Additionally, travel abroad using a second or third language (Jordan speaks both Spanish and Guarani) brings one to another level of transformation.

Now a successful entrepreneur, Jordan has established a \$150,000 scholarship to assist students as they seek transformative global experiences. Believing that anything is possible, Jordan knows that as students push themselves, they can make great personal discoveries. To this end, Jordan is establishing the Liz Allred and JP Spicer-Escalante Global Scholarship, named for two of his USU mentors, which will provide support to students embracing an opportunity to study abroad.



"The first two years of my career have proved to stretch me intellectually and emotionally. Beginning my career during a global pandemic introduced some uncertainty; however, the Huntsman Scholar program at the Jon M. Huntsman School of Business set me up for success in many ways. First, it helped me realize the importance of establishing my own values and vision. Second, to think and dream big. Lastly, that my career is a process that should not be rushed but enjoyed.

Another extraordinary asset that I received from the program that continues to pay invaluable dividends are the relationships with my fellow alumni. Being able to empathize around similar situations in the workplace, or being vulnerable about difficult scenarios, etc. has been extremely helpful.

I am confident that I would not be where I am at in my career without having been a part of the Huntsman Scholar program. It has provided me with the confidence to step up, be bold, and dare mighty things."

—McKlayne Marshall, Economics & Management Information Systems, '20; Manager of Data Engineering and Analytics, Invista



Jon M. Huntsman
School of Business
UtahStateUniversity