Stephen R. Covey becomes the first Huntsman Presidential Chair in Leadership.
One of the most rewarding things about serving as dean of the Jon M. Huntsman School of Business is the opportunity to work with so many people who share a vision of what this school can become. Our students come to us with a strong ethical framework and the will to work hard. We help them develop the analytical skills they will apply in innovative ways in the global marketplace. But more importantly, we seek to reinforce their desire to succeed without ethical compromise. We teach them that as they center on correct principles, they will have the confidence and capability to weather the storms that life will inevitably send their way.

Stephen Covey is one person who is known internationally for helping others see the value of living a principle-centered life. The fact that he has offered to help us not only shape tomorrow’s leaders but make the Huntsman School of Business the place people go to study principle-centered leadership, is news that has energized us all. It has helped us envision more clearly what we can achieve together.

Our vision of what the Huntsman School of Business can become is continuously being refined and more sharply drawn. It’s exciting to discover new opportunities to make this vision even brighter — just one more thing that’s making this journey so rewarding. We invite you to join us. Who knows what’s around the next bend?

Stephen Covey is donating his entire salary back to the school. It is fitting that Dr. Covey be the first to fill the Jon M. Huntsman Presidential Chair in Leadership. Mr. Huntsman is someone we hold up as an example of a principle-centered leader who has succeeded and continues to serve others. These two leaders have made extraordinary contributions to society through their work, their philanthropy and their teachings. What a gift it is to have them working together on behalf of the students and faculty of Utah State University!

In this magazine, we invite you to get to know Dr. Covey better. You will also learn about the Stephen R. Covey Center for Leadership and the great opportunity we all have now to contribute to something that will influence generations to come.
Dear Editor:

One of the last courses I took at USU was a new distance education class called Com-Net. The classroom resembled a television studio more than a regular classroom, and the instructor explained that we would be joined electronically to other classmates throughout the State of Utah. We only had an audio link, but I remember thinking how high-tech it was — we all felt like pioneers who were enhancing the delivery channel for higher education.

Fast forward to 2010. After completing the first year of college at USU, my daughter returned home to Southern California and went to work for the Disney Corporation. Her summer position was extended; and despite her love for her UsU, she decided to continue her employment for a year before returning to Logan. Rather than having to choose between two passions, (USU and Disney), Rachel contacted her counselor at the Huntsman School and they were able to show her how she could continue her education at USU by enrolling in on-line classes. Unlike Com-Net of 1991, she simply logs on to a virtual USU classroom from anywhere, at anytime and dressed in anything (even a Disney costume).

In fall 2010, Rachel plans to return to Logan to continue with her degree in marketing and public relations. She will not only go back having continued her formal education, she will now have practical experience that adds relevance to her endeavor.

Sincerely,
Gene N. Dunford, ’91, marketing
Whittier, CA

Dear Editor:

As evidenced by this magazine, USU and the Huntsman School of Business seem to be thriving. I grew up in North Logan, so my roots go deep into Cache Valley and Utah State University; and, although I have not lived in Logan for over 22 years, I return frequently to visit family. Last Thanksgiving I had the opportunity to go to lunch and renew a long friendship with Paul Fjeldsted, a fellow USU graduate and now professor at the Huntsman School of Business. Paul and I attended USU together; and, as we reminisced about our time at USU and our careers since, many memories came back, giving us a sense of appreciation for the school that became our foundation.

Since our conversation I have wanted to take a few minutes and recognize the school for the progress it has obviously made in terms of academics and professionalism and the strong connections it is developing with the business community. I have always been proud of the education I received at USU. It served me well as I started my career on Wall Street, then attended business school at the University of Chicago, and then began my subsequent career in M&A consulting, which I continue today. USU graduates should feel like nothing is beyond their reach if they have a strong enough desire and work hard toward their goals.

Blair Mumford, ’97, finance
Humble, TX

Dear Editor:

I love the new Huntsman Alumni Magazine! Thank you for producing such a high-quality product.

Brian W. Hunsaker, ’99, finance
Bountiful, UT

We’d love to hear from you!

Would you like to share your story? Please let us know how you’re doing by sending a note to steve.eaton@usu.edu.

Dear Editor:

Thinking about Mr. Shingo and his appearance at the Shingo conference in Nashville. Our company, Autoliv, won the Shingo Prize this year, and I’m proud to let you know there are many Aggies who shared this award at Autoliv.

Dave Anderson, ’83, accounting
Ogden, UT

Dear Editor:

Although speaking up in class often pushed me out of my comfort zone, it strengthened my desire to understand the material so I could offer meaningful insights to the discussion. I thoroughly learned and retained the material. In some classes, it seems like there is so much material to cover that students end up memorizing the information and regurgitating it for a test. Although memorizing is sometimes beneficial, it does not sink as deeply beneath the surface as does engaging, real-life application.

Dr. Kannan cares about his students, gets to know them all by name and strives to develop not only a teacher-student relationship with them, but a friendship as well. He also shows he cares by adapting his teaching style to the preferred learning style of his students. He is primarily focused on the success of his students. He is proud when they come to him to seek help. He is proud when they go back and get their degrees. He is proud when they finally manage to graduate and move into the business world.

Vijay Kannan shares some insight with student Kaitlin Stewart

“We weren’t stuck listening to lectures and taking notes but rather had the opportunity to help create the lecture with our own thoughts, knowledge and perceptions.”

— Kaitlin Stewart
The faculty has been more aggressive and supportive. We remember Merlin Olsen and his legacy on this issue’s information systems department. “Our attention has now shifted to finding ways to better serve our growing enrollment. And that’s a wonderful challenge to have.”

Many of the people who enter the program are coming from areas outside the U.S., including Kiribati, South Korea, China, the Dominican Republic, India, Bangladesh, Thailand, Brazil, Japan, Costa Rica and Germany.

“Students who enter our program end up working with people from all over the world,” Dr. Mills said. “That kind of practical experience and exposure to such cultural diversity can prove very valuable in the workplace.”

The program helps graduates land jobs as database managers, systems analysts and computer information systems leaders. Dr. Mills said that, with the assistance of graduate students, they have responded quickly to any e-mails and inquiries that have come in about the program. They have increased their marketing and featured students from other countries in their promotions. The faculty has been more aggressive and supportive in recruiting efforts, he said.

“Bob Mills has revitalized our MIS master’s program,” said John Johnson, the head of the Management Information Systems Department. “Our attention has now shifted to finding ways to better serve our growing enrollment. And that’s a wonderful challenge to have.”

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“I love the Armenian people with all of my heart. Our whole family does,” said Mr. Huntman. “We’ve been there 46 times now. It is truly our country and a great country. We’ve been very, very honored to be part of the Armenian Student Association.”

Since its creation in fall of 2009, the ASA has already kicked off service projects like building a playground at the Whittier Community Center and cleaning the garden at the Bear River Activity and Skill Center (BRASC), a housing center for people with disabilities. Another project includes collecting bicycles for children in Gyumri, a major city in Armenia that was destroyed by an earthquake in 1988. Yet another is an effort to help Armenian orphans have a New Year celebration. The biggest project involves students volunteering to work at least 10 hours for USU and then donating the earned money to the All Armenian Fund.

“I love the Armenian people with all of my heart. Our whole family does.”

— Jon M. Huntman

The Armenian Student Association is different from other student associations, and it’s not just because its members are Armenian, according to Gagik Melikyan, ASA president. In a presentation before the Annual Awards Banquet, Mr. Melikyan explained that the new association wasn’t created to throw parties or festivals. They’ll leave that to the other clubs, he said.

“We don’t want to waste our time and energy organizing parties,” Mr. Melikyan said. “We want to use this great gift that is given to us for giving other people opportunities too. We believe that if we can help, then we must help. We believe that if we are blessed, then we must share our blessing. This is what we have learned from the great example of the life of Mr. Huntman.”

The 13 Armenian students who created the ASA are here on scholarships funded by Jon M. Huntman. In their gratitude, they named Mr. Huntman an honorary member of the student association.

Mr. Huntman said he felt humbled by the recognition.

We remember Martin Olsen and his legacy on this issue’s back cover. He will be greatly missed.

Potential students wanting a chance to gain some real international experience working with people from multiple cultures may want to consider moving to Logan, Utah. At least that is true if they are interested in getting a master’s degree in management information systems, according to Bob Mills, management information systems graduate director and associate professor.

Dr. Mills, who was named the teacher of the year for the Jon M. Huntsman School of Business in 2008, was asked to see if he could generate more interest in the program in 2009. Within months enrollment in the program went from 18 to more than 60 students.

The program in 2009. Within months enrollment in the Jon M. Huntsman School of Business in 2008, from multiple cultures may want to consider moving to Logan, Utah.

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The Jon M. Huntsman School of Business has already kicked off service projects like building a playground at the Whittier Community Center and cleaning the garden at the Bear River Activity and Skill Center (BRASC), a housing center for people with disabilities. Another project includes collecting bicycles for children in Gyumri, a major city in Armenia that was destroyed by an earthquake in 1988. Yet another is an effort to help Armenian orphans have a New Year celebration. The biggest project involves students volunteering to work at least 10 hours for USU and then donating the earned money to the All Armenian Fund.

“My team and I want to make a difference. We want to do something special.”

— Jon M. Huntman

“I love the Armenian people with all of my heart. Our whole family does.”

— Jon M. Huntman
Huntsman athletes take their **WORK ETHIC** into the classroom to **WIN academically**

By Steve Eaton, editor

Most employers don’t ask potential employees if they know how to sink a three-pointer under pressure on national television. However, those who get to know the Jon M. Huntsman School of Business students who have excelled in athletics and academics will likely see nothing but advantage in adding a former USU athlete to their team.

Athletes interviewed at the Huntsman School of Business talked about the need to manage time wisely, to be disciplined and to contribute to team goals. They talked of how being pushed to their limits in competition easily translates to the mental toughness they need to excel in school. They develop “no excuses” attitudes.

Nate Bendall, a junior majoring in finance and economics, played starting center on this year’s regular season WAC champion basketball team that went to the NCAA tournament. Mr. Bendall, who made the 2010 WAC All-Newcomer Team, said that with the traveling and demands on his schedule it can be easy to make excuses.

“There is always going to be a reason to not do something in life,” he said. “Coach (Stew) Morrill does not put up with any excuses.”

Mr. Bendall said his time as an athlete has contributed to team goals. They talked of how being pushed to their limits in competition easily translates to the mental toughness they need to excel in school. They develop “no excuses” attitudes.

Heather Heinrich and Lyndsie Boone are captains on the gymnastics team. Ms. Heinrich is a senior majoring in management information systems who earned Academic All-WAC honors in 2007, 2008, 2009 and 2010. Ms. Boone, a junior majoring in entrepreneurship, received Academic All-WAC honors in 2009 and 2010.

Ms. Heinrich said academics are emphasized in USU athletics.

“They call us student-athletes because being a student comes before being an athlete,” she said.

Ms. Boone and Ms. Heinrich each said their experience as captains has taught them about leadership.

“I think that gives us kind of a big advantage, leading a team, motivating a team and that can apply to the business field and any kind of job that you are in,” Ms. Boone said.

Ms. Boone said she wants to go into real estate and jokes that her gymnastics experience has prepared her well for such a career.

“I really want to flip houses for a living,” she said. “I can flip myself, so why not flip a house?”

“Last year, USU had 181 student-athletes earn academic All-WAC honors, which led the league. We are proud of our student-athletes. At USU, we build great leaders both on and off the field.”

— Scott Barnes, USU athletics director

Huntsman student deals with packed schedule one day at a time

Working a nine-to-five job after graduation may prove a well-deserved break for Huntsman students with packed schedules who are running on just a few hours of sleep.

Ms. Starley isn’t the only one who understands what it’s like to multitask her way through college; 75 percent of Huntsman students work at least 10 hours each week while also attending school. On top of that, 86 percent provide volunteer service in various organizations in the community.

“Many students fill their schedules to the brim in hopes of getting involved and gaining experience that will set them apart from the crowd,” said Ms. Starley. “I enjoy being surrounded by students who are dedicated to their futures and who know how to work hard to reach their goals. We are all in it together.”

Ms. Starley said she copes by concentrating and taking things one day at a time.

“I try to give myself a break by making really great weekend plans,” she said.

Huntsman student deals with packed schedule one day at a time

A DAY IN THE LIFE OF A STUDENT

Megan Starley lets us walk in her busy shoes for a day.

TO DO:

- Call back math guy
- Chapter three: The Business Model: Forget my textbook.

GROCERIES:

- Cereal
- Peanut butter
- Bread
- Milk
- Ramen noodles
- Grapefruit
- Gum
- Granola bar
- Milk

HR planning.

Late to class. Strategic HR planning.

9 AM

8 AM Granola bar on the way up Old Main Hill

11 AM Meeting with the boss: three new stories to tackle

7 PM Puppet show practice for the Chinese New Year show

5 PM Donate blood...I’ll be fine.

11 PM Break time: hot chocolate at the 7-Eleven

8 PM Skip the end of the game for Chinese currency exchange in the Chinese New Year show

12 PM How do you say “foreign currency exchange” in Chinese?

4 PM Donate blood...I’ll be fine.

7 PM Basketball

3 AM Roll out of bed before I change my mind.

11 PM How do you say “foreign currency exchange” in Chinese?

2 AM Chapter three: The Business Model: Forget my textbook.

4 PM Meet up with Emily for pasta; 75 percent of Huntsman students work at least 10 hours each week while also atteding school.

18-credit load, works a 20-hour per week job and is much of her “spare” time volunteering.

ON THE WEB

A longer version of this story is posted at: huntsman.usu.edu/athletics
When 30 Huntsman Scholars visited Paris in October 2009, an outsider might have thought they were no different than the 45 million people who visit Paris each year. However, these Aggies were far more than typical tourists trying to make their way through the narrow streets of Paris. The students traveled with a dedicated team of professors and embedded executives who helped them navigate various cultures and gave them opportunities to learn first-hand about the complexities of the global marketplace. And Paris was only one stop on their academic voyage. The students also traveled to Switzerland, Belgium and France. They also walked the shop floor with a brew master at the Stella Artois Chemical in Brussels creates materials to keep European auto drivers safe, and then later through the narrow streets of Paris. The impact of agricultural regulations on the production of European beer. “It’s really quite incredible how professional our students are in these unique situations,” said Liz Allred, program director for Global Enrichment. “They are very well prepared and they ask smart, probing questions with real intent to learn.”

“The experience is also transformational, and the value extends beyond an exciting trip to Europe.” — Derek Kent

The program is all about discovery. In a single day, the students discovered how Huntsman Chemicals in Brussels creates materials to keep European auto drivers safe, and then later walked the shop floor with a brew master at the Stella Artois Brewery and learned about the impact of agricultural regulations on the production of European beer. “It’s really quite incredible how professional our students are in these unique situations,” said Liz Allred, program director for Global Enrichment. “They are very well prepared and they ask smart, probing questions with real intent to learn.”

“Being a Huntsman Scholar has been one of the most difficult, but rewarding, experiences I have been through as a student.” — Derek Kent

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“Being a Huntsman Scholar has been one of the most difficult, but rewarding, experiences I have been through as a student.” — Derek Kent

Stephen R. Covey BEC OME S THE FIRST JON M. HUNTSM AN PRESIDENTIAL CHAIR IN LEADERSHIP

Feb. 18, 2010, has just become a red-letter day in the history of the Jon M. Huntsman School of Business and Utah State University. That’s the day the Huntsman School of Business officially announced that Stephen R. Covey would be joining its faculty as a tenured, full professor at Utah State University and the first incumbent of the Jon M. Huntsman Presidential Chair in Leadership.

The announcement, held at the Huntsman Corporation in Salt Lake City, was seen live on television screens around the George S. Eccles Business Building by Huntsman students at USU. The press release about the announcement was picked up by more than 200 news sites across the country. Neil Cavuto, the host of “Your World,” a business news show on Fox television, interviewed Dr. Covey and Mr. Huntsman. Even the Wall Street Journal posted a story about the appointment.

USU President Stan Albrecht predicted this would only be the beginning of more great things to come for the Jon M. Huntsman School of Business.

“In making this announcement, we add to the Jon M. Huntsman name another that is recognized around the entire globe, that of Stephen R. Covey,” President Albrecht said. “His accomplishments and influence as an internationally respected leadership authority, teacher, organizational consultant and author are known literally by millions of people around the entire globe. His historic appointment to the Huntsman School will bring exciting new opportunities for us to continue to attract a world-class faculty and for developing programmatic excellence that truly will be recognized around the globe.”

Dean Douglas D. Anderson said that Mr. Huntsman’s December 2007 gift of $25 million to the Huntsman School of Business was a transformational gift that led to another gift, the funding of two Huntsman Presidential Chairs.

“Without your leadership, without your vision, without your passion and faith in us, this day could not have happened,” Dean Anderson said to Mr. Huntsman. “And we are so grateful to you for helping us quicker our pace and elevate our sights and believe in the possibility of building a world-class business school in Logan.”

Dean Anderson also announced that the school would begin raising money to establish the Stephen R. Covey Center for Leadership.

“i’m very humbled, honored and appreciative of this appointment and opportunity to serve Utah State University,” he said. Mr. Huntsman said Dr. Covey has been a friend for more than 45 years.

“Dr. Covey is a unique individual,” he said, calling him “a prince in our own kingdom.”
One day, years ago, Stephen R. Covey took a small group of people to a place in Salt Lake City to have them stand atop a building and look at a hole in the ground.

Dr. Covey hoped to communicate an important lesson to the most important group he’d ever teach — his family.
We were the first guinea pigs for the seven habits,” said the younger Covey, who is now a speaker and author of the best-selling book *The Speed of Trust*. He spoke that the principles along the way. His influence on me was enormous, not just as a father, but as a mentor.

A series of interviews with the friends and family closest to Dr. Covey all painted a similar picture of the kind of man and respected in his home. They called him a care-loving man, who is driven by his mission, and a man known and admired around the world and by his own family. They say Dr. Covey lives the principles he teaches in his books.

Mr. Daines said. “Some of those principles are not easy to practice, nor are they easy for him to practice. He works very, very hard at trying to incorporate them into his life and his family.”

Several told stories of how Dr. Covey plans months in advance to make sure he can spend time with his family. When his children were younger, he would often bring them with him when he traveled.

Boyd Craig, the executive director of the Stephen Covey Group, talked about a time Dr. Covey took a daughter with him to San Francisco. His daughter planned a very special trip, which was to be reserved for just the two of them, Mr. Craig said.

On this trip, Dr. Covey had a meeting with a “very, very prominent person in our country.” At the end of the visit, Dr. Covey was invited to join this person and his wife for dinner at their favorite restaurant. His daughter overheard this invitation and feared they might not be able to travel, and her heart just sank, Mr. Craig said.

Dr. Covey immediately told the person, with great respect, what an honor it would be to have dinner with him. But he explained that, “my daughter and I have made all these special plans for the evening, and there’s nothing more important to me than doing that.”

Mr. Craig said Dr. Covey avoids some of the life compartments in life. He has a mission in life that embraces the first things of life: family, friends and service to others. In his professional work, he has

“The greatest strength comes from the fact that he is who you think he is.”

— Stephen M.R. Covey

**THE WORKS**

**LEADERSHIP BOOKS PUBLISHED**

- Great Work, Great Cover (2009), with Jennifer Colosimo
- Predictable Results in Unpredictable Times (2008), with Bob Whitman
- The Leader in Me (2006)
- Everyday Greatness (2006), with David K. Foster
- The 7 Habits of Highly Effective Families (1997)
- First Things First Every Day (1997)
- Daily Reflections for Highly Effective People (1996)
- First Things First (1994), with A. Roger Merrill and Rebecca R. Merrill
- Principle-Centered Leadership (1994)
- The 7 Habits of Highly Effective People (1989)

**RELIGIOUS BOOKS PUBLISHED**

- F Covin (2004)
- The Redeemers (2003), with 7 co-authors
- Marriages & Family: Gospel Insights (1999), with Truman G. Madsen
- The Divine Center (1992)
- How to Succeed With People (1991)
- Spiritual Roots of Human Relations (1981)

**BOOKS IN DEVELOPMENT**

- The End of Forgiveness
- The 7 Habits of Highly Effective Parents
- Principle-Centered Leadership, revised edition
- Examined Are the Paradoxes, with The Honorable Larry M. Smith
- Universities and Colleges Thriving Community Transformations
- Principle of Management (College Textbook), with E. Boyd Craig
- Live Life Like Cristiano
- The Real Identity Theft: Cultural DNA

To the world he’s an international expert and leader. At home, the guy with the peanut butter and jelly sandwich on his head

In Stephen Covey’s house, there are pictures and paintings everywhere. Some of them are framed covers of magazines. Others are pictures of him with world leaders such as the Dalai Lama, President George W. Bush and President Barack Obama.

One photo that brings the biggest smile to Dr. Covey’s face, however, is a black-and-white shot of him wearing a peanut butter and jelly sandwich on his head. He said the unusual sandwich was created when he took a lengthy phone call at home.

“My kids made a peanut butter and jelly sandwich on my head and so I just left it there all day and I didn’t acknowledge it at all,” he said, still laughing at the memory. “It was dripping down.”

Sean Covey, one of Dr. Covey’s sons, was the proud instigator of the prank. To hear him describe it, they just took a proactive approach to deal with the interruption.

“We layered probably a half-inch of peanut butter all over his bald head,” Sean said. “Then followed up with some jam and put a piece of bread on top.”

Sean, who wrote *The 7 Habits of Highly Effective Teens*, described his father as very informal, approachable and funny person.

“He always treated everybody the same, exactly,” Sean said. “It didn’t matter if you were the CEO of a Fortune 10 company or the local barber. You wouldn’t have ever known the difference. He was never a respecter of persons or title.”

On the Web

This story is continued online at huntsman.usu.edu/zhk4

**P H O T O s BY C A s EY MC FA rL A nD, s T E rL ing  MO r ris . s T E V E E AT O n A nD s A r A E AT O n**

**HUNTSMAN ALUMNI MAGAZINE SPRING 2010**

14 HUNTSMAN ALUMNI MAGAZINE SPRING 2010
His most recent connection to Cache Valley began when he was invited to speak at the Shingo Prize for Operational Excellence Conference in May 2009. The Shingo Prize is a non-profit organization within the Jon M. Huntsman School of Business that has developed a worldwide reputation for helping companies change cultures, better tap employee strengths and become more efficient. Dr. Covey said he was very impressed to see the Shingo organization’s philosophies and approach, and how it has “institutionalized principles.”

That initial introduction led him to learn more about the Huntsman School of Business. Dr. Covey said he was impressed to learn that the school, a secular institution, has been teaching some of the same principles he has taught for years. He said the right culture within the school will do the most to help shape principle-based leaders.

“Create a culture that is based upon universal and timeless principles, and you take an inside-out approach, not just an outside-in approach,” he said, “not just an outside-in approach.”

Dr. Covey said that students at the Huntsman School of Business can “lead lives of extraordinary contribution.”

“The leaders and faculty just seem to ‘get it,’” he said. “They understand that by instilling in today’s students a principled new mindset and skillset — one equal to the complex demands and challenges of today’s new global, economic, societal reality — they will produce generations of leaders who will not only serve and lead their families and communities with great wisdom; they will attract to the organizations and teams they lead, the world’s most talented, innovative, trustworthy people.”

For now, there’s not even a hole in the ground that one can point to as the eventual home of the Stephen R. Covey Center for Leadership. But Dr. Covey and other leaders at the Huntsman School of Business have begun with the end in mind. It’s an end, however, that they see as only the beginning — the beginning of something they hope will impact ethical leaders for generations to come.

“Create a culture that is based upon universal and timeless principles, and you take an inside-out approach, not just an outside-in approach.” — Stephen R. Covey
There is no shortage of organizations that would like to have Stephen R. Covey on their team. When Dr. Covey brings his vision, his passion, his talent and his experience to the table, great things begin to happen.

Dean Anderson said the Huntsman School is wasting no time in taking steps to integrate Dr. Covey’s principles into the culture of the school and the curriculum.

“We believe that in order to train great leaders, we all need not only to be aware of these principles, but to practice them,” Dean Anderson said. “We believe the U.S. Army has it right when it says, ‘There is no lesson learned, unless a behavior is changed.’ We intend that the principles Dr. Covey has articulated will have a lasting impact on our students, our faculty and our staff as the new Stephen R. Covey Center for Leadership becomes a reality. I’m hoping that those who share our vision, including our alumni and friends, will step forward now, when it really matters, to make personal contributions and help us raise funds for this great new center.”

In anticipation of the announcement event in February, Cass Matheus, a Master’s of Science in Management Information System student, purchased the book and was grateful for the opportunity to meet and talk with the author himself.

In reference to a concept he calls “a trim tab” — the small rudder that turns the big rudder on an ocean liner — Dr. Covey said, “We have an opportunity to revolutionize teaching and install the importance of principles in this next generation of leaders. We can be a “trim tab” for them, and they can be a trim tab for positive influence in the world.”

In anticipation of the announcement event in February, Cass Matheus, a Master’s of Science in management information system student, purchased "The 7 Habits of Highly Effective People" and read it in three days. He said he loved the book and was grateful for the opportunity to meet and talk with the author himself.
As students returned to classes on the first day of spring semester 2010, 22-foot-tall window banners graced the side of the George S. Eccles Business Building. The banners visually illustrate a new campaign for the Jon M. Huntsman School of Business. Leveraging a famous speech by President Theodore Roosevelt, the theme “Dare Mighty Things” is a challenge the Huntsman School will build on.

The window graphics, which feature photographs of students and professors, illustrate the connection between “Dare Mighty Things” and three key messaging points: commitment, leadership and purpose. Each of the programs and student services within the Huntsman School relate to one or more of these messaging points and will be promoted as such to help reinforce the call to action.

“The purpose and call to action of these internal graphics and the ongoing campaign will be to encourage students to take control of their Huntsman experience,” said Ken Snyder, executive dean and chief administrative officer. “As the campaign develops, the message will be reinforced by testimonials and examples of our students, faculty, staff and alumni who show commitment, leadership and purpose,” he said. “Each element of the campaign will work to support these central themes as we work to fulfill our mission, vision and purpose to inspire all to ‘Dare Mighty Things’.”

**DARE MIGHTY THINGS**

By Natalia Naegle, contributor

Huntsman School’s new marketing director has bold ideas

Everyone at the Jon M. Huntsman School of Business wants to contribute in some way. There are few, however, whose contributions are as visible as those Troy Oldham has brought to USU.

He is the new executive director of marketing and branding at the Huntsman School of Business, and with Mr. Oldham that means going beyond ordering key chains and logo pens. The first day of spring semester, students arrived to see the outside appearance of the building completely transformed by giant colorful posters featuring students and the phrase, “Dare Mighty Things.” (See previous page.)

Mr. Oldham has been with Utah State University for six years as a lecturer in USU’s Department of Journalism and Communications. He started working in his new position in May of 2009 and began daring mighty things long before he made that part of the school’s culture.

“Dare Mighty Things” build confidence in students

By Megan Starley, contributor

Momentum is key for Huntsman graduates entering today’s competitive marketplace. That’s why the Jon M. Huntsman School of Business has hired three experienced professionals who the school is calling “career accelerators.”

As new additions to the Huntsman School of Business team, Ron Godfrey, Barry Heninger and Lynne Pettit work as career acceleration specialists. Drawing from their experience, they work one on one with students, helping them develop the skills they need to impress employers.

Landing a job takes more than just fulfilling qualifications and knowing the company, said Mr. Godfrey, Mr. Heninger and Mr. Pettit. It’s about connecting with people. While providing help for students in developing interpersonal skills and strengthening résumés, their advice is to “own the interview.”

“When someone walks through the door and begins to speak, you can tell if they’ve got leadership skills,” said Mr. Godfrey. “You can tell if they are principle-driven by how they treat others. We are looking for someone who has a motivation about them, who is internally driven, who empowers other people and enables them to do their best. That sort of inspirational behavior is easily picked up in an interview.”

Along with helping students develop the skills needed to perform well in an interview, Mr. Godfrey, Mr. Heninger and Mr. Pettit are making connections with USU alumni to create more internship opportunities.

“Career Accelerators” build confidence in students

By Megan Starley, contributor

Momentum is key for Huntsman graduates entering today’s competitive marketplace. That’s why the Jon M. Huntsman School of Business has hired three experienced professionals who the school is calling “career accelerators.”

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The Jon M. Huntsman School of Business has bestowed its highest honor on a former student who came from a small town in Utah and is now the senior vice president of human resources for the Disney/ABC Television Group.

Jon M. Huntsman presented Steve Milovich with the Distinguished Executive Alumnus Award at a banquet at Utah State University that drew more than 550 people. The Annual Awards Banquet offers friends and alumni who have funded scholarships the opportunity to meet the students they have helped.

Mr. Milovich, who was raised in Price, Utah, now overseas all of the organizational and human resource efforts worldwide at the Disney/ABC Television Group. The group includes the ABC Television Network, Disney Channels Worldwide, cable network's ABC Family, Disney/ESPN television and several other major entities.

“Life has given each of us not only a full measure of challenges but also abundant opportunities,” said Mr. Huntsman. “Steve thrives in situations where he can build something positive from scratch or refine an operation so that it delivers better results.”

Mr. Huntsman told the group that Mr. Milovich believes business schools should teach the importance of ethical decision-making.

“He believes in teaching students to be innovative thinkers, to understand the global marketplace and to be empowered with accurate analytical skills,” Mr. Huntsman said.

Mr. Milovich, who graduated from the Huntsman School of Business in 1979 with a degree in economics, said that this award should be shared with his late father who pushed him to finish his degree. After graduating, Mr. Milovich later went on to earn his MBA at Pepperdine University in 1999, and said his focus on his personal and family life has given him the foundation for a successful vocational life.

“In my view, a focus on family and other dimensions of life beyond just a career will actually increase the likelihood that you will have sustained career success,” he said. “I really believe that a singular focus on work, your career and yourself is simply not sustainable in the long run.”

Mr. Milovich has also served in leadership positions at Walker Digital, AlliedSignal-Honeywell International, Broadway Stores and PepsiCo. During his visit to USU, the executive met with students in classroom settings. There, he talked about industry trends in human resources and offered insight on how students might better succeed in the rapidly-changing global marketplace.

“We picked Steve for this honor because he is a great example of a nice guy who has finished first,” Dean Douglas D. Anderson said. “Steve has a wonderful moral compass that has never failed him; treat people right, take care of your customer, focus on creating value, be honest in everything you do, work hard and continue to learn and business success will follow. He is a great example of what students at the Huntsman School of Business can aspire to become. We are enormously proud of him.”

“In my view, a focus on family and other dimensions of life beyond just a career will actually increase the likelihood that you will have sustained career success.” — Steve Milovich
Gary Crittenden warns that continued borrowing and consuming will bring economic hardship

A former chief financial officer of Citigroup recently spoke at Utah State University about what led to the financial crisis of 2007, warning that if there aren’t changes made, the country will eventually be forced to live within its means.

Gary Crittenden came to Citigroup in 2007 and left in 2009. He is now a managing director of Huntsman Gay Global Capital, a private equity firm, although he made it clear he was not representing the company when he offered his insights at a Partners In Business Finance Seminar at Utah State University last year.

Mr. Crittenden said that during the financial crisis of 2007 and 2008 he witnessed the behind-the-scenes discussions that went on as the government tried to stabilize the financial markets. He said it had become “increasingly clear that we were on the precipice of what could be a truly global financial meltdown.”

He said things could have gotten much worse if the government hadn’t intervened. For the banking system to be funded, obviously, the government had to step in, he said.

“And for that, I can tell you that I’m very, very appreciative,” he said. “I’m appreciative of how hard those individuals worked, how much they tried to do the right thing, how engaged they were at trying to come to a solution that was both good for taxpayers and enabled the financial system to operate.”

However, Mr. Crittenden said the fixes are not long-term solutions to the problems the country faces. He said the country cannot continue to borrow more money overseas and consume at the levels it has been without eventual serious negative consequences. “The best example I can think of is if you injure your back or injure your foot … and you go get a cortisone shot, you immediately feel like you are better,” he said. “You go back and you can run.”

He said the shot doesn’t really address the underlying problem. “We’ve just gotten a gigantic cortisone shot, and the result of that is that we are out running,” he said. “The result is the book How to Build a Business Warren Buffett Would Buy: The R.C. Willey Story.

R.C. Willey founder Bill Child visits USU, talks about his book and shares insight

When billionaire Warren Buffett tells you that you should write a book, it’s probably advice worth heeding.

At least that’s the way Bill Child saw it. The result is the book How to Build a Business Warren Buffett Would Buy: The R.C. Willey Story.

Mr. Child is the entrepreneur who led R.C. Willey Home Furnishings from a tiny operation in Syracuse, Utah, to a thriving business with 14 stores, which he eventually sold to Warren Buffett. The book was written by Jeff Benedict, an author and distinguished professor of English at Southern Utah University.

Mr. Child said that Mr. Buffett, who had written eight critically acclaimed books, including The Mormon Way of Doing Business, said he enjoyed reading the book that he called a “good, simple, clean, inspiring story.”

“Trust matters, it really does,” Mr. Benedict said. “And Bill’s story is all about that.”

Mr. Child said that Mr. Buffett, who wrote the foreword to the book, told him he should write it saying, “If you can change just one person’s life in some way by writing a book, it’s worth it.” Mr. Child will give any royalties from the book to charity.

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ON THE WEB

This story is continued online at huntsman.usu.edu/esplin

Reading two newspapers every day, Mr. Esplin stays informed about international current events. He told the students that one of the most important things they can do is expose themselves to the global environment. Many students at Utah State have international experience with a desire to work internationally, but Mr. Esplin said they can’t expect to find a job right out of college in a specialized area with immediate international opportunities.

Huntsman Corporation CFO advises students to master finance and writing

The Huntsman name may already be familiar to business students on campus, but earlier this year they had the chance to learn more about Huntsman Corporation straight from its Chief Financial Officer Kimo Esplin who came to speak to the Finance and Marketing Seminar at Utah State University last year.

Mr. Esplin emphasized the importance risk plays in financial management and encouraged students to work with people they can trust in an environment where they can manage risk.

In order to be a good risk manager, it is necessary to know critical finance principles, Mr. Esplin said, so he advised students to “dig into” core finance classes because those principles are real in the life of a CFO.

Along with gaining a core finance understanding, Mr. Esplin stressed the importance of writing skills. He said he spends 90 percent of his day writing, especially e-mails. He said he wishes he were a better writer, noting that he was “crushed by his competition” in grad school because of his lack of skills in that area.

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connections

The Blacks, the Bullens and exceptional Aggies.

Robert Miller, ‘68, works for Bank of the Cascades-UT and makes his home in Salt Lake City, UT.

Don Laws, ‘68, is the president of Nucor Steel Company and lives in Salt Lake City, UT.

Richard Waters, ‘67, works for Leatherby’s Family Restaurants, LLC and also works for Alpine City, NV.

Lewiston, UT makes his home in Bethel Park, PA.

Dr. Bryan Cady, Jr., ‘58, works for the University of Nevada, Las Vegas, NV.

Norman Olsen, ‘57, is a manager for International Center Management and Technology Group, DePaul University and lives in Carrollton, TX.

Erin Milligan, ‘77, works for Skidmore & Olausson, PLLC and makes her home in Salt Lake City, UT.

Don White, Jr., ‘71, works for Little Nix and resides in Whittier, CA.

Thomas Somoza, ‘71, is a vice president at Intsel Steel, and makes his home in La Canada Flintridge, CA.

Robert Davis, ‘74, is a senior sales specialist for the University of Idaho, and resides in Idaho Falls, ID.

Patrick Martin, ‘74, is an associate planner for the University of Minnesota’s University of Minnesota and lives in Minneapolis, MN.

John Taylor Golf, Inc. and lives in Whittier, CA.

Terry Wakefield, ‘72, is president of Patrick Morton, ‘69, is a planning manager for the University of Idaho, and resides in Boynton Beach, FL.

Steve Perreault, ‘73, is president of Boyd Properties, LLC and makes his home in Salt Lake City, UT.

Dana Roberts, ‘71, is president and CEO of C W Driver and makes her home in La Canada Flintridge, CA.

Dana Chaney, ‘79, works for Expert Tax and Accounting and makes her home in Salt Lake City, UT.

Gregory Lindley, ‘79, owns Goodsworth Inc. and resides in Winnsboro, NY.

Gerald Brown, ‘77, owns Plowboy Farm, Inc. and resides in soda Springs, ID.

Thomas Somoza, ‘71, owns stores of Leatherby’s Family Restaurants and makes his home in Palm Desert, CA.

John Short, ‘75, is a certified financial specialist for the U.S. Government Missile Defense Agency and resides in Alexandria, VA.

Mary Schad, ‘74, is the treasurer of Treeline Consulting, LLC and resides in Salt Lake City, UT.

John Parrish III, ‘77, is a director at Miller Brands of Phoenix, AZ and resides in Salt Lake City, UT.

Inns, LC, and also works for Alpine City, NV.

Michael Seely, ‘79, works for Idaho Banking System and lives in Boise, ID.

Keith Thompson, ‘63, is the co-president at Bank of the Cascades-UT and makes his home in Huntsville, UT.

Bill Bickmore, Jr., ‘77, is the chairman of Leatherby’s Family Restaurants and resides in Salt Lake City, UT.

Patricia Martin, ‘74, is an associate planner for the University of Michigan and lives in Ann Arbor, MI.

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Stephen Mather, ‘71, is a senior vice president at Palmetto Barge Properties, LLC and makes his home in Salt Lake City, UT.

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Chicano Govey, ‘79, works as a CHO of Windellgrove, LLC and lives in Pleasant Grove, UT.

Bruce Wilcox, ‘77, is an international sales manager for U.S. Defense Agency and makes his home in Dubai, UAE.

Tim McKay, ‘77, works for Difoite Medical Products and makes his home in Dubai, UAE.

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Aidin Tarkhan, ‘71, owns stores of Leatherby’s Family Restaurants and makes his home in Salt Lake City, UT.

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Mike McArthur, ‘71, is the managing director of total services at NAD Hillman and lives in Innsbrook, VA.

Mark Strickland, ‘81, is the superintendent for the Salt Lake City Special Service District and resides in Garden City, UT.

Joseph Calhan, ‘79, is a CHO of Windellgrove, LLC and lives in Pleasant Grove, UT.

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Sandy, UT

John West, ’84, is the controller at Express Jet and resides in Houston, TX.

Teresa Volkmann, ’84, works for Starkville, MS.

ciate professor with the University of Nevada, Las Vegas.

Brent Bodily, ’84, is CEO of Tri Morinda Holdings, Inc. and makes his home in Salt Lake City, UT.

Scott Burton, ’86, is the vice president of sales and marketing at Global Sciences and resides in Baltimore, CA.

Rick Stephens, ’86, works for Swift & Company and makes his home in Omaha, NE.

Craig Jenkins, ’89, is a vice president of the Jordan School District and lives in Salt Lake City, UT.

Mark Smoot, ’88, is a vice president for Larry H. Miller Theaters and makes his home in Logan, UT.

Lynn McMillan, ’89, is an attorney at Morgan, Minick, Rice & James, and lives in Bozeman, MT.

Julie Oxborrow, ’90, works for Royal Bank of Canada, and makes her home in San Antonio, TX.

Joe Minnock, ’90, is an attorney at Knowtella, LLC and resides in Altamont, UT.

Dan Wells, ’90, is a partner at Robinson, Smoot & Lyman, and makes his home in Kennewick, WA.

John Littell, ’92, is the president and CEO of Edge Business Consulting, Inc. and resides in Las Vegas, NV.

Kip Frost, ’92, owns Beehive Bread Company and makes his home in Salt Lake City, UT.

Robert Allen, ’91, is an administrative assistant for the Department of Agriculture and makes his home in St. George, UT.

Arthur Miles, ’91, is a direct sales manager with Astronautics and resides in Marion, AR.

Lance Jacobs, ’91, is director of marketing and N-Secure and lives in Santa Clara, CA.

Dr. COVEY USES AN "Indian talking stick" TO TEACH THE IMPORTANCE OF LISTENING

Stephen R. Covey has been given dozens of awards and gifts over the years. There’s only one thing, however, that often becomes a part of what he teaches.

When he spoke to faculty at the state’s Huntington School of Business, he shared a recent experience he had with leaders from businesses and organizations all over from Utah. He shared an experience that he was given “an Indian talking stick,” a carved stick about the length of a cane that has a new name the group gave it without holding that stick.

“They called me ‘Bad Eagle,’ even though I’d done extra studying. They gave me a carved stick about the length of a cane that has a new name the group gave it without telling me why.”

They taught Dr. Covey that their tradition states that the talking stick can be used to help people better understand one another. A person is handed a talking stick and that person is expected to express his or her feelings. Others are not allowed to make their own points, only ask questions that will help them better understand the person holding that stick.

Dr. Covey has said that he’d like to see Huntington students master the fifth habit, “Seek first to understand, then be understood.” Perhaps in the future, graduates will be armed with the right skills, trained in principle leadership and presented with their very own “Indian talking stick.”
Jennifer Covington, ’94, is a human resource supervisor at Zilka-Kotab and lives in San Ramon, CA.

Donnelley & Sons Company and resides in Idaho Falls, ID

Lynette LaMay, ’95, is a substitute teacher with Portland Public Schools and resides in Idaho Falls, ID.

Todd Thompson, ’96, is a director at Harvest Technologies and resides in San Ramon, CA.

Brent Dyer, ’96, is a software developer for Tableau Software and lives in Pocatello, ID.

Blake Dursteler, ’96, is a director at Sunbelt Commercial Real Estate and resides in Midland, TX.

Waylon Lai, ’98, is a director for Telegent Systems and resides in Dan Shui Town, China.

Erin Hill, ’99, is a sales assistant at Palomar Transport and resides in Clearfield, UT.

Kenneth Jeppesen, ’99, is a partner at Cheyenne Construction and resides in Tremonton, UT.

Robert Woodbrey, ’00, is a facilities manager at American Transient and resides in Altamont, UT.

Tamara Twitchell, ’99, is a surveyor for Monument Offshore Drilling and makes his home in Heyburn, ID.

Waylon Lai, ’98, is a director at Telegent Systems and resides in Dan Shui Town, China.

Carolyn Bouchard, ’99, is the office manager for Iconic Consulting and resides in Orem, UT.

Tyler Leary, ’98, works as a retirement椋l at 801-Authorize and makes his home in Sandy, UT.

Nancy Janey, ’98, works as a manager for Prologis and lives in Murray, UT.

Joshua Mills, ’99, is the mayor of Liberty and resides in Newton, UT.

Eugene M. Littman, ’00, is a managing director at PricewaterhouseCoopers and resides in New York, NY.

Robert Rea, ’00, works for DaimlerChrysler and makes his home in Clayton, CA.

Alisa Gradohl, ’00, is a senior manager at Cortina Composites and lives in Austin, TX.

Chua Yee Wei, ’00, the treasury manager at Low Yat Group and makes his home in Kuala Lumpur, Malaysia.

Samer Kawas, ’00, works as a director with Bank of America and resides in Phoenix, AZ.

Robert Woodbury, ’01, is a declines coordinator for General Electric and makes his home in Clayton, CA.

Gino Stavert, ’99, is a consultant for PriceWaterhouseCoopers and resides in New York, NY.

Bryan Cunha, ’99, is a senior manager at Market Share Partners and resides in Mountain View, CA.

Nicole Negri, ’00, is a content developer at McGraw-Hill and resides in Lodi, CA.

Kendall Allen, ’00, is the project manager for HKX Financial Services and makes his home in Logansport, IN.

Ray Zentrails, ’00, is a marketing manager at JPMorgan and Oxenhurst, CA.

Philip Johnson, ’98, works for Kenosha, LLC and makes his home in Milwaukee, WI.

Jodie Kempton, ’94, is a secretary at First National Bank and makes his home in Lethbridge, AB.

Darin Brenchley, ’94, works at AECOM and resides in Logan, UT.

AtTask, Inc. and makes his home in Tetonia, ID.

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Brad Dyer, ’96, is a director and board member for the Eidsvold, MN-based Family Reunion Foundation and resides in Logan, UT.

Katie Caughey, ’96, is a marketing coordinator for Runtime and makes his home in Logan, UT.

Rick Chellemi, ’96, is a director of Agcolt and resides in Richland, MI.

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Joshua Mills, ’99, is the mayor of Liberty and resides in Newton, UT.

Eugene M. Littman, ’00, is a managing director at PricewaterhouseCoopers and resides in New York, NY.

Robert Rea, ’00, works for DaimlerChrysler and makes his home in Clayton, CA.

Alisa Gradohl, ’00, is a senior manager at Cortina Composites and lives in Austin, TX.

Chua Yee Wei, ’00, the treasury manager at Low Yat Group and makes his home in Kuala Lumpur, Malaysia.

Samer Kawas, ’00, works as a director with Bank of America and resides in Phoenix, AZ.

Robert Woodbury, ’01, is a declines coordinator for General Electric and makes his home in Clayton, CA.

Gino Stavert, ’99, is a consultant for PriceWaterhouseCoopers and resides in New York, NY.
“The last recollection I have is a mountain of water coming right at me,” Keith Abbott said. “The next thing I knew, I was fighting the waves.”

There were 312 people aboard the USS Monaghan when it was hit by the Cobra Typhoon and sank off the Philippine coast in December 1944. Mr. Abbott was one of only seven survivors.

Mr. Abbott said he was able to grab a large rope from the debris of the ship and pull himself on to a makeshift raft to ride out the 100-foot waves.

“Each wave in itself was my battle,” Mr. Abbott said. “The first 48 hours I had nothing to think about really except being able to stay a hold of that float,” Mr. Abbott said.

After the storms calmed on his third and final day adrift, the waves were down to around six feet. Mr. Abbott recalled the sight of sharks swimming around his raft.

Although Mr. Abbott said he doesn’t remember what happened when he was rescued, people have told him that when the ship came, they had to pull him on board because he had suffered from exhaustion.

Mr. Abbott said he was lucky his injuries weren’t more severe.

“I just had a little dehydration, a little bashed up, but nothing very serious.”

Following the war, Mr. Abbott attended Utah State on the G.I. Bill and graduated in 1950 with a degree in business administration. After graduation, he moved to Southern California, where he has served as city manager for the city of Whittier. He served on the board of directors of Southern California Bank and on the board of directors of the Los Angeles College of Chiropractic.

In 2009, Mr. Abbott was awarded an Alumni Merit Citation from the USU Alumni Association.

“Throughout his life, Keith has been involved in numerous positions of leadership,” the citation reads. “He has also been involved as an Aggie, encouraging young people to attend Utah State University. For his heroics and his lifetime of service, the Utah State University Alumni Association proudly presents Keith Abbott with this Alumni Merit Citation.”

Mr. Abbott has continued to serve his community for the past 30 years on numerous city and state boards and organizations.

“I don’t think he will ever actually retire,” said Paula Abbott, his wife.

Mr. Abbott agrees. “I just had my 86th birthday in November, but I still feel like a kid.”

Huntsman graduates honored as USU Alumni of the Year

Huntsman School of Business graduates Gary and Karen Black said they didn’t have much to donate when, as a newly married couple, they decided to give $25 to Utah State University.

However, they have tried to give every year since then, and in 2005, they established the Gary Black and Karen Walton Black Endowment and Scholarship to benefit students in the Jon M. Huntsman School of Business.

In 2009, the Blacks were named USU Alumni of the Year.

“The Blacks weren’t looking for any special recognition; that’s not why they’re doing it. They do admit, however, that it has been rewarding to have received letters from those they have helped over the years. The couple hopes that the students they have helped will in turn desire to help others in the future.”

In 2002, the couple has also raised $2.5 million to endow the Gary Black and Karen Black Distinguished Executive Alumni Award.

“In many years from now, we’ll recognize people who have made great contributions in the world,” said Mr. Black, “and we’ll recognize that they came from this university.”

Mr. and Ms. Black met while attending the Huntsman School of Business at Utah State in the 1960s. Mr. Black is a member of the Old Main President’s Circle and is on the Huntsman School of Business National Advisory Board. He received the Jon M. Huntsman School of Business Distinguished Executive Alumni award in 2002.

Mr. Black is the owner of Condesa Foods, which has been in business for 71 years and supplies fresh-cut vegetables to thousands of fast food restaurants in the western states. He is a member of the McDonald’s Produce Council, a founding member of International Fresh-Cut Produce Association and sits on the United Fresh Produce Association Education and Research board in Washington, D.C.

As co-owner of Condesa Foods, Ms. Black serves on the company’s board of directors. She also started and ran two businesses of her own: A Basket of Treasures and Karen’s Ceramics. She is a past PTSA president who has contributed her talents at The Children’s Museum of Utah, The Ronald McDonald House and Festival of Trees.

USU honors Bullens for years of community service

The Utah State University Alumni Association recently awarded long-time Cache Valley residents Bill and Marty Bullen a merit citation for their continual service in the community and dedicated support of USU.

Both attended and graduated from USU. Mr. Bullen earned two economics degrees, a bachelor’s in 1965 and a master’s in 1968. Ms. Bullen earned her bachelor’s degree in English in 1966. Since graduating, they became highly involved in USU and in their own communities as well.

“Bill and Marty have each had a significant influence on the lives of many people in Cache Valley,” said Patty Halaufa, executive director of alumni relations at USU. “All of our lives are richer because of the dedication and service of people like the Bullens. We extend our heart-felt thanks to them for all they have done both for the university and for our community.”

Mr. Bullen has served as president of the Rotary Club and has been the chairman and vice chairman of the Logan Regional Hospital governing board. He received the Outstanding Ag Businessman Award from the Farm Bureau in 2001 and is president of Bullen’s Inc., an agricultural supply company in Cache Valley. He is currently serving on the national advisory board for the Jon M. Huntsman School of Business. He has been an active member of the Beaver Mountain Ski Patrol for 35 years and is one of the longest-running members of the National Ski Patrol. He is the recipient of the “Mim” Dane Award, the National Ski Patrol’s highest honor.

Ms. Bullen, a Cache Valley native, has been actively involved with many organizations. She began volunteering with Community Abuse Prevention Services Agency (CAPSA) in 1986 and was instrumental in organizing the financial and administrative functions. For more than 23 years, she has served as acting director when needed and has helped to train and mentor newly hired administrators. Because of her tireless commitment and dedication to the CAPSA organization, thousands of families in Cache Valley have found a life free of violence. She has a unique ability to bring both professionalism and an incredible sense of humor to the workplace. She is also known for her singing, dancing and uplifting influence. In her free time, she enjoys playing tennis and reading.

The Bullens said they are most proud that their three children all attended USU.
J. Kyle Shields, ’01, is an assistant manager with Jones Simkins, P.C. and resides in Logan, UT. Jennifer Francis, ’01, is an accountant with Mooney & Co. and makes her home in West Jordan, UT. David Lamb, ’01, is the IT manager and makes his home in Providence, UT. Jeffrey Farrowfield, ’01, is a retired mechanical technician and lives in Hudson, NV. Mike Chollette, ’01, is a structural engineer and makes his home in Salt Lake City, NV. DiChad Carlson, ’01, owns Twin Brothers Communications and makes his home in Rangely, CO. Mike DuPont, ’01, is a partner at T & T International and makes his home in Fontana, CA. Spencer Nelson, ’01, is a professional basketball player with the D-League and makes his home in Pasco, ID. Tammy Smith, ’01, is an actuary with Jea Northwest and makes his home in Salt Lake City, UT. Amanda Varner, ’01, is a business analyst with Oracle Corporation and makes her home in Lone Lake, UT. Brian Jones, ’01, is an associate with Smith Bros and lives in Sandy, UT. Chelsea Nicoll, ’01, is an associate at Jones & Keddington and makes her home in Logan, UT. Jacob Stevens, ’02, is the vice president for student and alumni affairs with Jones Simkins, P.C. and resides in Logan, UT. Philip Mell, ’04, is the director of the Daniels Business Scholars program at Utah State University and lives in Logan, UT. Jacob Quigley poses with his wife, Bonnie Quigley, in front of the 787 by 78 Old Main. “Trust and confidence are absolutely essential in order for a market to function,” — Jim Quigley

INTO THE TOUCH

The CEO of Deloitte Touche Tohmatsu told a group of business leaders and students in Salt Lake City last year that trust is essential for a business to function effectively, “If you want to be a Huntsman Scholar, you need to absolutely comprehend the ethics and specifically said he found the conditioned cyclists in the Tour de France, saying that the winner is always the person who rides the strongest in the mountains. He said he uses that to emphasize integrity in the workplace. “You can’t legislate virtue; you can’t legislate ethics; you can’t legislate to motivate yourself and other leaders in his company to excel during tough economic times.”

In his introduction of Mr. Quigley, Dean Douglas D. Anderson said that the CEO has become “a legend at USU.”

He is one of the nation’s most recognized spokespersons for honesty, integrity and ethics in the corporate world today.” He said. “As CEO of Deloitte Touche Tohmatsu, he plays an enormously important role in setting the standards for the accounting profession and helping to raise those standards.”

In the workplace...

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Jim Quigley emphasizes integrity in the workplace.
Global Engagement

60% 46% 41% of Huntsman students speak a second language.

47% of Huntsman students have lived in a foreign country for at least six months.

49% of Huntsman students have lived in another state and/or country in their lifetime, at least for six months.

Huntsman School alumni are located in 50 states and in more than 100 countries.

18
26
42
8
2
2
Huntsman School alumni are located in all 50 states and in more than 100 countries.

Jeffrey McLeod, '08, is a senior HR specialist with Hunt Enterprises and resides in Mission Viejo, CA.

Teresa Lewis, '08, is an executive with Campbell’s Soup Co. and lives in Nine Mile Falls, WA.

Stacee Burrow, '08, works for Triple L Transport, Inc. and makes his home in Clinton, UT.

Michael Nguyen, '07, is a manager with Tax Works and lives in Grapevine, TX.

David Palmer, '06, is an HR consultant with Intermountain Staffing Services and resides in Brigham City, UT.

Brandon Lamont, '06, is the controller for Ferguson and makes his home in Fort Worth, TX.

Casey Weese, '07, is an escrow officer for Box Elder Land Title and makes his home in Brigham City, UT.

Jennifer Campbell, '07, is a director of Customer Experience for The Gilmore Research Group and resides in South Jordan, UT.

Thom Rigby, '03, is an accountant with OTC Management and makes his home in Heber City, UT.

Kristen Davis, '04, is a real estate analyst with the Davis School District and makes his home in Salt Lake City, UT.

Richard Satterfield, '06, is an IT specialist with Satterfield Realty and makes his home in American Falls, ID.

J. Bryson Smith, '05, is an accountant with the University of Utah and lives in Logan, UT.

Mayanna Shaver, '06, is a financial advisor with Joseph Lynch & Company and resides in Logan, UT.

Travis Groethe, '07, is a senior accountant with Moss Adams and resides in Layton, UT.

Thomas Young, '05, is an accountant with Allergan and resides in Westminster, CO.

Jared Hansen, '06, is an auditor with the State of Arizona and lives in Phoenix, AZ.

Eric Danielson, '05, is a software developer with Ensign Systems and makes his home in Salt Lake City, UT.

Jess Fung, '06, is a software developer with The Church of Jesus Christ of Latter-day Saints and makes his home in Vineyard, UT.

Kelly Fulk, '06, is a software developer with Palisade Corp. and makes his home in York, PA.

Brittany Hampton, '06, is a media relations officer with HyClone Laboratories, Inc. and makes her home in Midway, UT.

Randy Nelson, '06, is a regional manager with Tax Works and makes his home in Nibley, UT.

Morgan Mauger, '07, is an accountant at Affordable Housing and makes his home in Logan, UT.

Tina Hu, '07, is a data analyst with First National Bank - Kamas Office and makes her home in Midway, UT.

Brandon Keck, '07, is a sales director with Ensign Systems and makes his home in Salt Lake City, UT.

Maggie Buchanan, '07, is an auditor with Joseph Barnett, LLP and resides in Layton, UT.

Nathan Elwell, '07, is a software developer with Intermountain HealthCare and makes his home in Logan, UT.

Travis Keatley, '07, is an auditor at King & Spalding, LLP and resides in Portland, OR.
Troy has inspired me to meet my challenges and rise above them, and his encouragement doesn’t simply end with words,” said Chance Murray, a senior majoring in accounting. “He is here to help me define my dreams, and does everything in his power to help me achieve them.”

“I am fortunate early in my career at MicroSoft to have worked with amazing and intelligent people,” Mr. Oldham said. Today I am grateful for the opportunity to work with the incredible talent here at the Huntsman School of Business and to share my experience with USU students. And honestly, it is far more rewarding to work with students than to sell boxes of software. It gives me a heightened sense of purpose to join our dedicated faculty and staff as they help shape the next generation of future business leaders.”

That future generation seems to find it easy to relate to Mr. Oldham. He volunteers for the Beaver Mountain Ski Patrol, coaches junior lacrosse and has recently learned the art of longboarding. (Long-boarding, for those of you over 30, is like snowboarding but on a very long skateboard.) At USU, he keeps busy, teaching in the Department of Journalism and Communications. Mr. Oldham has spent his entire career with Microsoft; he has helped to draft his students to pursue their own dreams.

**SUDOKU**

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**WORD SEARCH**

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**continued stories**

Oldham's from page 21

Prior to joining USU, Mr. Oldham spent nearly 11 years working for the Microsoft Corporation in sales, marketing and management positions. While with Microsoft, Mr. Oldham and his family relocated for three adventurous years in Utah.

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Throughout my career, I have been able to observe that one of the major keys to success, from both a company and career standpoint, is the ability to constantly improve through an undying commitment to innovate. Innovation is what sets good companies and individuals apart. Innovation is the lifeblood of both new and established ventures. As Apple CEO Steve Jobs said, “Innovation distinguishes between a leader and a follower.”

I’d like to briefly outline two major ways we can innovate to enhance our careers and distinguish ourselves as coveted business leaders.

**HAve A vision**

My company makes lifelike electronic people called avatars that can be downloaded and introduced into online communities where they can be controlled to interact with other people who have also created their own avatars. Your avatar goes into a world of alter egos where life can be very different than what we know. For example, you can manipulate your avatar to make yourself instantly fat, skinny or muscular. With the development of new technologies, avatars are becoming more lifelike. In fact, good 3D artists can develop avatars so realistic that their images can be mistaken for real photos.

Through our innovation, we will bring the use of avatars from a niche group of markets (artists, 3D hobbyists) to mainstream applications (games, virtual worlds, enterprise applications). It is our vision that someday, in the not too distant future, the majority of individuals who use the Web will have a digital identity.

Similarly, as individuals we must have a vision of where we want to take our careers. What do we truly find interesting? What gives us passion for the day when we wake up in the morning? What trends are we seeing in the marketplace that are enduring? To be truly successful, it is not only critical to immerse ourselves in solid industries that show growth and have staying power, but we must also engage in activities that are interesting and exciting. When was the last time you excelled at something you didn’t like? Envision where you want to be, formulate the plan to get there and then pursue it relentlessly.

**EMBRACE CHANGE**

Change is inevitable, and because of change we must innovate. In a dynamic, fast-moving economy, those who don’t accept and manage change are doomed to failure. As GE’s former CEO, Jack Welch declared, “change before you have to.”

The importance of accepting and managing change is highlighted in the context of the major revolution the photography industry has experienced in the past decade with the advent of digital cameras. As a photographer, this technology may cause a certain amount of angst due to the wave of new, amateur photographers looking to steal market share.

While recognizing that this technology will produce change in the industry, photography professionals who innovate will realize that the potentially disruptive technology may actually provide new opportunities to differentiate services, highlight core competencies and more distinctly define competitive advantages. An innovative photographer will ask the question of how they can compete in a way that amateurs simply can’t. In short, innovators will view the technology as an opportunity to accelerate and refine their business. Those who don’t innovate will wither and eventually go out of business.

The same principle applies to professionals in all fields. Change is inevitable and may ultimately have a disruptive effect on your career. What differentiates highly successful business leaders from the ordinary ones is their ability to not only accept change, but to address it and formulate ways by which the change can actually be beneficial to them.

In a global economy, the competition among business professionals has become fiercer than at any other time in history. While this competition can be daunting, the market will always place a significant premium on business leaders who are willing to be innovative. In our careers, if we are visionary and are willing to embrace change, we can adapt and even thrive in today’s fast-paced, competitive global marketplace.
Suzanne Pierce-Moore, ’80, personal and industrial relations, serves as chair of the USU Board of Trustees and as a member of the Jon M. Huntsman School of Business National Advisory Board.

Her action-oriented involvement has raised awareness and funding for the Park City Education Foundation and the Junior League of Salt Lake City. She and her husband, David, are members of the USU Alumni Association Hall of Honor and oversee the David G. Moore & Suzanne Pierce-Moore Family Scholarship at USU.

**YOU HAVE A STRONG FOCUS ON SERVICE. WHAT PRINCIPLES DRIVE YOUR EFFORTS?**

To be successful, you need to have both the vision and the ability to listen to others. It’s also important to build a team of people where everyone works together to create excellence. I believe Dr. Covey calls this beginning with the end in mind, seeking first to understand and synergize.

**WHY ARE YOU INVOLVED WITH THE HUNTSMAN SCHOOL OF BUSINESS?**

I see so many exciting things happening today; we have incredible potential. Jon M. Huntsman saw it in 2007, and recently Stephen R. Covey validated our efforts by joining us to create the Stephen R. Covey Center for Leadership. If our alumni take a good look at what is going on at the school, they will be amazed.

**WHAT DOES ‘DARE MIGHTY THINGS’ MEAN TO YOU?**

It means having a vision, surrounding yourself with great people, then transforming your vision into reality. President Albrecht is doing this at USU. Dean Anderson is driving a vision for the Huntsman School. It is also a rallying cry for the Huntsman Alumni community. Specifically, we need our alumni and friends to help raise awareness and funding for the Stephen R. Covey Center for Leadership, and to extend their talented leadership to this worthy cause.

**WHERE DO YOU SEE THE GREATEST OPPORTUNITY?**

The students. They arrive with a solid work ethic, a strong desire to do the right thing, intelligence to compete academically and often with international experience. The school offers incredible programs and accomplished faculty and staff. Our greatest need is for alumni to reconnect, experience this transformation for themselves and then help the next generation of leaders realize their potential.

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Far better it is to dare mighty things, to win glorious triumphs even though checked by failure, than to rank with those poor spirits who neither enjoy nor suffer much because they live in the gray twilight that knows neither victory nor defeat.”

— Theodore Roosevelt

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Huntsman athletes Brandon Broadhead, (golf), Katie Ashe, (volleyball) and Sven Poslusny, (tennis) strike a pose; April Fools. A snow storm hit Logan on April 1; Camera crews line up to cover the announcement of Stephen R. Covey’s appointment; The Utah State University Alumni Association recently inducted Jim Sorenson, ’79, political science and a minor in English, into the 2009 Hall of Honor. He is president of the San Diego Chapter of the USU Alumni Association and has generously supported the Jon M. Huntsman School of Business; More than 800 Huntsman School students, faculty and staff donated more than 2,500 hours building the all-abilities Adventure Playground in Logan; Huntsman students were led through Paris Metro chaos with the help of Liz Allred; Three wise students - William Fullmer, Erica Black and Stephanie Hamblin - found their Field Studies experience included a camel ride in Egypt; Big Blue takes a turn at “Rail Jam” during E-Week.
For 45 years, nationally he was the face of Utah State University. He epitomized someone who was given opportunities and was bright enough, and smart enough, to take advantage of those opportunities. He is the perfect example of what you can do if you apply yourself.

— Ross Peterson, USU vice president for advancement

in memoriam
Merlin Olsen 1940-2010.
BS, 1962, finance, summa cum laude; MS, 1971.

I can’t think of anyone who has graduated from Utah State University who has accomplished more in a broader array of fields than Merlin Olsen. His distinctive and powerful voice will be remembered for the breadth of its influence and by the impact it has had in so many different facets of our lives.

— USU President Stan L. Albrecht

He was like a Greek god — full of grace and great physical strength but also blessed with humility and a compassion for ordinary people and a razor-sharp intellect. He could have done anything.

— Dean Douglas D. Anderson,
Jon M. Huntsman School of Business

Merlin Olsen with his wife Susan