

Student Businesses

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BiADA
ravioli kitchen

As a freshman at the Huntsman School of Business, Isaac Low was asked where he saw himself in five years. “Part of me loves entrepreneurship, and I’d love to be working on a business,” he said. At the time, it was simply an ambition, something he hoped would become part of his future someday.

A year later, we caught up with him again. Now serving as president of the Entrepreneurship Club through the Center for Entrepreneurship at the Huntsman School, Isaac was well ahead of his five-year plan. “A few months ago, I decided there was no good ravioli here in Logan, so I’ve been building a business.”

That business became Biada Ravioli Kitchen, a restaurant centered around handmade ravioli and an experience that feels deeply personal. Isaac and his mom built Biada together, turning homemade pasta and family recipes into something the community could gather around. And gather they did, with the restaurant now serving up nearly 10,000 raviolis a day.

Isaac credits both his coursework and mentors for shaping the business.

“One thing that’s been really interesting is seeing how directly classroom concepts apply in real life once you’re actually operating a business. I remember working on restaurant marketing assignments in class, learning about finance and customer behavior, and now I’m using those same ideas every single day,” he said. “It’s helped me make better operational and financial decisions and understand where the business is actually performing well versus where we need to improve.”



The entrepreneurial spirit is alive and well within the Jon M. Huntsman School of Business community, and Isaac says much of Biada's growth was shaped by that support. He especially credits Tyler Tolson — a Utah State University alum, founder and CEO of Denik, and member of the Center for Entrepreneurship advisory board — with helping guide him through the process.

"Having someone experienced who genuinely cared and was willing to help was extremely valuable while starting the restaurant," Isaac said.



Good news, you can finally listen to that one popular fantasy series everyone's talking about without all the strong language and steamy scenes. All thanks to Bleeped, an app that was founded by a Huntsman School of Business student with a mission to make digital media more flexible and family-friendly by giving listeners control over explicit content.

Led by Benjamin Barnes, the idea came from noticing how quickly everyday content can shift from enjoyable to uncomfortable, especially for younger listeners. Through his involvement with the Center for Entrepreneurship at the Jon M. Huntsman School of Business, Barnes connected with a team that helped bring the idea to life, including CTO Josh Bosley, a former founder of a web development company, and CMO Akira Muramoto.



Bleeped works by combining its own custom AI model with third-party systems to ensure accuracy and consistency. The platform puts control in the hands of the listener, allowing users to choose what they want filtered. If a file has already been processed, others can listen to that version instantly, making the experience seamless and scalable.





Huntsman student Natalia Capote is turning firsthand experience in veterinary clinics into a real-world business solution. Natalia, a sophomore double majoring in Business Management and Veterinary Science, is the founder of Bridge, an AI-powered platform designed to help veterinary clinics streamline documentation, improve communication and reduce administrative workload so veterinarians can focus on what matters most- caring for animals.

Natalia has pitched Bridge in competitions like the Global Student Entrepreneur Awards (GSEA) where she was awarded the Top 3 Business Start-Ups of 2026 and went on to be named among the Top 10 Start Ups of North America.

