

The Business of Relationships

09/01/2026



Professional Sales is Now a Major at Huntsman

The Huntsman School of Business is expanding opportunities for students with the launch of a new Professional Sales major, preparing graduates for one of the most in-demand and versatile career paths in business.

Professional sales focuses on serving customers through building long-term relationships, understanding customer needs, and identifying ways to provide value and drive growth for organizations.

This new major builds on more than a decade of career placement and educational success from the nationally recognized Huntsman ProSales Student Association, providing students across Utah with the opportunity to develop skills that employers consistently seek: communication, relationship building, negotiation, business development, and leadership.

Why Sales?

High Demand

Sales roles remain one of the largest entry points into business careers.

Career Flexibility

Opportunities exist in virtually every industry and organization.

Strong Earning Potential

Top performers often enjoy uncapped earning potential and rapid career advancement.

1.8M

Annual openings in sales occupations are projected each year in the United States.
(Bureau of Labor)

\$31B

Projected B2B market value by 2031.
(Forbes)

55%

of college grads begin their career in sales or sales related roles.
(Sales Education Foundation)