The motto, “E pluribus Unum,” a Latin phrase meaning “out of many, one”—was approved for inclusion on the Great Seal of the United States by Act
of Congress in 1782. I thought of this when I read Associate Dean Dave Patel’s comments (page 22) in this issue of Huntsman Business.

Dave, who immigrated to the United States from India at age 10, graduated with bachelor and master’s degrees from Utah State University. This is how he responded when I asked him, “What does it mean to you to be a citizen of the United States of America?”

Patel: “My story is one of possibilities. There are thousands of such stories. The idea of America is very powerful, especially for immigrants. That idea may be questioned from time to time, internally and externally. But I am a big believer that the perfect is the enemy of the good. The preamble to the Constitution says it right up front, “in order to form a more perfect union.” That’s a call to action and remains so. I find myself getting caught up from time to time in the thick of thin things, bemoaning the shortcomings of this or that. But the big picture is that my family came here with a few suitcases and not much else, and this place, and this people, enabled us to thrive. There is much work to do, but I am long on the United States of America.”

I love that answer. It is quintessentially an American, and I would argue Huntsman School of Business point of view, as articulated in our statement of “Purpose, Mission, and Strategic Objective.”

We say this about the culture of excellence we are attempting to establish at the Huntsman School:

“Our ‘culture of excellence’ brings focus to the values we seek to ‘hardwire’: a focus on student success as our top priority; a relentless drive to improve and to innovate; an aspiration to seek excellence in everything we do; the confidence to ‘dare mighty things’; the humility to recognize that we don’t have all the answers; the desire to attract talent from all corners of the earth; a commitment to results.”

Our three new endowed professors, Dr. Susan Madsen, Boyd Craig, and Lord Michael Hastings, featured in our cover story (page 24), embody the same values and drive I see in Dean Patel. All three have unique and inspiring life stories, and they will add immeasurably to our teaching of leadership. In recent years the Huntsman School has been home to colleagues who originally hail from Great Britain, Hungary, Poland, Iran, Israel, Turkey, Brazil, Germany, Denmark, Australia, New Zealand, India, China, Viet Nam, and Korea, as well as across the United States. They, too, embody these values. Several are featured in this issue, contributing their expertise about topics at the forefront of our minds as we adjust to a pandemic and its aftermath.

Regardless of where we come from, the ties that bind the Huntsman School are our values and our shared sense of purpose. “Out of many, one”—it’s a great motto, and we strive for it every day at the Huntsman School!

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Douglas D. Anderson
Dean and Professor