

PBL Awards

09/27/2022



Back Row: Lauren Jones, Kylee Hatch Evans, Jacob Ellis, Savannah Sheen, Jack Leonard, Devon Higgs, Jon Banasky
Front Row: Annie Woodbury, Jordyn Casey, McKenna Williams

The USU PBL (Phi Beta Lambda) Club competed at State Leadership Conference in April 2022 against business schools throughout the State of Utah and brought home the following awards to qualify for Nationals (listed alphabetically by award):

- Accounting Principles, 1st Place, Savannah Sheen
- Accounting Principles, 2nd Place, Britton Roblyer
- Business Decision Making, 1st Place, McKenna Williams and Devon Higgs
- Business Ethics, 3rd Place, Jacob Leonard
- Business Ethics, 3rd Place, Ben Swan
- Business Presentation, 2nd Place, McKenna Williams and Devon Higgs
- Community Service Project, 1st Place, Jordyn Casey, Lauren Jones, and Annie Woodbury
- Financial Concepts, 4th Place, Kylee Evans
- Job Interview, 5th Place, Verl Johansen
- Macroeconomics, 1st Place, Devon Higgs
- Management Concepts, 2nd Place, Devon Higgs
- Management Concepts, 4th Place, Lauren Jones
- Marketing Concepts, 5th Place, Jordyn Casey
- Organizational Behavior & Leadership, 4th Place, Verl Johansen
- Parliamentary Procedure, 1st Place, Verl Johansen, Amelia Clark, Jacob Ellis, Jacob Leonard, and Savannah Sheen
- Programming Concepts, 1st Place, Jacob Leonard
- Programming Concepts, 2nd Place, Devon Higgs
- Programming Concepts, 3rd Place, Savannah Sheen
- Sales Presentation, 2nd Place, Ben Swan
- Statistical Analysis, 4th Place, Britton Roblyer
- Strategic Analysis & Decision Making, 1st Place, Devon Higgs and McKenna Williams

In June the team traveled to the PBL National Leadership Conference in Chicago, Illinois. Students represented Jon M. Huntsman School of Business as they competed against students from universities and colleges from around the country.

"These students proudly represented USU Aggies and The Jon M. Huntsman School of Business," said Cheryl C. Burgess, Adviser. "As the adviser of the Utah State University PBL chapter (collegiate FBLA), I have watched as this group has practiced and pulled together this year to prepare for Nationals and successfully bring home awards."

National Leadership Conference awards (listed in placement order):

- Parliamentary Procedure Team: Savannah Sheen, Jake Ellis, Jake "Jack" Leonard, and Annie Woodbury (1st Place)
- Business Decision Making: McKenna Williams and Devon Higgs (2nd Place)
- Community Service Project: Jordyn Casey, Lauren Jones, and Annie Woodbury (2nd Place)
- Strategic Analysis & Decision Making: McKenna Williams and Devon Higgs (2nd Place)
- Business Presentation: McKenna Williams and Devon Higgs (3rd Place)
- Programming Concepts: Jake "Jack" Leonard (3rd Place)
- Computer Concepts: Jake "Jack" Leonard (4th Place)
- Sports Management and Marketing: Jon Banasky (4th Place)
- Accounting Principles: Savannah Sheen (5th Place)
- Insurance Concepts: Jon Banasky (6th Place)
- Marketing Concepts: Jordyn Casey (7th Place)
- Financial Concepts: Kylee Hatch Evans (9th Place)

PBL is the collegiate level of FBLA, the largest career student organization in the world. The USU PBL and DECA chapters have merged. To learn more visit the [Huntsman site](#).