For the first time, Jon M. Huntsman School of Business students were invited to participate in the William & Mary Women’s Stock Pitch and Leadership Summit. The team competed against 17 top schools from the United States and Canada.

Samantha Keller, Nicole Day, Megan Harris, and Lacey Lamborn from the Finance & Economics Club represented the Huntsman School at the event, with Professor Danjue Shang as their advisor.

The USU team chose a stock to present to a panel of industry professionals in a 10-minute presentation, followed by a 10-minute Q&A. The presentation covered the company’s business, industry, competition, several valuation methods, risks, and final recommendations. The team put in over 100 hours preparing to pitch the Lululemon stock for the competition.

“These students worked extremely hard over the past three months advised by Prof Danjue Shang and did a fantastic job representing themselves, the department, the Huntsman School, and USU,” said Paul B. Fjeldsted, Senior Lecturer, Department of Economics and Finance.

The 6th annual William & Mary Women’s Stock Pitch and Leadership Summit was hosted virtually on March 26-27, 2021. Stock pitch teams competed for $10,000 in prizes. The mission of the summit is to “create an environment that inspires undergraduate women to ignite their passions and explore their potential,” according to the event website.