A Utah State University undergraduate team took 2nd place in the 2021 Utah HR Council Case Competition. Utah State hosted the virtual competition and a total of 14 teams competed.

“The great thing about this team – and representative of the USU SHRM club more generally – is that the team members came from various majors and minors, both inside and outside of the Huntsman School of Business,” said Christopher Hartwell, Assistant Professor, Management Department at the Jon M Huntsman School of Business. “They were able to work together and utilize their various strengths to develop strong recommendations for the case, and present those ideas powerfully, even in a virtual setting.”

The Utah State University (USU) chapter of the Society for Human Resource Management (SHRM) helps students explore the HR profession and navigate their way to a successful career through networking, professional development, internship advice, and graduate school preparation. The second-place team was awarded a $750 prize.

Team Members:

• Brandon Dent – Junior MIS major
• Ashley Morrey – Junior Management major (w/ HR emphasis & Marketing minor)
• Nelson Reeder – Senior Communication Studies & Psychology majors (w/ HRM, Sociology, and Criminal Justice minors) Auston Tidwell – Senior Management major (w/ HR & Operations dual emphasis)
• Noah Turner – Senior International Business major (w/ HR & Leadership minors)