PBL Competes Virtually and Scores at State

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Aggies represented the Jon M. Huntsman School of Business at USU well as they competed in the Phi Beta Lambda (PBL) State Leadership Conference, bringing home 11 first-place, 6 second-place, 1 third-place, and 1 fourth-place awards. Students were awarded first place in every team event entered by Huntsman students.

“Competing at State Leadership Conference this year was definitely different from last year, but the students were fabulous about joining the USU PBL Slack Workspace and adapting to the situation due to COVID-19,” said Cheryl Burgess, PBL advisor.

The students met via Slack and video conferencing using Zoom & Google Hangouts to compete in both individual and team events. PBL, which is the collegiate-level of FBLA, offers 61 different events for students to participate in.

State PBL Winners, National Qualifiers from USU (listed in reverse alphabetical order by event):

1st Place in Statistical Analysis — Salem Karren
1st Place in Sports Management & Marketing — Verl Johansen
1st Place in Small Business Management Plan — Abbigayle Arnold
2nd Place in Personal Finance — Emily Sorensen
3rd Place in Personal Finance — Salem Karren
1st Place in Parliamentary Procedure (team event) — Jaren Campbell, Verl Johansen, Tyler Brower, & Alicia Stucki
2nd Place in Networking Concepts — Jonathan Haroldsen
1st Place in Insurance Concepts — Salem Karren
1st Place in Information Management — Jonathan Haroldsen
1st Place in Financial Services — Juan Flores
2nd Place in Financial Concepts — Salem Karren
1st Place in Financial Analysis & Decision Making — Salem Karren
2nd Place in Entrepreneurship Concepts — Abbigayle Arnold
4th Place in Entrepreneurship Concepts — Sidney Bernabeu
1st Place in Economic Analysis & Decision Making (team event) — Emily Sorensen & Alicia Stucki
1st Place in Desktop Publishing (team event) — Rachel Hale & Jonathan Haroldsen
2nd Place in Cyber Security — Jonathan Haroldsen
1st Place in Contemporary Sports Issues — Verl Johansen
2nd Place in Business Communication — Salem Karren