First Annual Huntsman Student Research Symposium

Megan Bowen

12/03/2020

The First Annual Huntsman Student Research Symposium, sponsored by The Huntsman PhD Preparation Association, was held virtually November 19, 2020 with nine student teams presenting and three teams winning cash prizes.

The Huntsman Student Research Symposium was organized to allow undergraduate and graduate students an opportunity to present and discuss business-related research in an open and friendly atmosphere.

“The students at the Huntsman School of Business rival the quality of students anywhere in the world. This includes our student’s capacity to conduct rigorous research. We wanted to provide our students that are planning to pursue academic careers an avenue to present and disseminate their research, said Dr. Alexander Romney, HPPA Advisor.

Research presentations included titles such as “Take a Chance or Play it Safe? The Influence of Risk Orientation on Public Opinion Toward Immigration Policy”, and “Is Anybody Listening? How Leader Humility Increases Employee Voice”.

Participating students conducted their research with the Center of Growth and Opportunity, and other students worked with a faculty partner. Many of the projects presented will go on to be featured in university-wide symposiums or published in academic journals.

First, second, and third place prizes were awarded:

1st - Alexandra Tebbs and Dr. Sterling Bone “Double Jeopardy or Not? Investigating the Experience of Black Women Entrepreneurs Seeking Small Business Loans”

2nd - Jake Harrison and Dr. Christopher Hartwell “Structuring the Social Media Assessment During the Hiring Process”

3rd - David Jung and Varsha Mandadi “Immigration and Economics of U.S. Industries”

“I am impressed with the quality of research that is being conducted by students at the Huntsman School,” said Jake Harrison, HPPA President. “The symposium featured many important topics of research that aim to make meaningful contributions in the world of academia as well as for practitioners.”

All Presentations:

- Alexandra Tebbs and Dr. Sterling Bone “Double Jeopardy or Not? Investigating the Experience of Black Women Entrepreneurs Seeking Small Business Loans”
- Elizabeth Bickmore and Emilee Matheson “Take a Chance or Play it Safe? The Influence of Risk Orientation on Public Opinion Toward Immigration Policy”
- David Jung and Varsha Mandadi “Immigration and Economics of U.S. Industries”
- Mitchell Pound and Dr. Alexander Romney “Midpoint Classroom Pivots”
- Hunter Murdock, Colten Dougher, and Brian Isom “Expanding Healthcare to Underserved Communities”
- Seth Benson, Jake Harrison, and Dr. Alexander Romney “Looking Back to Predict the Future: A review of Research on the Self-Fulfilling Prophecy”
- Jake Harrison and Dr. Alexander Romney “Is Anybody Listening? How Leader Humility Increases Employee Voice”
- Jake Harrison and Dr. Christopher Hartwell “structuring the Social Media Assessment During the Hiring Process”