USU Students Qualify for PBL Nationals in Texas

03/25/2019

By Abigail Kosiak

Utah State University (USU) had a successful showing at the Phi Beta Lambda (PBL) State Leadership Conference in March. Four out of the five USU teams won first place in their respective events, and all five teams will compete at the national competition in San Antonio, Texas, in June of this year.

PBL is student organization with more than 8,000 members across the United States. The organization is dedicated to building the next generation of leaders by providing students with relevant career preparation and leadership experiences. PBL offers chapter office positions, academic competitions, educational programs, and community service.

PBL also works to bring business and education together in a way that positively impacts students and their communities. The organization prepares students for future leadership positions through hands-on learning experiences and intense competitions. At its core, USU PBL is helping students develop the necessary skills to become responsible business leaders.

A breakdown of the USU students who competed and how they performed in their respective events is included below. You can read more about USU PBL here: https://huntsman.usu.edu/pbl.

- Abbigayle Arnold and Fallon Jones
  - *Event*: Business Presentation
  - 1st at State Leadership Conference
- Kristopher King and Jaren Campbell
  - *Event*: Website Design
  - 1st at State Leadership Conference
- Maddison Woody (not featured in the photos)
  - *Event*: Insurance Concepts
  - 1st at State Leadership Conference
- Jaren Campbell
  - *Event*: Public Speaking
  - 2nd at State Leadership Conference
- Jaren Campbell
  - *Event*: Impromptu Speaking
  - 1st at State Leadership Conference