

**Jon M. Huntsman School of Business
Differential Tuition Advisory Board
October 20, 2020 Meeting Minutes**

In attendance (in person)

Hadjer Abir Bensaha, Sterling Bone, Maata Burkhart, Chris Corcoran, Brock Hardcastle (Business Senator), Elisa Hoffman, Josh Lyman, Dave Patel (chair), Meredith Richards, Frank Shuman, Julia Westover, Ryan Whitby

In attendance (via Zoom)

Keaton Duersch, Parker Jensen, Konrad Lee, Jenny Patino, Nathan Rawlings

Dean Patel welcomed the group and asked the students to introduce themselves to the group, and to share why they chose to come to USU.

After introductions, the conversation began with a discussion of the Huntsman School journey over the past decade and the role differential tuition plays in the day-to-day operations and the strategic objectives of the School. Of note were the investments in people, with 75 percent of faculty and 85 percent of staff having joined the Huntsman School since 2010; investment in programs, with 13 new academic and extracurricular programs created since 2010; and investments in facilities, with a refurbishing of the Eccles Business Building and the building of Huntsman Hall. These investments contribute to outcomes shown through rising enrollments far outstripping enrollment growth across the university, placement growth both in terms of quantity and quality, and national and global recognitions for several programs. Differential tuition directly or indirectly contributes to every investment. Over the past decade and more, the School has also made a concerted effort to provide financial support for students, and scholarships to students have increased 312 percent since 2010. Dean Patel showed tuition data for the academic year 2019, which noted that the average undergraduate Huntsman student received scholarship support equaling 45 percent of gross tuition.

Discussion items from the group focused on the following:

- Nathan Rawlings, the student body president for the Regional Campuses, asked how faculty and program offerings differed between the main campus and regional campuses. Dean Patel and Chris Corcoran, the head of the Data Analytics and Information Systems Department, both noted that the School does not differentiate between main campus and regional campuses as far as students, faculty, or academic programs. Faculty who teach in the regional campuses often also teach classes on the main campus and are closely involved in all discussions on curriculum. Programs offered to students on the main campus are largely also offered to students in the regional campuses, though we can do a better job of informing and educating all students about the various programs and opportunities available to all students.

- Several students requested better definitions of how differential tuition helps to fund program support or administrative infrastructure. For example, there continues to be confusion about programs such as the Huntsman Scholar Program being supported through differential tuition. Dean Patel noted those valid comments and assured the group that better definitions for uses of differential tuition will be provided on the School's website.
- Some students also asked about talent management of faculty, whether students can participate in the recruiting and selection process for faculty, and how faculty performance is reviewed. Dean Patel noted that all faculty and staff in the Huntsman School are evaluated annually through an employee performance system that takes into account objectives and key results, and faculty are further evaluated through their role statements and student evaluations. Chris Corcoran noted that he takes seriously the student evaluations for faculty in his department and encouraged students to also take the opportunity to provide feedback seriously. He also noted that faculty recruits are generally asked to present to groups of students as part of their interviews.

The student members noted the value they receive from the Huntsman School, pointing out the quality of academic instruction, professional staff in career services and the School's corporate outreach effort. They also shared comments from other Utah State students outside the Huntsman School who noted the difference between their experiences and those of Huntsman students.

There being no further discussion, Dean Patel adjourned the meeting.