S C H E D U L E

W E D N E S D A Y S  A T  6 P M
E C C L E S  C O N F E R E N C E  C E N T E R  A U D I T O R I U M

9/8  ORIENTATION

9/15  ASHLEY SMITH

9/22  RUSSELL DAVIES

9/30*  ARSHAY COOPER

10/6  MARTIN FREY

10/13  DAVID DUROCHER

10/20  DAN CLARK

10/27  AMY REES ANDERSON

10/20

FALL 2021
Entrepreneur
Leadership Series

11/3  CRYSTAL MAGGELET

11/10  TYLER TOLSON

11/17  SHARK TANK NIGHT

JUSTIN HASKELL
LESLIE HASKELL
KYLE IVINS
NATHAN PUTNAM
MARISSA BARLOW

* TO BE HELD ON THURSDAY IN THE TAGGART STUDENT CENTER BALLROOM
HUNTSMAN.USU.EDU/MSLE3550

9/15  10/13  10/20  11/3
9/22  10/27  11/10  11/17
9/30  10/6  11/3
10/13  11/10
10/27  11/17
11/3
11/10
11/17
The USU Center for Entrepreneurship in the Jon M. Huntsman School of Business is proud to present the tenth annual series of distinguished speakers in entrepreneurship.

On 10 Wednesdays from September through November, prominent entrepreneurs visit our campus to interact with and speak to students, faculty members, business leaders, and members of the community. The series is also broadcast to our regional campuses across the state and posted on our website for public viewing. Students can enroll in the series for course credit (MSLE 3550).

At the USU Center for Entrepreneurship, we are committed to teaching the skills of entrepreneurial leadership, and assisting with the creation, development, and growth of new business ventures.

Ashley Smith was born to move. She grew up in Las Vegas and began dancing at age 7. Her credentials are on point: Royal Academy of Dancing Ballet Curriculum; International Society of Tap Dancing Curriculum; a dancer at BYU; a certified RAD trained teacher; a certified American Ballet Theater teacher. In 2007, she opened a studio in her basement and in 2011, that smashing success of a studio moved to the Riverwoods in Provo where multiple dance genres are taught to 600-plus students.

Smith is dedicated to dance and to Utah Valley — but too often she sees dancers moving to the coasts for work. Smith is creating an environment where the best-trained dancers in the world can stay right here at home in Utah, bustin’ a move and living their dance dreams. She and her husband, Ryan Smith (Qualtrics CEO and co-founder), are also owners of the Utah Jazz and stay in sync as they raise children and work on their businesses together.
Russell Davies was born in Pocatello, Idaho and joined the military at age 18. He served 5 years with the 101st C.co 3-187th Infantry Regiment and was deployed overseas to both Iraq and Afghanistan. Russell was awarded an Army Commendation medal with Valor and received a Purple Heart.

At 23, Russell returned to Pocatello and moved to White Salmon, Washington where he started kayaking competitively. He discovered kayaking to be a source of relief and rehabilitation in coping with post-military life. In establishing himself as a recognized athlete in the extreme kayaking community, he learned that outdoor sporting is as reliant on its community as it is on the activities themselves. Since coming to this realization, he’s shaped his passion and focus around sharing the benefits of outdoor recreation with veterans of the U.S. Military also inflicted with Post-Traumatic Stress Disorder and Depression through his non-profit PTSD (Professional Transformation Sports Development).

As the founder of PTSD, Russell focuses on educating veterans on how to overcome PTSD and/or depression through engagement in outdoor sports such as kayaking, mountain biking, rock climbing, skiing and snowboarding alongside other veterans who share a similar passion.

Arshay Cooper grew up on the West Side of Chicago, raised by a single mom in a neighborhood surrounded by gangs and drugs. In 1997, he joined (and later became captain of) the first All-Black high school rowing team at Manley High School, an experience that changed Arshay’s life. He dedicated two years of his life to AmeriCorps, focusing on education, service-learning, diversity, and inclusion, and soon after that, Arshay attended Le Cordon Bleu, becoming a chef for critically acclaim restaurants and companies such as World Wrestling Entertainment, Warner Brothers, and various professional athletes.

After years of working and teaching in the food service industry, Arshay returned to his true passion, working with young people. He coached rowing at the Chicago Urban Youth Rowing Club and worked as the youth program guidance counselor for Victory Outreach’s Midwest/Gulf Coast region. Arshay has also founded and help start several rowing programs for low-income youth across the country, anywhere a puddle of water exists, so that other young people can experience the profound change that can happen on the water. Arshay is mostly known for diversifying the sport of rowing and his activism work in Chicago. He is the author of his memoir, "A Most Beautiful Thing", which has also been made in to a major motion picture.
Martin Frey is a businessman and adventurer whose zealous tenacity has helped him conquer feats like climbing Mt. Everest, sailing around the world, and developing programs to create and grow Utah businesses.

Martin is an active Utah angel investor and has served, at the request of Governor Huntsman, as the Managing Director of Economic Development for the state of Utah. He previously spent 13 years in Silicon Valley where he was a Senior Director for Cisco Systems.

Martin graduated from BYU in Mechanical Engineering and from Harvard’s advanced management program. His great loves are his family, sailing the ocean, and climbing mountains.

Dave was arrested for the first time at the age of 13 years old. By the time he was 38, he had been to prison four times for a total of 15 years. After being faced with 29 years in prison, Dave pleaded guilty and went to Delancey Street in Los Angeles for the next eight years. While there, he became the Managing Director, doubled revenues in their training schools businesses, and tripled their overall earnings.

Today David is a co-founder and managing director of "The Other Side Academy" in Salt Lake City. He has helped countless other ex-convicts regain their dignity and their families. He is enjoying his own success as the person he has become.
Dan Clark is the founder and CEO of Dan Clark and Associates - an international high performance communications and training company. He is also a professor, award-winning athlete, New York Times best-selling author, recording artist, and one of the most sought after speakers. Since 1982, Dan has spoken to more than 5 million people -- including Fortune 500 companies, world leaders, Super Bowl Champions, and more -- in over 5,500 audiences, in all 50 states, in 60 countries, on 6 continents. He was also inducted into the National Speakers Hall of Fame and named one of the top ten speakers in the world. Dan has also been published in over 50 million books and appeared on over 500 TV and radio programs.

Clark’s inspiring life even includes soaring to the edge of space, flying fighter jets with the Air Force Thunderbirds, and receiving the United States Distinguished Service Medal. Most significant, in 2012, Dan was named Utah Father of the year.

Amy Rees Anderson is the Managing Partner of REES Capital, an angel investing firm and the founder of the IPOP Foundation, a charity focused on promoting entrepreneurship as a pathway to self-reliance. Amy is also an author and serves as a contributor to Forbes and the Huffington Post. She currently serves on 13 boards.

Previously, Amy was the CEO of Mediconnect Global, a healthcare technology company she grew and sold in 2012 for over $377 million. She has been the recipient of a number of prestigious awards, which include being named CEO of the Year and receiving the prestigious Ernst & Young Entrepreneur of the Year Award. In 2015 Amy received an honorary PhD.
Crystal began her entrepreneurial pursuit in 1993 when she founded Crystal Inn Hotels and Suites. In 1994 she and her husband, Chuck, founded MacCall Management, L.L.C. which develops and manages hotels. In 2009 Crystal became the President and CEO of FJ Management, a company founded by her father, Jay Call, and formerly known as Flying J, Inc. Today, FJ Management’s wholly-owned subsidiaries include Maverik, a 270 c-store chain, Big West Oil, a petroleum refinery, and TAB, an industrial loan bank.

Crystal graduated with honors with a B.S. in Business Administration from Pepperdine University and holds an MBA from Harvard Business School. Recently, Utah State University awarded Crystal and Honorary Doctorate degree in Business. She currently serves on the National Advisory Board of the Huntsman School.

She loves her role as a mother of her four children and spending time with her family and friends. Her favorite activities include running, skiing, and traveling.

Tyler is the founder of Denik, a company that features artwork from across the globe on notebooks to generate funds for building schools in impoverished countries. He started the company in 2011 as a full-time student at Utah State University and now works with brands such as Nordstrom, Urban Outfitters, Nike, Quiksilver, Roxy, TOMS Shoes, and Nickelodeon. Denik has helped in the construction of schools in Mali, Laos, Guatemala, and Ghana.

During his time at Utah State, Tyler served two consecutive years as Student Body President. He was one of three students worldwide to be named as "Young Emerging Leader" by the Leader to Leader Institute in New York.

Tyler’s favorite things include watching TV with his wife, Nicole, wrestling with his children, and supporting Aggie athletics.
JUSTIN HASKELL graduated Summa Cum Laude from Utah State University with a major in International Studies and minors in International Business, Portuguese, and French. He began his career after college working in San Diego, California for a non-profit, Best Buddies International. After receiving a Masters in Business, with an emphasis in Entrepreneurship, he helped found Maximum Senior Benefits LLC in 2011. The company’s rapid growth led to it being acquired by insurance industry-leader, AmeriLife, in 2021.

KYLE IVINS, CMO and Minister of Fun at Monumetric, started his first company while in college washing windows and cleaning up construction sites. At Utah State he studied Entrepreneurship and Marketing, participated in Huntsman Scholars, and was the Entrepreneurship Club president. As a student he also started the first purely social media agency in the state of Utah. Three years after starting the agency he co-founded Monumetric, an advertising technology company which has grown to 35+ employees and serves 4 billion monthly ad impressions across 1,000+ websites worldwide. Kyle’s true passion is digital entrepreneurship and he regularly speaks at conferences to help online entrepreneurs better understand their analytics and mechanics of monetization.

NATHAN PUTNAM, believes in building people and finds motivation and fulfillment from deep, trusting relationships, be it business or personal. As co-founder and CEO of Monumetric he gets to nerd-out about data, analytics, and optimization strategies that unlock significant earning potential for the people that publish content online. What they do at Monumetric isn’t magic, it’s science. They just follow the data. Nathan aligns himself with causes, companies and people who are out to leave the world and everyone in it better than when they found it.

Nathan and his wife Monique have been happily married for 13 years. They have four amazing children and are raising them to also change the world for the better.

MARISSA BARLOW studied entrepreneurship at Utah State University and is currently in the BYU Strategy Program. She is an entrepreneur and co-founder of the swimsuit company, Nani Swimwear. At age 15, while struggling to find a fun yet appropriate swimsuit for a family vacation, Marissa decided to start a company that provided quality, modest, and fashion-forward swimsuits. The Mission of Nani swimwear is to empower women everywhere to love their bodies, seek adventure and live a “nani” life.

LESLIE HASKELL was born and raised in Peru. She graduated from high school at the age of 16 and started studying at the Pontifical Catholic University of Peru that same year. She worked in the Peruvian banking industry for several years before moving to Hawaii.

She graduated Magna Cum Laude from Brigham Young University - Hawaii with a major in International Business and an emphasis in Mathematics.

Leslie started selling life insurance as an independent agent in 2009 and helped found Maximum Senior Benefits LLC in 2011 with her husband.

She adores her five children and spends most of her time helping them survive school, piano lessons, swimming lessons, trampoline malfunctions, neighborhood bullies, and eating too much of grandma’s candy. She loves to read, cook, bake, dance, talk, jog, and hang out with her husband.

MARISSA BARLOW was co-founder of the swimsuit company, Nani Swimwear.
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