The USU Center for Entrepreneurship in the Jon M. Huntsman School of Business is proud to present its eighth annual series of distinguished speakers in entrepreneurship.

On 10 Wednesdays from January through April, prominent entrepreneurs visit our campus to interact with and speak to students, faculty members, business leaders, and members of the community. The series is also broadcast to our regional campuses across the state and posted on our website for public viewing. Students enroll in the series for course credit (MSLE 3550).

At the USU Center for Entrepreneurship, we are committed to teach the skills of entrepreneurial leadership, and assist with the creation, development, and growth of new business ventures.
2019 SPEAKER SCHEDULE

WEDNESDAYS AT 6 PM • ECCLES CONFERENCE CENTER AUDITORIUM

JAN 16  WHAT AWESOME LOOKS LIKE: HOW TO EXCEL IN BUSINESS & LIFE
Amy Rees Anderson: Founder of MediConnect Global & Rees Capital

JAN 23  AGGIES BUILDING AN INTERNATIONAL BRAND
Sam & Kacie Malouf: Founders of Malouf & the Malouf Foundation

JAN 30  ENDING POVERTY THROUGH ENTREPRENEURSHIP
Ron Dunford: CEO of Mentors International & Former President of Schreiber Foods

FEB 06  TURNING A PASSION INTO A CAREER
Parker Walbeck: Founder of Parker Walbeck Productions & Full Time Filmmaker

FEB 13  FREEING WOMEN & CHILDREN FROM MODERN DAY SLAVERY
Jessica Mass: Director of Aftercare for Operation Underground Railroad

FEB 20  A STRATEGIC LEADER IN GLOBAL COMMUNICATIONS & TECHNOLOGY
Paul Bultema: Head of Web Services Infrastructure Strategy for Amazon

FEB 27  BALANCING THE ROLES OF ENTREPRENEUR, WIFE & MOTHER*
Rachel Parcell: Founder of Pink Peonies & Rachel Parcell Inc.

MAR 06  FROM LOGAN TO THAILAND: TAKING A LOCAL BRAND GLOBAL
Ellen Clark: Co-Owner of Rainy’s Flies Inc. & StreamWorks Co.

MAR 27  FINDING SUCCESS BY BREAKING THE STATUS QUO
Peter Huntsman: CEO of Huntsman Corporation

APR 03  SHARK TANK NIGHT: AGGIES CHASING SUCCESS
Theresa Foxley – President & CEO of EDCUtah
Danielle Nielson – Co-Founder of Diamond Wireless & Co-Owner of the Protein Foundry Health Bar
Ryan Hemingway – Partner at Epic Ventures
Fraser Roy – Shareholder, Workman Nydegger

*To be held in Russell/Wanlass Performance Hall

Huntsman.usu.edu/MSLE_3550
A minor in Entrepreneurship prepares all students to become entrepreneurial leaders. During the four-course program, students are equipped with the knowledge, resources, and networking opportunities to create innovative solutions, and learn the entrepreneurial process step by step.

Through a proven and effective curriculum developed over 20 years of research, students learn from successful entrepreneurs all over the world, while being taught by professors who have entrepreneurial experience.

**Flexible Program**
Students have the opportunity to complete the minor however they wish, whether in class, online, or via broadcast. Any of the minor courses can be taken during Fall, Spring or online during Summer semesters.

**Declare Your Minor Today**
Contact: Barbara Baird, Advisor
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huntsman.usu.edu/eminor
Amy Rees Anderson is the Managing Partner of REES Capital, an Angel Investing Firm and the founder of the IPOP Foundation, a charity focused on promoting entrepreneurship as a pathway to self-reliance. Amy is also an author and serves as a contributor to Forbes and the Huffington Post. She currently serves on 13 Boards.

Previously Amy was the CEO of MediConnect Global, a healthcare technology company she grew and sold in 2012 for over $377 million. She has been the recipient of a number of prestigious awards, which include being named CEO of the Year and receiving the prestigious Ernst & Young Entrepreneur of the Year Award. In 2015 Amy received an honorary PhD.
Sam Malouf founded Malouf, a luxury bedding company, in 2003 with his wife, Kacie. Today, he leads and motivates a team of over 400 employees.

In 2018, Sam Malouf ranked No. 23 on the Glassdoor Top CEOs Employees’ Choice Award list, placing him in the top 1 percent. Sam also received the 2017 Ernest & Young Entrepreneur of the Year® Award in the Utah Region. Sam Malouf heads the Malouf Foundation, which named the fight against child sex trafficking as its flagship cause, and also works to end domestic abuse while supporting families and children in need.

Kacie Malouf founded Malouf in 2003 with her husband, Sam. Today, having just celebrated the company’s 15-year anniversary, Sam and Kacie Malouf have seen tremendous growth since the early days of the business and now employ over 400 people. Kacie was recently named one of the most influential women in the bedding and furniture industry by Home Furnishings News magazine.

Over time, and with the addition of five children, Kacie transitioned into a consultative role in the company while actively running the Malouf Foundation and serving in her community on the Citizens Against Physical and Sexual Abuse (CAPSA) board.
Ron is the President and CEO of Mentors International, a non-profit organization with the mission of “empowering the world’s poor to grow in self-reliance through personal and business mentoring and access to financial services”. Mentors currently serves people in 8 countries and during 2018 they helped more than 27,000 families.

Before joining Mentors International Ron served as the President of Schreiber Foods, a global, employee-owned business headquartered in Green Bay, Wisconsin. With annual sales of more than $5 billion, it is one of the largest dairy companies in the world.

Ron received his B.S. degree from Utah State University and is passionate about mentoring, leadership and success. He has completed 3 ironman triathlons and spends any spare time enjoying the ski slopes of the world.
While studying marketing at Southern Utah University, Parker turned his passion for filmmaking and videography into a business. He purchased a new camera and gear, and began filming events that immediately gained campus wide attention and created demand for more video work and side gigs. Several months later, he had a unique opportunity to work on a project with the widely known YouTube channel, DevinSuperTramp. That experience quickly led to a fulltime position as a videographer and editor for the channel.

Parker spent the next 3 years traveling the world creating video content with the DevinSuperTramp team. Since then he has launched his own YouTube channel and online film school Full Time Filmmaker. Currently, he creates YouTube video content promoting his film school, and is working on new courses teaching people how to monetize their knowledge through online course creation.
Born and raised in the Midwest, Jessica found her calling in life when she was 13 years old on a church mission trip in the inner-city of Brooklyn, New York. Following high school, she has worked for 17 years in six different states and internationally in non-profit organizations empowering youth in foster care, areas of mental health and human trafficking. Her primary focus has been helping children and youth heal from trauma and empowering them in their hopes and dreams for the future. She also has first-hand experience being a therapeutic foster parent for children that experienced severe neglect, abuse or human trafficking. Jessica is also passionate about collaboration and has been able to train and serve on five continents.

In college, she double majored in Biblical Studies and Family Education at Multnomah University. She completed the Arts Bridge Scholar grad level program at the University of Utah, has been trained in NLP and is certified in the Teaching Family Model. Jessica has a strong belief that there is always hope for everyone and sometimes it just takes one person pouring into another that will be forever life-changing. When she’s not working, she loves being in the outdoors hiking, rock-climbing and of course eating frozen yogurt along the way.
Paul is an accomplished and adventurous technology executive. Currently, Paul is the Head of Amazon Web Services (AWS) Strategic Capacity Planning, based in Seattle. Paul manages long range demand forecasting, and pressure tests strategic plans. Paul’s team drives AWS global expansion plans and optimizes supply and demand in one of the most dynamic growth businesses on the planet.

Prior to Amazon, Paul served as Managing Director of Communications, Media & Technology for Accenture. Most recently, Paul led Growth & Strategy for the Network Services consulting practice, and he was the global lead for the Nokia Accenture Business Group. From 2007 – 2012, Paul was based in London, England where he was the lead strategy partner for the Communications Industry and was nominated to “The Mobile Power 50,” the fifty most influential people in the UK mobile industry. Paul founded Navigo Global, after holding leadership positions with Level 3 Communications (now CenturyLink), Coopers & Lybrand Consulting and Motorola.

Paul earned a Masters in Strategy & Innovation from Oxford University in England, an MBA in International Finance from DePaul University, and a dual B.A. in Business and Economics from Wheaton College. He has secured five U.S. patents for innovative communications solutions.

Personally, Paul is extremely proud of his three children; two boys in college, and a daughter in high school. Paul has run a marathon on all seven continents and qualified for and run in the Boston Marathon, in addition to being an avid skier and kiteboarder. An adventurous traveler, Paul has gratefully visited 85 countries… thus far.
Rachel Parcell is one of the top fashion bloggers and online influencers in the industry. She was able to successfully grow her blog, Pink Peonies, and start other businesses through a genuine love of fashion and hard work. In 2011 she began sharing her daily outfits as a style journal and since then has gained an extremely loyal and engaged audience. She is best known for her high conversion rates and selling power. Rachel recognized that power and two years ago jumped at the opportunity to fulfill a lifelong dream — she created a clothing line of her own, self-titled Rachel Parcell. The brand was an instant success, the feminine yet classic dresses she designed sold out within hours of launching. Parcell is the sole marketer of the brand and has never paid for traditional advertising. She sells her products by simply wearing them on her Instagram and blog. Rachel continues to design and promote her own clothing line, and continues to secure marketing campaigns with some of the largest brands in the nation. Amazon, Nordstrom, Proctor and Gamble and Aveeno to name a few.

Rachel was named Utah’s Social Media Influencer of the Year in 2018 and is passionate about helping to inspire and empower women and giving back. She is a board member of The Hayes Tough Foundation, which provides assistance to families of young children suffering from pediatric cancer. Rachel is married to Drew Parcell and has two adorable children.

rachelparcell.com // pinkpeonies.com
@rachelparcell
@peverydayshop
@rachparcell
Ellen is a native of Burley, Idaho though she now calls Logan, Utah and Chiang Mai, Thailand her home. After graduating from BYU with a degree in Youth Leadership and Communications, Ellen completed her Master’s Degree at Utah State University in Instructional Technology – with a marketing emphasis.

After nearly 15 years of working as the Marketing Manager for the local cable TV company, Ellen joined forces with her neighbor and now business partner, Rainy Riding. They own and operate an international fly fishing company called “Rainy’s Flies” headquartered in Logan, Utah – with a manufacturing facility in Thailand. Ellen has lived in Thailand off and on for over 18 years – with a few of those years also spent in Cambodia, managing another one of their manufacturing facilities.

Ellen continues to country-hop. She spends time managing their fly-tying factory in Thailand, as well as working out of their corporate office in Logan, Utah.
Peter R. Huntsman is Chairman, President and CEO of Huntsman Corporation, a global manufacturer and marketer of differentiated chemicals. Huntsman has more than 15,000 employees and contractors with 2017 revenues of approximately $8 billion. Mr. Huntsman is also Chairman and CEO of the Huntsman Cancer Foundation which raises funds and supports the ongoing research, treatment and educational programs of the world renowned Huntsman Cancer Institute. In addition, Mr. Huntsman serves as CEO of the Huntsman Family Foundation.

Mr. Huntsman is involved as a member of various executive boards and councils including the Board of Overseers for the Wharton School of Business at the University of Pennsylvania; the Memorial Hermann Health Systems Board of Directors and the Executive Committee of The American Chemistry Council.

He and his wife are the parents of eight children and have 16 grandchildren.
A Utah native, Theresa is passionate about promoting the Beehive State. She has served as EDCUtah’s President and C.E.O since 2017 and has helped usher in a new era that is highly focused on internal team culture, driving stakeholder value, and economic development preparedness.

A recovering attorney and self-described “deal junkie,” Theresa has enjoyed being part of Team Utah’s efforts to attract dozens of companies on expansion and relocation projects representing various industries throughout the state, including Goldman Sachs, Vista Outdoors, Stadler Rail, and Facebook. Prior to joining EDCUtah, Theresa was a senior leader at the Utah Governor’s Office of Economic Development. Earlier in her career, Theresa represented a diverse set of clients in private legal practice on a multitude of general corporate and financial matters.

Theresa lives in Salt Lake City with her husband and son. They love spending time outdoors together with their Bernese mountain dog.

DANIELLE NIELSON
CO-FOUNDER OF DIAMOND WIRELESS & CO-OWNER OF THE PROTEIN FOUNDRY HEALTH BAR

After graduating from USU in 1999, Danielle Nielson started a business with her brother selling wireless phones. They opened their first retail location, Diamond Wireless, in Fashion Place Mall in Salt Lake City the next year. As a national agent for Verizon Wireless, they expanded their retail model across the country with 357 locations in 32 states and over 2,000 employees. Danielle and her husband, Kent, are now Co-Owners of The Protein Foundry Health Bar. They recently opened their third location and celebrated the company’s 3rd anniversary in January 2019. Danielle is passionate about three things: mentoring, career development and leadership.
Fraser D. Roy’s practice includes all aspects of intellectual property (IP) law with a focus on assisting clients to manage their U.S. and foreign IP portfolios. In addition to patent and transactional related activities associated with IP, Mr. Roy’s practice has included due diligence investigations regarding IP portfolios. Further, his practice involves conducting and managing the preparation of legal opinions regarding infringement, non-infringement, validity, and availability of certain IP rights. He also provides in-house seminars designed to assist clients to educate key R&D personnel and management on IP issues and protection strategies. Mr. Roy has experience with clients ranging from multi-national corporations to individual inventors.

From a technical background, Mr. Roy has extensive experience in the prosecution of medical device technologies, optical technologies, construction technologies, and general mechanical technologies.
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