



“When it comes to giving our students a global vision of the possibilities open to them, we’ve gone beyond talk. When it comes to immersive international business education, our faculty is creating the kinds of experiences only available at a top-tier school.”

Being a part of the Jon M. Huntsman School of Business changes the way the newspaper reads and the evening news sounds.

That’s because our world has gotten a lot smaller — at least for many of our students and faculty. For example, a story about recovery efforts in Japan has added impact for our MBA students who were in Japan when the historic and tragic earthquake struck. Stories about the birth of a new country in South Sudan carry added import for many of our students who have met Ezekiel Lol Gatkuoth. He’s the man who is expected to become the first ambassador to the United States from South Sudan. While his country was holding the historic vote that would create the new nation last January, Mr. Gatkuoth was in Logan speaking at a Dean’s Convocation.

Our students are tuned into stories of economic growth in China, Brazil, United Arab Emirates and a dozen other countries because they have met with real business leaders in those areas. They are becoming knowledgeable about the challenges and opportunities available in those countries.

In this issue we make the case that when it comes to giving our students a global vision of the possibilities open to them, we’ve gone beyond talk. When it comes to immersive international business education, our faculty is creating the kinds of experiences only available at a top-tier school.

Warren Buffet was recently interviewed on CNBC. He said that even when serious financial problems threatened the world in 2008, he believed the American economy would rebound. He was quoted as saying, “the most important factor in coming out of the recession is ... the natural regenerative capacity of capitalism — 300 and some million people trying to figure out how to live better tomorrow than they’re living today.”

I agree with that optimistic point of view. I would add that when you include in the mix a strong ethical perspective by leaders who are seeking not just a better life for themselves, but hope for those struggling around them, you have a potent formula for a better future. That’s the formula we are working on at the Huntsman School of Business.

One of the most tangible examples of this plays out in the lives of people in Peru and Africa who have been given new hope through our Small Enterprise Education and Development (SEED) Program. In this issue you can read about how our students have taken this organization far beyond the microlending program it originally was and made it much more. Now they teach, train and mentor entrepreneurs who have had, until now, limited opportunities for education or financial stability.

In the midst of natural disasters and economic challenges, we hope our students see something more than difficult challenges. We want them to see themselves as agents of change — bringing solutions, service and innovation to people across the globe. We want them to see a world of opportunity available to those who channel their passion into lifting, building and creating. When our students think of Japan, Uganda, Italy, Peru, or England, we don’t want them to think of countries on a map; we want them to see the faces of people they have met, worked with and learned from.

That’s what global vision at the Huntsman School is all about.