



Message from the dean...

By Douglas D. Anderson, Dean and Professor, Jon M. Huntsman School of Business

Welcome to the first edition of the *Huntsman Alumni Magazine*. Its predecessor, the *BottomLine*, first came out in fall of 1975. Dean Robert P. Collier wrote at the time, "The faculty and I now feel it is time to strengthen our communication with the business community by telling you what we are doing."

In the *Huntsman Alumni Magazine*, we intend to continue to strengthen our ties with the business community, with our alumni, with our friends, and with our students. In fact, the dramatic progress we are making now would not be possible if it were not for the foundation that has been laid by those who have gone before us. I think Dean Collier would be pleased, and even amazed, to see what is happening to the College of Business now.

Last December, we received an historic, \$25 million gift from Jon M. Huntsman, a giant in our community and an individual known throughout the world for business acumen, philanthropy, civic engagement and integrity. In his honor the university, its Board of Trustees and the State Board of Regents have renamed the College of Business after him. This is particularly significant to me, because I have long counted Jon as a friend I respect and admire. I am honored to serve as the first dean of the Jon M. Huntsman School of Business.

Most of the focus in the press has been on the \$25 million Jon donated to the school. This gift is a tremendous boost to us and will enable us to invest in our students in ways that will transform their education. However, we think that even more significant are the benefits that will accrue to the school from our continuing association with Mr. Huntsman and his name. Jon

knows what it takes to create a top-tier business school. For more than 20 years he has served as a member of the Wharton School's visiting board and he has been the chairman of that board for the last 10 years. During this time the Wharton School achieved global prominence. The *Financial Times* has recognized it as the top-ranked business school in the world. Jon's vision and commitment is inspiring, and you can read about it and his philosophy about giving in this edition of the *Huntsman Alumni Magazine*. Because we are at a transformational point in the school's history, we feel the time is right to change the name of the *BottomLine*.

A new name for our publication isn't the only tangible evidence of progress here at the Huntsman School of Business. When students return this fall, we will have completed a \$2.25 million renovation of the George S. Eccles Business Building.

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We've also been doing some building in the lives of our students. In this issue you will read about the Huntsman Scholars Program, a new student experience that will be modeled after a similar program at the Wharton School of the University of Pennsylvania. Our students are learning to see the world differently as they travel abroad to talk and work directly with government, business, community and education leaders.

In the last edition we told you about students who traveled to Chile, Brazil and Peru. In this edition we will tell you about the academic voyage 22 students took as they visited Paris, Brussels and London. We'll show you how this travel fits with our rapidly evolving plans to better prepare our students to work in the interna-

tional marketplace and how it has laid the foundation for the Huntsman Scholars Program.

Our Shingo Prize for Operational Excellence is now establishing regional centers in Canada, England and Australia. This is a program that already has a tremendous reputation in the manufacturing industry, and the new centers will help us build the international reputation of the Huntsman School of Business.

You can also read about our new Field Studies program. Student teams work with real companies to solve their most difficult problems. Our new director, Mark Thomas, knows how to make this a successful experience for our students and how to amaze the firms that engage our student teams with top-quality results.

Also, in this issue there is a story about a student who recently graduated, but who did so with the help of a friend. Jimmy Jones, who is a quadriplegic, appreciated the support of a friend, Jake Anderson, who helped him get to his classes and take notes. We've all relied on friends and family who believed in us. We appreciate those who have not forgotten how much such assistance can mean.

When we count the gifts and pledges we have received so far in the Campaign for Utah State University, we have passed our \$33 million campaign goal. That does not mean, however, we have \$33 million in the bank ready to invest in our students.

Many of our gifts, including the Huntsman gift, come in over a period of several years. This will give us a good start, but if we truly want the Huntsman School to become a top-tier business school, it's going to take a strong infusion of additional capital at this critical point in the school's history. We are seeking out the visionaries among our alumni and friends who can see the benefits of becoming a top-tier business school. There's never been a better time to invest in our students and we know that if we work together, great things can happen.