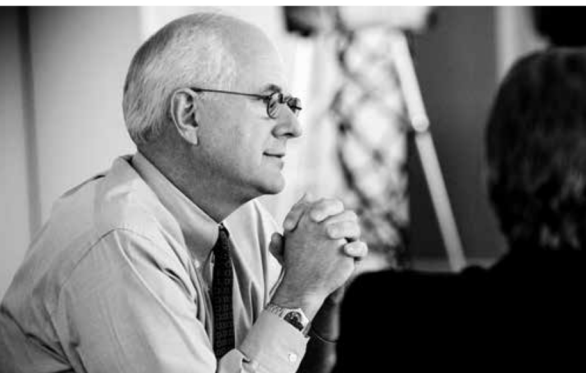


dean's message

a message from Dean Douglas D. Anderson



It's wonderful to reflect on the progress we have made at the Jon M. Huntsman School of Business in the last few years. Thanks to the many dedicated people who have dared to see things in new ways, we continue to transform the school and accelerate the careers of our students.

Thinking like entrepreneurial leaders isn't easy because it can push us out of our comfort zones, but the rewards for doing so can be exhilarating. In this

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—Dean Anderson

issue of the *Huntsman Alumni Magazine*, we celebrate innovation and what it has brought to the students and graduates of the Huntsman School.

It would not be fitting to talk about shifting

paradigms without recognizing the work of our colleague, Dr. Stephen R. Covey, the first Jon M. Huntsman Presidential Chair in Leadership. Dr. Covey died on July 16 due to complications following a bike accident. His passing was reported around the world, and we joined the millions who mourned

the loss of this great professor, leader, author, and friend. If ever there was a person who taught us all to see things in new ways, it was Professor Covey.

The required reading for this year at the Huntsman School is Dr. Covey's latest book, "The 3rd Alternative: Solving Life's Most Difficult Problems." The book is a guide to breaking away from an either-or mentality and learning to make dramatic progress by getting both sides to collaborate and craft a better third way.

Dr. Covey wrote in the "3rd Alternative" that our universities should be "seedbeds of 3rd Alternatives." At the Huntsman School the seeds have been planted, and this publication is packed with examples of their bearing fruit in the lives of our students and graduates.

In this issue you'll read about those who have found new ways to solve old problems and meet the next set of challenges. The cover story, on page 16, offers an excellent overview of innovation in the Huntsman School community. Don't miss the article about Marriner Eccles with the account of how he kept his banks open after the Crash of 1929, "with quick thinking and nerves of steel."

You'll read about Gary Stevenson, who we recognized on September 13 with our highest honor, the Distinguished Executive Alumnus Award. He now serves in a leadership position as the Presiding Bishop of The Church of Jesus Christ of Latter-day Saints. It was in 1977 that three Huntsman alumni, Scott Watterson, Gary Stevenson, and Brad Sorenson, founded a company that eventually became ICON Health & Fitness. Today the company has hundreds of patents on treadmills, elliptical machines, and stationary bikes. The company is the largest developer, manufacturer, and marketer of fitness equipment in the world, and it employs more than 2,000 people at multiple locations around the world.

As you take the time to read through this publication, I believe you'll discover stories that will spark new ideas to help move your own work and life forward. In my experience, it is the people who constantly search for new insights and ideas who actually find them.