

A MESSAGE FROM THE DEAN

## Douglas D. Anderson



There's a story told about a man who came across three construction workers. He asked the first one what he was doing and the laborer answered, "I'm laying bricks."

He asked the second one the same question, and the man said, "I'm building a wall."

He asked the third what he was doing, and the worker looked up and said, with pride, "I'm building a cathedral."

We've all known people who see themselves as nothing more than employees logging hours. If you're lucky, you've also worked with people who have embraced their own noble

vision of how their work can benefit others. A sense of purpose drives them, and their passion lifts everyone they work with. They can see the cathedral taking shape in the lives of those they serve.

This is the type of drive discussed in this year's required reading, *Great Work, Great Career*, by Jon M. Huntsman Professor of Leadership Stephen R. Covey and coauthor Jennifer Colosimo. It's a book I highly recommend, even if you are already years into your career. It can help you rediscover a sense of purpose in your work, and that can make any job more rewarding.

We thought the message in the book was so powerful that we invited Ms. Colosimo to guide us in a workshop at our annual faculty and staff retreat this year. Dr. Covey and Ms. Colosimo write that people accomplish great work when they can tap their own unique talents for something they're passionate about. Great careers are built by meeting a deep human need and doing it the right way.

Many of the stories in this issue focus on the entrepreneurial spirit and moral vision that drive some of USU's most successful and talented alumni.

If you look for it, you'll notice they talk of work-

ing with passion, about having a sense of purpose and finding their deepest rewards in serving. Greg Carr, '82, history, is a good example of what happens when all these elements come together. His restoration work at Gorongosa National Park in Central Mozambique is preserving biodiversity and generating jobs for the many people who live nearby. See the story on page 26. I also call your attention to the inspirational story about Ron Labrum, the president and chief executive officer of Fenwal, Inc. Mr. Labrum's company makes products and develops technologies that support and improve blood collection, procession and transfusion medicine. He is the kind of leader who has created a culture where workers feel valued and where everyone is focused on the people the company serves. The Huntsman School of Business plans to honor Mr. Labrum, '83, marketing, this fall with its highest honor, the Distinguished Executive Alumnus Award.

Closer to home, our careers have been enriched by the life of someone we have worked with here at the Huntsman School of Business, Dr. Chris Fawson. Chris has made an extraordinary contribution to the school in his role as senior associate dean for the last four years. Fortunately, he is not going far. He plans to return to full-time teaching and research in the department of Economics and Finance. He leaves behind a solid foundation others can build on. Dr. Jeffrey Doyle, George S. Eccles Chair in Capital Markets Research, has agreed to become associate dean for academic affairs. Dr. Doyle is one of our most accomplished faculty members. We are deeply grateful to him for his willingness to take on this important role.

We hope you will enjoy reading about these great leaders and the cathedrals they are building in the lives of others.

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