



Dean Douglas D. Anderson

## Dean's message

It has been a fascinating experience to see the Jon M. Huntsman School of Business take flight on our "journey to top tier." Effective, challenging programs for our students and innovative ideas and contributions from our friends and alumni have combined to give us the initial thrust to get us airborne. We knew from the start our job would involve more than picking a flight plan and getting off the ground, however.

Maintaining strong momentum and keeping things aloft requires us to be able to adjust to changing conditions as we keep balance and gain altitude. We know if we are to soar, we must continue to effectively generate and channel the contributions of many individuals, including our students.

That's why at the Jon M. Huntsman School of Business our "required reading" this year is *Lift: Becoming a Positive Force in Any Situation*. The book, written by Ryan W. Quinn and Robert E. Quinn, offers valuable insight on how to lift not only ourselves but those around us. I highly recommend its reading to the entire Huntsman School community.

The psychological state the authors call lift occurs when people are "purpose centered, internally directed, other focused and externally open." Using anecdotes and citing academic and case studies, *Lift* describes the energy and focus that can come from having specific, challenging goals and a strong sense of purpose. It emphasizes the strength and freedom that comes from being guided by internal, changeless principles. It explores the benefits of showing empathy and genuinely caring about the feelings and needs of others in the workplace. It discusses research that indicates people who believe they can change are open to valuable feedback and new ideas because they want to continually progress. And, it predicts the kinds of things that can happen when good and talented people are committed to a cause and know how to support each other in their efforts.

The authors acknowledge it is not easy to bring these four elements together. They suggest we ask ourselves four questions to help us stay on track. They are as follows:

1. What result do I want to create?
2. What would my story be if I were living the values I expect of others?
3. How do others feel about this situation?
4. What are three (or four or five) strategies I could use to accomplish my purpose for this situation?

*Lift* reminds us of fundamental principles of integrity and compassion that we sometimes overlook, but which, when practiced, enable us to become much more effective in whatever leadership situation we find ourselves—whether at work, at school, in the community or at home. I believe our major accomplishments as a school are a result of the many contributions of individuals who lift others and themselves in the process.

There are few people who have consistently done as much as Jon M. Huntsman to lift those around them. In this issue of the *Huntsman Alumni Magazine*, you'll read of his announcement in April 2009 to fund two \$1.5 million presidential chairs at the Huntsman School of Business. This is truly a wonderful gift and will greatly assist us in our efforts to recruit additional world-class faculty. You'll also read about the five new professors we have recently hired and how we expect they will contribute to our momentum.

This edition also highlights the impressive 21<sup>st</sup> Annual Shingo Prize for Operational Excellence Conference in Nashville, Tenn., that featured keynote addresses from best-selling author, Stephen R. Covey, and Ritsuo Shingo, the for-

I SEE THE CONCEPT OF LIFT IN THE PASSION  
AND INNOVATIVE WORK OUR FACULTY DOES.

I NOTICE IT DAILY IN THE ENERGY  
THAT INFUSES THE HALLWAYS AND  
CLASSROOMS OF THE  
HUNTSMAN SCHOOL OF BUSINESS.

PERHAPS MOST IMPORTANTLY,  
I SEE LIFT REFLECTED IN THE POSITIVE IMPACT  
OUR STUDENTS HAVE AS THEY GO OUT TO  
INFLUENCE THE WORLD AROUND THEM.

— DEAN DOUGLAS D. ANDERSON