

BRADLEY K. JOHNSON

290 E. 300 S.
Providence, UT 84332
(360) 265-3174
brad.johnson@mailbag.com

EXPERIENCE	Utah State University <u>Adjunct Faculty – Finance</u>	Logan, UT 2014, 2018 – Present
	Church of Jesus Christ of Latter Day Saints <u>President – Pennsylvania Pittsburgh Mission</u>	2014-2017
	REI (Recreational Equipment Inc.) <u>Chief Financial Officer & Chief Administrative Officer</u>	Kent, WA 2001-2009
	Responsibilities included Finance, Audit, Information Systems, Human Resources, Distribution/Logistics and Legal. Reported to CEO and played key role in strategic and operating decisions. Annual sales doubled from \$700 million to \$1.4 billion and record profits were achieved for six straight years.	
	Cornerstone Brands Inc. <u>Chief Financial Officer</u>	Portland, Maine 1999-2000
	Responsible for Finance, Treasury and Audit functions of this rapidly growing \$500 million direct marketing and Internet company. Reported to CEO. Played critical role in all strategic and operating decisions including acquisitions and divestitures.	
	Lands' End Inc. <u>Chief Administrative Officer & Chief Financial Officer</u>	Dodgeville, Wisconsin 1996-1999
	Responsible for Finance, Human Resources, Information Systems, Investor Relations, Catalog Production, Corporate Direct Marketing and Audit functions of NYSE \$1.4 billion direct marketing company. Reported to CEO. Helped achieve record sales and earnings in two of three years.	
	Wilson's The Leather Experts <u>Controller, CFO & Vice President Operations</u>	Minneapolis, Minnesota 1989-1996
	DM Management/J Jill <u>Controller</u>	Hingham, Massachusetts 1987-1989
	Talbots <u>Director, Assistant Controller, Director Planning & Analysis</u>	Hingham, Massachusetts 1982-1987
	General Mills, Inc. <u>Financial Analyst</u>	Minneapolis, MN 1981-1982
	Commercial Security Bank <u>Assistant Branch Manager & Management Trainee</u>	Salt Lake City, UT 1979 -1981
EDUCATION	Master of Business Administration – University of Utah Bachelor of Arts – Utah State University (USU)	1981 1979
HONORS	Named Dean's Scholar after being selected as one of top eight students at the University of Utah Graduate School of Business; Member of Phi Kappa Phi and Beta Gamma Sigma honor societies;	
BOARDS	<u>For Profit</u> Heritage Auto Group Team Express Wilson's The Leather Experts The Grange	2013-2014 2011-2013 2003-2008 2010-2012

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Ahnu Footwear
Kinetix Living

2007-2009

2008-2010

Non-Profit

National Forest Foundation

2003-2014

USU School of Business National Advisory Board

2003-2009

BYU Marketing Retail Advisory Board

2006-2009

American Festival Chorus

2020-Present