

Alicia R. Ingersoll

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Education

Utah State University

Doctor of Philosophy in Sociology, 2019

Emphasis: States and Markets

Minor Emphasis: Environment

Dissertation Title: *The Rise and Run of Women Corporate Leaders*

Dissertation Committee: Dr. Christy Glass, Professor of Sociology (Chair); Dr. So-Jung Lim, Assistant Professor of Sociology; Dr. Gabriele Ciciurkaite, Assistant Professor of Sociology; Dr. Ronda Callister Professor of Management; Dr. Merideth Thompson, Associate Dean for Academic Affairs at the Jon M. Huntsman School of Business and Associate Professor of Management.

Westminster College

Bill and Vieve Gore School of Business

Master of Business Administration, 2011

Graduated with honors, Delta Mu Delta

Weber State University

APICS Certified Supply Chain Professional, 2007

University of Utah

Bachelor of Science, 2004

Major: Political Science

Refereed Publications

1. **Ingersoll, A.**, Glass, C., Cook, A., & Olsen, K. (Forthcoming). Power, status and expectations: How narcissism manifests among women CEOs. *Journal of Business Ethics*.
2. Cook, A., **Ingersoll, A.** & Glass, C. (Forthcoming). Gender gaps at the top: Does board composition affect executive compensation? *Human Relations*.
3. Li, K., Li, Y., Gu, Q. & **Ingersoll, A.** (Forthcoming). Optimal service channel decisions with remanufactured product and protection plan service. *International Journal of Production Research*.

4. Glass, C., Cook, A., & **Ingersoll, A.** (2016). Do women leaders promote sustainability? Analyzing the effect of corporate governance composition on environmental performance. *Business Strategy and the Environment* 25(7):495-511.

Book Chapters

Glass, C., Cook, A. & **Ingersoll, A.** (2017). Women and minority CEOs: When are they appointed and what difference do they make? *The American Middle Class: An Economic Encyclopedia of Progress and Poverty*, edited by Robert Rycroft. Santa Barbara, CA: Greenwood Press.

Glass, C. & **Ingersoll A.**, (2017). Sociological approaches to women and leadership theory. *Handbook of Research on Gender and Leadership*, edited by Susan R. Madsen. Edward Elgar Publishing.

Research Under Review

Ingersoll, A. Collisions of difference: Teaching gender and sexuality in a conservative and religious culture. (*Revise and Resubmit, The Social Studies*)

Work in Progress

Ingersoll, A., Li, K., Cook, A., & Glass, C. Under pressure: Finding organizational legitimacy through the supply chain.

Ingersoll, A. & Givens, J. Sustainable protectionism: The impact of trade policy on corporate environmental outcomes within the United States. (*Working Paper with final revisions underway*).

Ingersoll, A. Credentialed for Success. (*Dissertation chapter*).

Ingersoll, A. A Free Solo in high Heels: Corporate Risk Taking Among Women Executives and Directors. (*Dissertation chapter.*)

Ingersoll, A. The Presence and Influence of Women in the Boardroom. (*Dissertation chapter.*)

Ingersoll, A. & Petrezelka, P. Bringing the County Back in.

Refereed Presentations

1. Ingersoll, A., Glass, C. & Cook, A. (March 2019). Credentialed for Success. To Be Presented at the Pacific Sociological Association Conference, Oakland, CA.
2. Ingersoll, A., Cook, A. & Glass, C. (August 2018). Is it all about who you know or what you know? Presented at the Academy of Management Annual Conference, Chicago, IL.
3. Cook, A., Glass, C. & Ingersoll, A. (June 2018). Gender gaps at the top: Does board composition affect executive pay structures? Presented at the European Academy of Management Conference, Reykjavik, Iceland.
4. Ingersoll, A., Cook, A. & Glass, C. (April 2017). Power, status and expectations: How narcissism manifests among women CEOs. Presented at the Pacific Sociological Association Conference, Portland, OR.
5. Beorchia, A., Glass, C. & Ingersoll, A. (April 2017). Si Se Puede! Latina representation in top leadership positions. Presented at the Pacific Sociological Association Conference, Portland, OR.
6. Ingersoll, A., Cook, A. & Glass, C. (March 2017). Excellence at what cost? The consequences of supply chain management rankings. Presented at the Western Academy of Management Conference, Palm Springs, CA.
7. Ingersoll, A., Beus, P., & Browne, S. (March, 2016). Tracking women's representation in Utah's high-tech industry. Presented at the Pacific Sociological Association Conference, Oakland, CA.
8. Glass, C., Cook, A., & Ingersoll, A. (March, 2015). Do women leaders promote sustainability? Analyzing the effect of corporate governance composition on environmental performance. Presented at the Western Academy of Management Conference, Kauai, HI.

Invited Presentations

Ingersoll, A. (October, 2014). When strategy and application align: The linkage between corporate citizenship and a lean culture. Presented at the Partners in Business Operational Excellence Regional Conference, Logan, UT.

Ingersoll, A. (November, 2016; October 2017). Navigating trade compliance. Presented to the upper division undergraduate business law course, Utah State University.

Ingersoll, A. (November, 2014; November, 2015). Supply chain strategy and decision making. Presented to the upper division undergraduate operations course, Utah State University.

Ingersoll, A. (November, 2013; April, 2014). Effective virtual team processes. Presented to the upper division undergraduate team management course, Utah State University.

Teaching Experience

Utah State University

Jon M. Huntsman School of Business

Professional Practice Assistant Professor

July 2019 - Present

Weber State University

Goddard School of Business & Economics

Adjunct Instructor

MGMT 3010: Organizational Behavior and Management (Fall 2018, Spring 2019)

Utah State University

Department of Sociology, Social Work & Anthropology

Instructor

SOC 2370: Sociology of Gender (Fall 2018)

SOC 2370: Sociology of Gender (Fall 2017)

SOC 2370: Sociology of Gender (Fall 2016)

Jon M. Huntsman School of Business

Adjunct Instructor

MGT 1050: Foundations of Business and Leadership (Spring 2017)

MGT 3710: Team Management (Spring 2016)

Honors and Awards

Graduate Student Teacher of the Year Award for the College of Humanities and Social Sciences, Utah State University, 2019.

Graduate Student Teacher of the Year Award for the Department of Sociology, Social Work and Anthropology, Utah State University, 2019.

Doctoral Student Researcher of the Year Award for the College of Humanities and Social Sciences, Utah State University, 2018

Doctoral Student Researcher of the Year Award for the Department of Sociology, Social Work and Anthropology, Utah State University, 2018

Calvin R. & Janet E. Mauer Fellowship, 2017, 2018

Utah State University Center for Women & Gender Teaching Fellowship, 2018

Earl A. and Carmen D. Frederickson Graduate Research Fellowship, 2017

Delta Mu Delta International Business Honor Society, 2011

Service Experience

Ad hoc reviewer for *Social Problems*

Ad hoc reviewer for *Business, Strategy & the Environment*

President, Utah State University Sociology Graduate Students Association, 2016-2017

Select Professional Experience

President and Founder; Ingersoll Cook LLC, Logan, UT; July 2013 – Present

- Provide specialized supply chain and logistics consulting services targeted toward the outdoor industry. Select clients have included Black Diamond, Shred, Pieps, Avatech, Mountain Hub, Simms and Grudens.
- Assist companies with integrating business strategy and supply chain initiatives to drive operational excellence.
- Provide deep industry experience that encompasses product development, inventory strategy and integrated demand planning, sourcing and commodity management, manufacturing strategy and operations, distribution network and logistics optimization, and sustainability.

Director of Global Logistics, Black Diamond, Inc., July 2003 - June 2013

- Responsible for all Black Diamond, Inc. global logistics functions, consisting of operations within the US, Asia and Europe.
- Developed Black Diamond Corporate Social Responsibility (CSR) program. Determined CSR policy, metrics and reporting methods. Developed criteria and implemented vendor factory audits. Collaborated cross functionally to determine and bench mark best practices. Participated in Outdoor Industry Association working groups to set industry sustainability standards.

Southeast Regional Operations Manager, Netflix, July 2002 – July 2003

Inventory /Distribution Systems Manager, Salt Lake Olympic Committee, Jan. 2000 –July. 2002