



## **E. BOYD CRAIG**

LEADER.ORG  
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## **CURRICULUM VITAE**

### **EDUCATION**

M.B.A., Marriott School of Business, Brigham Young University, 1991, Distinction  
B.A., Philosophy, Brigham Young University, 1987

### **ACADEMIC APPOINTMENTS**

Inaugural Stephen R. Covey Endowed Professor of Leadership, Jon M. Huntsman School of Business, Utah State University, Logan Utah — 2020 – Present

### **MANAGEMENT EXPERIENCE**

Founder, Chairman & CEO, Leader.org, Salt Lake City, Utah, USA — 2012 – Present  
Co-Founder & Vice Chairman, Stephen R. Covey Leadership Center, Huntsman School of Business, Utah State University, Logan, Utah, USA — 2018 – Present  
Founder & Principal, Legacy Management Partners, LLC (executive leadership development), Orem, Utah, USA — 2009 – Present  
Vice President, Higher Education, Franklin Covey Co., Salt Lake City, Utah, USA — 2011 - 2012  
Executive Director, Stephen R. Covey Group, Franklin Covey Co. / Covey Leadership Center, Salt Lake City, Utah, USA — 1989 - 2012

### **GOVERNING AND ADVISORY BOARDS**

Trustee, Intermountain Healthcare, Salt Lake City, Utah, USA — 2015 - Present  
National Advisory Board, Jon M. Huntsman School of Business, Utah State University, Logan, Utah, USA — 2010 - Present  
Board of Directors, Bridle Up Hope: The Rachel Covey Foundation, Alpine, Utah, USA — 2013 - Present

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School of the Arts Advisory Board, Utah Valley University, Orem, Utah, USA — 2009 – 2015

Executive Board, America's Freedom Festival, Provo, Utah, USA — 2003 – 2014  
(President, 2007)

**PUBLICATIONS: Collaborating Partner, Writer, Editor**

*The 3rd Alternative* (2011), Stephen R. Covey

*Great Work, Great Career* (2009), Stephen R. Covey and Jennifer Colosimo

*The Leader in Me* (2008), Stephen R. Covey

*Everyday Greatness* (2008), Stephen R. Covey and David K. Hatch

*The 8th Habit: From Effectiveness to Greatness* (2004), Stephen R. Covey

*Living the 7 Habits* (1999), Stephen R. Covey

*The 7 Habits of Highly Effective Families* (1997), Stephen R. Covey

*First Things First* (1994), Stephen R. Covey, A. Roger Merrill, and Rebecca R. Merrill

*Principle-Centered Leadership* (1990), Stephen R. Covey

*The 7 Habits of Highly Effective People (Foreword)*, (2004), Stephen R. Covey

Over 100 articles on Leadership published by the *New York Times* (nationally syndicated column), *USA Today*, *Huffington Post*, *Harvard Business Review*, and other Professional Journals and Magazines, Stephen R. Covey

Over a dozen forewords to books by bestselling authors, Stephen R. Covey

**FRANKLIN COVEY LEADERSHIP DEVELOPMENT PROGRAMS:  
Co-Architect**

The Leader in Me

Leadership: Great Leaders, Great Teams, Great Results