

Daphne Blanchard

Professor | Entrepreneur | Non-profit Leader



EXPERIENCE

Utah State University, Uintah Basin, Utah — Lecturer in Entrepreneurship

JULY 2025 - PRESENT

Professor of Entrepreneurship encompassing a wide range of student and community engagement activities aimed at fostering entrepreneurship in Vernal, Roosevelt, and the broader Uintah Basin region.

I oversee the university's Bingham Entrepreneurship Center and the local entrepreneurship hubs, mentoring students in business start-ups, partnering with local businesses, and supporting entrepreneurial ventures.

Adjunct Professor

JAN 2025 - JUNE 2025

Taught an MBA Innovative Leadership course and an undergrad Consumer Behavior course in the Department of Marketing, Strategy, Leadership, and Entrepreneurship (MSLE) as part of the Jon M. Huntsman School of Business at Utah State University.

Universidad de las Américas (UDLA), Quito — Professor

SEPT 2024 - PRESENT

Professor of English in the School of Languages at one of the top universities of Quito, Ecuador - 3 classes (90 students). Teaching is 95% in English; Training, Performance reviews, and correspondence with colleagues and students is 100% in Spanish.

Zelano International, Quito — Owner/Operator

JAN 2020 - PRESENT

Business development/management and professional services outsourcing with a focus on continuous improvement and social impact. My roles include the formation of the companies; development and marketing of the brands; creation of company culture, systems and processes; project and team management; educational and social impact programs; accounting supervision; and strategic decision-making of our various companies in the US and Latin America.

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LinkedIn (for a fuller review of experience and links to publications):

www.linkedin.com/in/daphne-blanchard-a2baa793

SKILLS

Social Entrepreneurship

Business Development

Teaching & Curriculum Building

Leadership Development

Project/Program Management

Cultural Sensitivity

Digital Skills

LANGUAGES

English - Native

Spanish - Fluent

COURSES I COULD TEACH

Business Management

Leadership Development

Consumer Behavior

Social Entrepreneurship

Brigham Young University, Utah, USA — Guest Lecturer, Business Strategy Class

AUG 2022 - PRESENT

Pathway - Worldwide Career Advisory Board — Board Member

MAR 2024 - PRESENT

Academy for Creating Enterprise Pitch Competition, Quito, Ecuador - Judge

JUNE 2024

Participated as a judge for an entrepreneurship competition, hearing pitches from small business owners in Latin America and selecting a winner to receive funding for their business.

Palora Farms, Palora, Ecuador — Owner

OCT 2018 - PRESENT

Our 50-acre farm, located in the Amazon region of Ecuador, cultivates yellow dragon fruit with the specific objective of offering consistent, formal work to people in this rural area. As a managing director, my roles are facilitating communication amongst stakeholders, participating in fundraising efforts, creating marketing materials, managing information storage, and helping to guide the strategic vision with social impact built into the business model.

BB Housing, Utah, USA — Owner

AUG 2016 - PRESENT

I oversee the property management, accounting, and administrative tasks while making strategic decisions about the properties. Our objective is to offer affordable housing to students while growing a long-term investment.

Kovê International, Quito, Ecuador — Founder/Managing Director

JUNE 2009 - PRESENT

I founded and oversee this non-profit humanitarian organization dedicated to poverty alleviation and economic empowerment in locations such as the Dominican Republic, Costa Rica, Mexico, and currently Ecuador. My role is primarily building collaboration amongst community leaders, government entities, other NGOs, donors and volunteers, and running the admin and accounting of the organization.

Cannon Security Products, Tijuana, Mexico — Cannon University Project Lead & Advisory Board

SEPT 2015 - APR 2021

I led a team to create an education program in a production facility that

International Relations
International Business
Global Development

AWARDS

Top Capstone Research Award (USD) To what extent does Central American migration impact U.S. national security?

Dean's Merit Scholarship (USD) 2016, 2017, 2018

PUBLICATIONS

Immigration and National Security: An Empirical Assessment of Central American Immigration and Violent Crime in the United States — *Justice In Mexico* · Jan 28, 2019

Solving Costa Rica's traffic and pollution problem — *Tico Times News* · July 1, 2018

Organized crime-related incidents occur in Michoacán — *Justice In Mexico* · Mar 6, 2017

Alleged Beltrán Leyva Organization leaders among those killed in operation — *Justice In Mexico* · Feb 23, 2017

Former Missionaries Return to Ecuador to Serve 20 Years Later *Church News, The Church of Jesus Christ of Latter Day Saints* · Jan 27, 2012

CERTIFICATES

ITTT - International TEFL & TESOL Training Certification# ITTT00189527

offers a pathway to promotion, personal improvement, and formal education from elementary to a masters program for over 500 employees. After launching, I was an advisor to the program. I led an additional team to create industry and company-focused curriculum for three levels of English classes to be taught in Cannon University.

La Paz Community School, Guanacaste, Costa Rica — *Teacher, English Language Arts*

AUG 2013 - AUG 2014

I taught 6th and 7th grade English Language Arts in an International Baccalaureate accredited school offering bilingual, experiential-based learning. I created and implemented a differentiated curriculum for mixed-ability learners with an interactive and project-based teaching style.

Pace International Academy, Utah, USA — *English Teacher*

AUG 2012 - AUG 2013

In-person teacher of English as a Foreign Language (TEFL/TESOL). I taught the TOEFL Preparation course preparing students for university and a Communication Skills course to adult students from all over the world in a classroom setting.

EDUCATION

University of San Diego, California, USA — *Master's Degree, International Relations | Emphasis: Economic Development in Latin America*

AUG 2016 - JAN 2019

Top of class, Director of Graduate Student Association, published research and presented it to the Economic Officers of the US Consulate in Tijuana, Mexico, interned with Justice In Mexico where I authored articles for policymakers and planned and executed a bilateral symposium.

Southern Utah University, Utah, USA — *Bachelor's Degree, Languages/Spanish*

SEPT 1994 - JUNE 1998

Studied and applied theory of language acquisition through my own learning of Spanish and teaching foreigners English.