# Janet Johnson

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## Education

**Jon M. Huntsman School of Business, Utah State University**                   Apr 2019
BS, Management Information Systems – Computer Science Minor                   Logan, UT
- **GPA** – 3.7 | Huntsman Scholar: Selected based on academics and leadership
- **Executive Board Officer:** USU Association of Information Systems (AIS)
  - Planned and delivered biweekly tech workshops and company meetings to expand club members' technical skills and professional networks
  - Represented Utah State University at national AIS conference in Dallas, TX

## Tools

**Advanced:**
- CSS, HTML, C++
- JavaScript
- Microsoft Office

**Competent:**
- R, Python
- SQL
- Tableau & Tableau Public

## Projects

**Business Intelligence Group (BiG) | Jon M. Huntsman School of Business**     Jan – Mar 2018
*Data Analyst*                                                                 Logan, UT
- Analyzed and cleaned 9,000 lines of movie revenue data to identify trends in movie ticket sales for NBCUniversal
- Collaborated with diverse team to transform raw data into predictive model for movie ticket sales based on time of release, economic conditions, and weather patterns
- Presented model to company stake holders using Tableau and Tableau Public

**Huntsman Scholars International Semester Forecasting Project**               Sep – Dec 2018
*Student Financial Analyst*                                                    Logan, UT
- Conducted 3-month analysis of Marriott International's strategy, culture, and financial structure to build operations expansion plan in Australia and restriction plan in Venezuela
- Used Bloomberg data and market research to build 5-year financial forecast

## Work Experience

**Utah Small Business Development Center**                                     Jan 2018 – Present
Business Analyst                                                               Logan, UT
- Increased small business sales by building automated marketing campaigns using Facebook, Google AdWords, and automated emailing applications
- Tracked advertising conversions and costs to ensure campaigns generated positive ROI
- Partnered with local tech company to build and administer nationwide phone survey of 40 cities to understand and improve short-term rental compliance software

**Jackson Lumber**                                                            Jun 2016 – Dec 2017
IT Administrative Assistant                                                    Salt Lake City, UT
- Enhanced trouble-shooting and communication abilities while providing timely phone and live chat technical support to dozens of campus students, staff, and faculty each week
- Trained and supervised daily workloads of 5 other student technical support assistants
- Created new student employee online orientation and ongoing training courses in Canvas, which led to a 35% decrease in call times and a 40% increase in positive customer ratings