

**School of Accountancy
Teaching and Learning Goals
Course-Embedded Assessment Learning Form**

Course Name: Financial Auditing Course #6510 Section #001

Instructor's Name: Jack W. Peterson Enrollment 16 Semester Fall Year 2010

Program Goal: Each student will demonstrate mastery in professional skills that include the ability to use oral and written communication in the context of accounting-related matters.

Learning Outcome Objective # <u>1</u> : Professional writing proficiency will be enhanced and improved.								
Learning Activities	Assessment Methods / Criteria	Student Performance						
<ul style="list-style-type: none"> Case analysis and writing assignments Review in-class examples and discussion Review current publications such as <i>Journal of Accountancy</i> 	<p>Methods:</p> <ul style="list-style-type: none"> Evaluate students improvement in content, presentation and writing skills by comparing results at beginning of semester with results at the end of the semester. <p>Criteria:</p> <ul style="list-style-type: none"> Average the lowest two scores (or all that tie for the lowest two scores) on the 1st case writing assignment and compare with the average score on the last two writing assignments or the same sample of students. Improvement should exceed 20% of original score. 	<p>Goal: 100% of all students will satisfactorily meet all of the assessment criteria.</p> <p>Actual Performance: 87.5% (30.4 % increase)</p> <table border="1"> <thead> <tr> <th># Students (Total)</th> <th># Meeting Expectation</th> <th># ~ Meeting Expectation</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">8</td> <td style="text-align: center;">7</td> <td style="text-align: center;">1</td> </tr> </tbody> </table>	# Students (Total)	# Meeting Expectation	# ~ Meeting Expectation	8	7	1
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Learning Outcome Objective # ___: (Enter your learning objective here that supports the program learning goal above.)								
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<ul style="list-style-type: none"> Enter learning activities here. 	<p>Methods:</p> <ul style="list-style-type: none"> List assessment method(s) here. <p>Criteria:</p> <ul style="list-style-type: none"> Briefly list and explain criteria used to evaluate student performance. 	<p>Goal: ___% of all students will satisfactorily meet all of the assessment criteria.</p> <p>Actual Performance:</p> <table border="1"> <thead> <tr> <th># Students (Total)</th> <th># Meeting Expectation</th> <th># ~ Meeting Expectation</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">0</td> <td style="text-align: center;">0</td> <td style="text-align: center;">0</td> </tr> </tbody> </table>	# Students (Total)	# Meeting Expectation	# ~ Meeting Expectation	0	0	0
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Analysis and Recommendations: How might the above learning activities be improved to raise student performance levels? How might you change outcome objectives and/or assessment methods based on the above results? Other observations and/or recommendations?

Continue to encourage improvement. For future assessment, consider a process that would evaluate all student improvement. In addition, implementation of more quantifiable measures may be beneficial. Consideration of presentation skills could be used for evaluation purposes. I will continue to promote writing enhancement skills.

