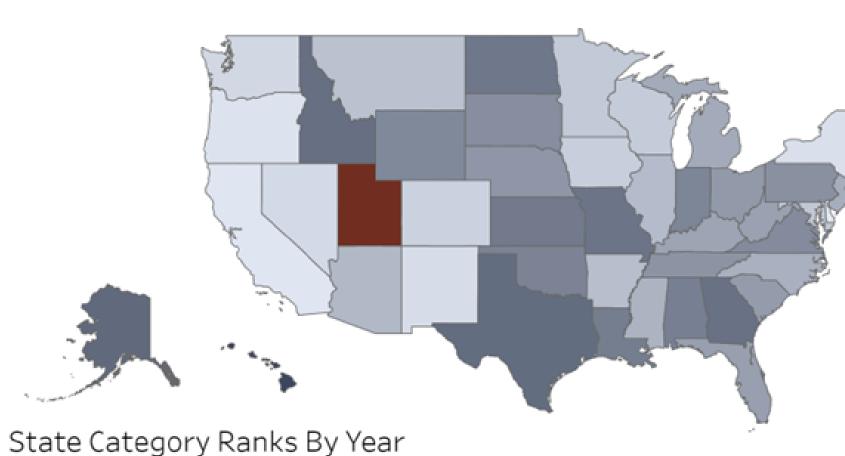
# UTAH EMPOWERMENT: ENHANCING INSIGHTS

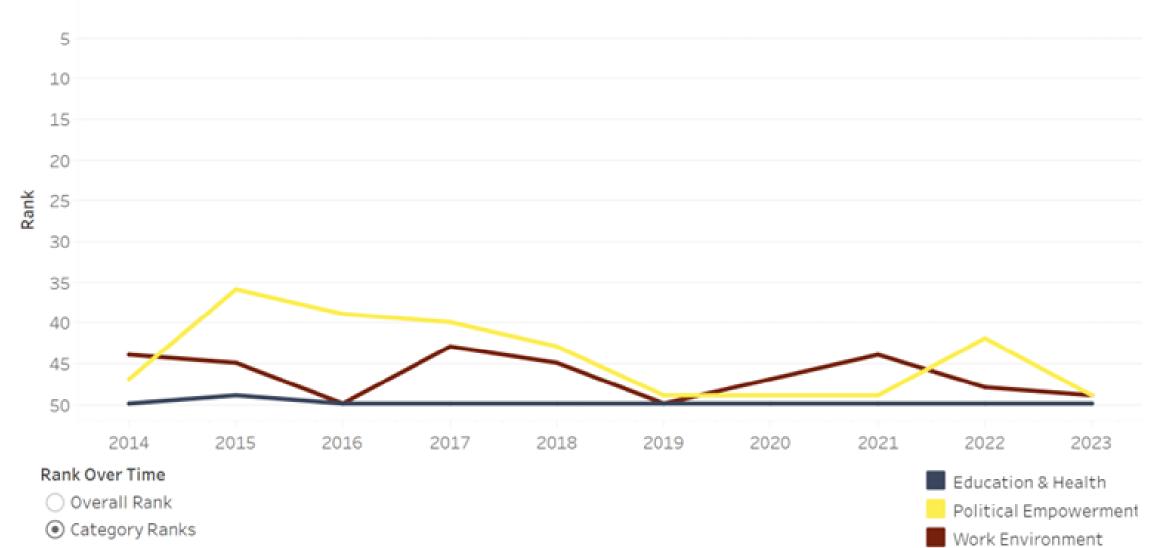
#### Rank Change 2022 to 2023

#### State

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Vermont0Virginia7Washington3West Virginia24Wisconsin2	Texas	7
Virginia7Washington3West Virginia24Wisconsin2	Utah	0
Washington3West Virginia24Wisconsin2	Vermont	0
West Virginia24Wisconsin2	Virginia	7
Wisconsin 2	Washington	3
	West Virginia	24
Wyoming 6	Wisconsin	2
	Wyoming	6

#### WalletHub Overall Rank by State in 2023 Click on a state to see more details





Category Ranks



Jon M. Huntsman School of Business **UtahState**University





The Utah Women & Leadership Project (UWLP) partnered with the ASC to create interactive Tableau dashboards examining 17 key equality indicators for women. These metrics, from WalletHub's report, span workplace, education & health, and political empowerment.

### THE PROBLEM

The backend of Tableau had a complex structure, making yearly dashboard updates difficult. A dashboard was needed to display Utah's inequality rankings from WalletHub's report, comparing its score with other states (pictured here).

## THE TASK

Revamp the Tableau dashboard for live data connection and ease of future updates. Emphasize Utah's inequality against other states with fresh data. Modify dashboards to fit the "Bolder Way Forward" initiative. Update webpages for clarity on Utah's gender inequality and UWLP's mission.

> Anders Gilvear | Quinn Gerber | Kylee Zimmerman Mentors: Polly Conrad

# **TWOMEN**& LEADERSHIP Project