## International Business Electives

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MSLE 3533</td>
<td>Data-Driven Decision Making</td>
<td>2 cr</td>
</tr>
<tr>
<td>MSLE 4532</td>
<td>Big Market Insights from Big Data</td>
<td>2 cr</td>
</tr>
<tr>
<td>MSLE 4534</td>
<td>Survey Research</td>
<td>2 cr</td>
</tr>
<tr>
<td>MSLE 4535</td>
<td>Marketing Strategy</td>
<td>2 cr</td>
</tr>
<tr>
<td>MSLE 4590</td>
<td>Internship</td>
<td>1-3 cr</td>
</tr>
<tr>
<td>DATA 3500</td>
<td>Intro to Python Programming</td>
<td>3 cr</td>
</tr>
<tr>
<td>DATA 3500</td>
<td>Elective 1</td>
<td>3 cr</td>
</tr>
<tr>
<td>DATA 3500</td>
<td>Elective 2</td>
<td>3 cr</td>
</tr>
</tbody>
</table>

## International Business Major Requirements

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECN 3400</td>
<td>Global Economic Institutions</td>
<td>3 cr</td>
</tr>
<tr>
<td>FIN 4300</td>
<td>International Finance</td>
<td>3 cr</td>
</tr>
<tr>
<td>MGT 3830</td>
<td>International Law (FALL)</td>
<td>2 cr</td>
</tr>
<tr>
<td>MGT 4730</td>
<td>Managing Global Value</td>
<td>2 cr</td>
</tr>
<tr>
<td>MSLE 3800</td>
<td>International Management</td>
<td>2 cr</td>
</tr>
<tr>
<td>MSLE 4050</td>
<td>International Marketing</td>
<td>2 cr</td>
</tr>
<tr>
<td>MSLE 4890</td>
<td>Strategic Planning and Execution (CI)</td>
<td>3 cr</td>
</tr>
</tbody>
</table>

### International Business Electives 9 credits from the following career tracks

- BUS 2000 Global Learning | 3 cr
- CS 1400/1405 Intro to Computer Science | 3 cr
- FIN 4410 Financial Institutions | 3 cr
- FIN 4450 Advance Corporate Finance | 3 cr
- FIN 4460 Investments | 3 cr
- FIN 4490 Hedge Funds & Private Equity | 3 cr
- FIN 4495 Investment Banking | 3 cr
- MGT 4720 Production Planning & Control | 2 cr
- MGT 4740 Process Analytics & Develop. | 2 cr
- MGT 5730 Problem Solving & Continuous Improvement | 3 cr
- MSLE 3710 Team Management | 2 cr
- MSLE 4250 MSLE Internship | 1-3 cr
- MSLE 4510 Buyer Behavior | 2 cr
- MSLE 4531 Competitive Intelligence & Data Visualization | 2 cr
- MSLE 4532 Data-Driven Decision Making | 2 cr
- MSLE 4533 Big Market Insights from Big Data | 2 cr
- MSLE 4534 Survey Research | 2 cr
- MSLE 4535 Promotional Strategy | 2 cr
- MSLE 4590 Marketing Strategy | 3 cr
- DATA 3500 Intro to Python Programming | 3 cr
- DATA Elective 1 | 3 cr
- DATA Elective 2 | 3 cr

### Choose one of the following career tracks

- **(A) Finance** prepares you for a career as an accounting professional, financial officer, and more.
- **(B) Data Analytics and Information Systems** prepares you for a career as a database administrator, web designer, and more.
- **(C) Marketing** prepares you for a career in sales, advertising, and more.
- **(D) Operations Management** prepares you for a career in facility management, purchasing, and operations research.

### Additional Requirements

- Students must be formally admitted to the Jon M. Huntsman School of Business.
- A 2.50 GPA in core and major courses is required for graduation.
- Huntsman School of Business Courses are limited to one repeat.
- For semester availability and prerequisites, see the USU general catalog or check online at [http://catalog.usu.edu/](http://catalog.usu.edu/).
- All Utah State University graduation requirements must be met. Check USU catalog for more information regarding requirements.
- Math 1100 is recommended for International Business majors contemplating graduate studies in MBA.
- Students who have not attended any school beyond high school and have a declared major in the Huntsman School of Business are expected to enroll in BUS 1000 during their first year at USU.
- Data 2100 and Data 1100 can be taken concurrently.
- **B- or better is required in MSLE 3500, MGT 3700, FIN 3200, FIN 3300**" C or better grade is required in all other Business Acumen.

---

**Revised 5/4/23**
UNIVERSITY STUDIES CHECKLIST
FOR STUDENTS WITH A MAJOR IN THE SOCIAL SCIENCES
GENERAL EDUCATION

COMPETENCY REQUIREMENTS

Communications Literacy (3-6 credits)
1. □ ENGL 1010 (CL1) or □ AP English or □ ACT English ≥ 29 or □ CLEP (3)
2. □ ENGL 2010* (CL2) (3)

Quantitative Literacy (3-4 credits)
□ MATH 1050 or □ AP Calculus score of 3 or better or □ ACT Math ≥ 26 or □ CLEP or one course in Math or Stats requiring Math 1050 as a prerequisite (4)

*This course must be completed with a C grade or higher.

BREADTH REQUIREMENTS (21 credits)
Select at least one approved course from each of the following six categories. (A maximum of 4 CLEP or AP areas may be used.)
Approved courses can be found in the USU online catalog.

American Inst. (BAI) □ Approved Course _______ECN 1500____ or □ AP
Creative Arts (BCA) □ Approved Course_________________________ or □ AP
Humanities (BHU) □ Approved Course_________________________ or □ AP
Life Sciences (BLS) □ Approved Course_________________________ or □ AP
Physical Science (BPS) □ Approved Course_________________________ or □ AP
Social Science (BSS) □ Approved Course _______ECN 2010____ or □ AP
Integrated Studies □ Approved Course_________________________ or □ AP

DEPTH REQUIREMENTS (15 credits)

Required Depth Courses (Two courses outside of major)
□ 3000+ Level Life and Physical Sciences (DSC) Approved Course
□ 3000+ Level Humanities and Creative Arts (DHA) Approved Course

Communications Intensive (Two courses which are part of major)
□ BUS 3200 (CI) Business Communication
□ MSLE 4890 (CI) Strategic Planning and Execution

Quantitative Intensive (One course which is part of major)
□ DATA 3300 Intro to Modern Data Analytics

UPPER-DIVISION CREDITS
Completion of a minimum of 40 credits numbered 3000 or above.