Jon M. Huntsman School of Business
Department of Management
Business Administration Major
Spring 2018

Business Acumen

- ACCT 2010 (3 cr.) Financial Accounting Principles
- ACCT 2020 (3 cr.) Managerial Accounting Principles
- ECN 1500 (3 cr.) Econ Institutions (Macroeconomics) (BAI)
- ECN 2010 (3 cr.) Intro to Microeconomics (BSS)
- FIN 3200 (3 cr.) Financial Management
- FIN 3400 (3 cr.) Corporate Finance (QI)
- MGT 1050 (3 cr.) Foundations of Business
- MGT 2050 (2 cr.) Business Law
- MGT 3500* (3 cr.) Fundamentals of Marketing
- MGT 3700* (2 cr.) Operations Management
- MGT 3800 (2 cr.) Leadership
- MGT 3890 (2 cr.) Systems Strategy and Problem Solving
- MIS 2100 (3 cr.) Principles of MIS
- MIS 3200 (3 cr.) Business Communication (CI)
- MIS 3300 (3 cr.) Big Data Analytics
- STAT 2300 OR STAT 2000 (4 cr.) Business Statistics (QL)

*Note: Students must be formally admitted to the Jon M. Huntsman School of Business.
- Students may complete up to 15 USU Huntsman School of Business required credits numbered 2000 and above including transfer credits prior to formal admittance to the Huntsman School.
- Students transferring more than 15 acceptable credits must receive Huntsman School admittance prior to completing further Huntsman School required courses.
- Huntsman School applications are processed every semester. Applications must be received by December 1 for Spring, April 1 for Summer, and July 1 for Fall.
- In order to register for 3000-, 4000- and 5000-level courses in the Huntsman School, a 2.67 overall GPA is required.
- Huntsman School of Business courses are limited to one repeat.
- A 2.50 GPA in core and major courses is required for graduation.
- For semester availability and prerequisites, see the USU general catalog [http://catalog.usu.edu/].
- All Utah State University graduation requirements must be met. Check USU catalog for more information regarding requirements.
- It is strongly recommended that graduation applications be completed two semesters prior to graduation. [http://www.usu.edu/registrar/htm/graduation].
- Math 1100 is recommended for Business Administration majors contemplating graduate studies in Business Administration.

Business Administration Major Requirements

Choose two Marketing Research Electives starting Fall 2018 in place of MGT 4530
- MGT 4531 Competitive Intelligence Data (2 cr.)
- MGT 4532 Data-Driven Decision Making (2 cr.)
- MGT 4533 Big Market Insight – Big Data (2 cr.)
- MGT 4534 Survey Research (2 cr.)

BA Elective Courses (Choose a minimum of EIGHT credits from the following)
+These electives could go towards earning a minor (see minor requirement sheet)
- MGT 4250 Advanced Internship (1 - 3 cr.)
- ECN 4340 Intro Global Economics Environment (DSS) (3 cr.)
- ECN 5150 Comparative Economics Systems (Sp) (3 cr.)
- MGT 3510 New Venture Fundamentals (2 cr.)
- MGT 3520 New Venture Management (2 cr.)
- MGT 3540 New Venture Financing (Sp/Su) (2 cr.)
- MGT 3110 Managing Organizations and People (3 cr.)
- MGT 3710 Team Management (2 cr.)
- MGT 3810 Employment Law (2 cr.)
- MGT 3900* Strat. Marketing Hospitality & Tourism (Fall) (3 cr.)
- MGT 3910* Rev. & Cost Mgt in Hospitality Mgt (Fall) (3 cr.)
- MGT 3920* Hospitality Mgt & Operations (Sp) (3 cr.)
- MGT 3930* Tourism & Event Administration (Sp) (3 cr.)
- MGT 4510 Buyer Behavior (2 cr.)
- MGT 4550 Brand Management (2 cr.)
- MGT 4560 Strategic Sales (2 cr.)
- MGT 4720 Production Planning & Control (Sp) (2 cr.)

*Please note that only credits may be used in Hospitality courses.

Updated February 20, 2018
UNIVERSITY STUDIES CHECKLIST
FOR STUDENTS WITH A MAJOR IN THE SOCIAL SCIENCES
GENERAL EDUCATION (34-37 CREDITS)

COMPETENCY REQUIREMENTS (7-13 CREDITS)

Communications Literacy (3-6)
1. □ ENGL 1010 or □ AP English or □ ACT English ≥ 29 or □ CLEP (3)
2. □ ENGL 2010* (3)

Quantitative Literacy (4)
□ MATH 1050 (4)
(or one course in Math or Stats requiring Math 1050 as a prerequisite or AP Calculus score of 3 or better)

*This course must be completed with a C grade or higher.

BREADTH REQUIREMENTS (6 COURSES – 18 CREDITS)
Select at least one approved course from each of the following six categories. (A maximum of 4 CLEP or AP areas may be used.) Approved courses can be found in the USU online catalog.

American Inst. □ USU 1300 or □ Approved Course ECN 1500 or □ AP
Creative Arts □ USU 1330 or □ Approved Course or □ AP
Humanities □ USU 1320 or □ Approved Course or □ AP
Life Sciences □ USU 1350 or □ Approved Course or □ AP
Physical Science □ USU 1360 or □ Approved Course or □ AP
Social Science □ USU 1340 or □ Approved Course ECN 2010 or □ AP
Breadth Integrated Studies □ Approved Course STAT 2300 or □ AP

DEPTH REQUIREMENTS (5 COURSES)

Required Depth Courses (Two courses outside discipline)
□ 3000+ Level Life and Physical Sciences (DSC) Approved Course
□ 3000+ Level Humanities and Creative Arts (DHA) Approved Course

Communications Intensive (Two courses which are part of major)
□ MIS 3200 Business Communication
□ MGT 4890 Strategic Planning and Execution

Quantitative Intensive (One course which is part of major)
□ FIN 3400 Corporate Finance

UPPER-DIVISION CREDITS
Completion of a minimum of 40 credits numbered 3000 or above.