Jon M. Huntsman School of Business
Report to Investors
2012
One of the great pleasures of serving as the dean of the Jon M. Huntsman School of Business at Utah State University is to experience first-hand the fantastic contributions of our students, faculty, staff, alumni, and friends, and to be able to brag about them a bit in our annual report.

In August, we welcomed 13 new faculty members to the Huntsman School. The sheer number of new faculty speaks to our enrollment growth, but I am really excited about the quality of our faculty class. Our new faculty members come from some of the most distinguished business programs in the country, including Chicago, Stanford, Pepperdine, Vanderbilt, and BYU, among others. They already possess established reputations for teaching and research excellence, and I am convinced that their contributions will add immeasurably to the brand of the Huntsman School.

In December, we received authorization from President Stan Albrecht to move forward with the construction of a new building. You will hear much more about that in the coming months, but suffice it to say, we could not have arrived at this point without the support of some tremendous alumni and friends. We are very excited to undertake a transformational change to the school as a result of this new building.

And finally, our students demonstrated yet again why we firmly believe that they are at the center of all we do. This past year, Huntsman students were recognized as some of the most outstanding students on campus when Logan Smith received the USU Man of the Year award, Luci Griffiths was named the USU Woman of the Year, and the Bill E. Robbins Memorial Award went to Elisabeth Arelleno.

These are but three examples of what is happening at the Huntsman School, and why I am so excited to come to work each morning.
Entrepreneurship Center opens

Gina Baldazzi, ’12, ’14, and the association for Information Systems Chapter globally recognized as best new Student Chapter

Res. Professor Jeff Doyle, ’94, receives prestigious fellowship to the Financial Accounting Standards Board

Bill E. Robbins Award (Elisabeth Arellano)

USU Woman of the year (Luci Griffiths)

USU Man of the year (Logan Smith)

New Advisor of the Year (Paige Geslin)

International Professor of the Year (Chris Fawson)

Jim Quigley, ’74, CEO Emeritus, retires from Deloitte Touche Tohmatsu, Limited

Beloved friend and mentor Dr. Steven R. Covey, Huntsman Presidential Chair in Leadership, lived life in crescendo (1932-2012)

Gary Stevenson, ’79, Presiding Bishop of the Church of Jesus Christ of Latter-day Saints receives Distinguished Executive Alumnus Award at annual scholarship and awards banquet

Jim Allred, ’14, travels with the Huntsman Scholars to Amsterdam

Chris Stewart, ’84, elected to US House of Representatives for Utah’s 2nd Congressional District

Jill Aoki delivers valedictory address at commencement

USU College of Business renamed the Jon M. Huntsman School of Business December 3, 2007.

In 2007, 42 students spent 5 weeks in Brazil, Chile, and Peru as part of the initial undergraduate summer study abroad program. In 2012, 174 students visited 16 countries through the Huntsman School’s Global Learning Experience Program.

In 2008, the Huntsman School launched the Huntsman Scholar Program with the goal of attracting the best and brightest students, providing them an “honors” classroom education as well as world-class experiential opportunities. To date, 109 students have successfully completed this rigorous program.

In 2008, the Koch Scholar Program was launched in an effort to bring together a diverse group of students across academic disciplines to study and discuss issues in economics and politics.

In 2008, the Huntsman School takes ownership of offering a 4-year bachelor’s degree program in economics to students in China. By 2012, the program has grown to 897 students in four locations across China.

The Huntsman School awards $208,000 in scholarships for 2007-2008. In 2012-2013, the school awards $1,040,000 in scholarships.

The Center for Entrepreneurial Excellence launched in January 2012.

August 13 new faculty members start teaching:

Devon Gorry
Meredith Ferguson
Jason Smith
Sterling Bone,’00, ’01
Rhett Hunt,’02
Ryan Whitby
Tim Gardner
John Ferguson
Nicole Forsgren Velasquez,’00
Cynthia Gibson
Scott Allred,’98
Chad Simon
Richard Price

Scott Allred, ’98, leads with the November Scholars in November

Reverend Paul and Sheri Covey. Upon receiving the Presidential Citation, they talked about their life in community, 2002-2003

Celebrating 5 Years

2012

YEAR IN PICTURES
**Enrollment**

- **416** Graduate
- **2,753** Undergraduate
- **3,169** Total Enrollment

**Scholarships awarded**

- **557**

**Total giving by alumni and friends in 2012**

- **$6,065,767**

**Total privately funded scholarship money**

- **$1,040,257**

**Giving**

- **39%** Management
- **31%** Economics & Finance (China)
- **13%** Economics & Finance (non-China)
- **12%** School of Accountancy
- **6%** Management Information Systems
- **32%** MBA
- **43%** MSIS
- **11%** MSMIS
- **8%** MAcc
- **6%** MSFE/MSE

**Undergraduate Placement**

- **79%** had a full-time position within 3 months.
- **88%** were satisfied or highly satisfied with the jobs they found.
- **62%** completed an internship.
- **73%** work in Utah after graduation
- **4%** work internationally
- **23%** work outside Utah, in the US

**Of those who entered the labor force...**

- **11%** MSMIS
- **8%** MAc
- **32%** MSFE/MSE

**Student to Professor Ratio**

- **20:1**

**huntsman.usu.edu**
What Lies Ahead: Opening Fall 2015