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WHY I GIVE

We have been longtime supporters of the University and have always wanted to leave a legacy at Utah State, which is why we established a planned gift at USU to support our departments, Accounting (Paula) and Landscape Architecture and Environmental Planning (Brian). But last year, when we heard about USU's new Aggie Family Scholarship and how it could help us immediately establish a scholarship endowment, we jumped at the opportunity. The limited-time, matching gift opportunity established the endowment over five years, and began awarding scholarships to students that year. We loved the idea so much that we established two, one for each of our colleges. Now we get to hear yearly how our gifts are helping fellow Aggies.

— Paula Rosson '88 and Brian Hucolak '87

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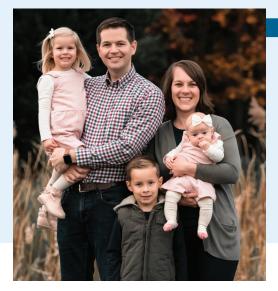
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WHY I GIVE

"I give for two primary reasons: to honor my father's legacy and the deep impact his actions had on my life and quite literally on my graduation from Utah State, and to support the next generation of business leaders. I had decided not to go back to Utah State to finish my senior year in what was then the College of Business. My father would not hear of it, and personally drove me back to Logan in the fall to finish my senior year. He passed away from cancer at the age of 52, but not before watching his eldest son, whom he had driven back to school that fall, graduate. He passed away four months after attending my graduation. Supporting this next generation of business leaders through the various scholarships I fund allows me to share my father's legacy with them while also allowing me to put my own personal touch and impact on this generation."

- Steve Milovich '79



WHY I GIVE

"Our education and experience at Utah State and the Jon M. Huntsman School of Business has benefited us in countless ways. We are passionate about education and the leadership opportunities and experiences that come from the college experience. We give because Utah State has, and will always have, a special place in our hearts. Our time there opened our minds to new ideas, introduced careers we had never imagined, started great relationships, and so much more. We started the Morgan & Katie Cox Scholarship because we want to help others grow in similar ways and to have a firm foundation from which to launch into a successful and fulfilling life."

— Morgan '09 and Katie Cox '09

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Many companies sponsor matching gift programs to allow employees the opportunity to multiply the impact of their personal contributions. To see if your company will match a gift, please visit usu.edu/advancement/ giving_information/matching_gifts

thank you.

Darren Davis Menlove was raised in Bountiful, but it was as a student at Utah State University that he truly found himself and made most of his lifelong friends. Darren's success during college was built upon the foundation of lessons learned at home, taught through word and experience by his parents James and Joan Menlove. James and Joan's journey took them around the world and rewarded their efforts with financial and personal prosperity. Taking those lessons to heart, at USU

Darren discovered and then began working hard at his own passions. Throughout life, Darren applied himself to a 33-year career in real estate, had countless adventures, and maintained the closest friendships imaginable. In order to enable others their chance at the kind of success James and Joan found together, Darren endowed and named a scholarship after the parents that enabled him to ask questions and, more importantly, to find his own answers.

Having earned both his BS in Finance and his MBA at the Huntsman School of Business, it is only fitting that Darren will now also have a memorial scholarship endowed in his name at the School to enable future Aggies to find their passions

and begin their own stories of success.



— Tess Menlove Seare, niece of the late Darren Menlove

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