

20

JON M. HUNTSMAN SCHOOL OF BUSINESS FACT SHEET

10

HUNTSMAN SCHOOL OVERVIEW

"Utah State University is a beautiful and most unique academy for higher education in America. Our family is deeply honored to be intricately bonded with its school of business. We shall provide every possible means to continue its growth toward a world-class institution." – Jon M. Huntsman

DEPARTMENTS

4
Economics and Finance
Management
Management Information Systems
School of Accountancy

GRADUATE DEGREES

5
Master of Accounting (MAcc)
Master of Business Administration (MBA)
Master of Science and Master of Arts in Economics
Master of Human Resources (MSHR)
Master of Science in Management Information Systems (MSMIS)

REGIONAL CAMPUS / DISTANCE EDUCATION CENTERS

18
5 Regional Campuses: 2 Campus Partnerships
Logan Price
Brigham City Ephraim
Tooele 28 Education Centers
Roosevelt
Vernal

CLUBS & ORGANIZATIONS

16
Association for Computing Machinery Special Interest Group on Ecommerce Student Chapter (MIS ACM SIGECOM)
Beta Alpha Psi
Beta Gamma Sigma Honor Society
Business Ambassadors
Business Council
Entrepreneur Club
Finance and Economics Club
Financial Planning Association (FPA)
Institute of Management Accountant (IMA)
Lean Leaders
The Marketing Group
Master of Business Administration Association (MBAA)
Phi Beta Lambda (PBL)
Society for Human Resource and Management (SHRM)
Society for International Business and Economic Development (SIBED)
Society for the Advancement of Ethical Leadership

UNDERGRADUATE MAJORS

14
Accounting
Business
Business Administration
Economics
Economics – Managerial Emphasis
Economics – Prelaw Emphasis
Economics – Theory Emphasis
Entrepreneurship
Finance
Human Resource Management
International Business
Management Information Systems
Marketing
Operations Management

FACULTY & STAFF

136
9 Adjunct Faculty
7 Administrators
73 Faculty
47 Staff

PROGRAMS

10
Center for Entrepreneurial Spirit
Field Studies
Huntsman Internships
Huntsman Scholars
Koch Scholars
Partners in Business
Research Programs
The Shingo Prize for Operational Excellence
Small Enterprise Education and Development (SEED)
Study Abroad



AACSB ACCREDITATION

The Huntsman School of Business programs in business and accounting are accredited by AACSB International, the Association to Advance Collegiate Schools of Business. AACSB is the premier accrediting association for business and accounting programs.

UTAH STATE UNIVERSITY

- Founded on March 8, 1888
- 25,065 students enrolled
- 2nd in the nation in total research dollars received by a college: USU's College of Education and Human Services (*U.S. News and World Report: America's Best Graduate Schools*, 2008 edition)
- Study Abroad Opportunities: 150 in 40 countries; 350 students study abroad each year
- Alumni located in all 50 states and in more than 100 countries
- USU students are among the nation's best in repaying student loans with a default rating of 1.4 percent, well below the national average of 6.7 percent, according to the Cohort Default Ratings
- USU has three branch campuses in Brigham City, Tooele and Uintah Basin with 29 extension offices
- Colleges:
 - College of Agriculture
 - Jon M. Huntsman School of Business
 - Caine College of the Arts (July 2010)
 - Emma Eccles Jones College of Education and Human Services
 - College of Engineering
 - College of Humanities and Social Sciences
 - College of Natural Resources
 - College of Science

LOGAN AND CACHE VALLEY

- Cache Valley has a population of 112,616
- At an elevation of 4,778 feet, Logan lies between the Wellsville Mountains on the west and the Bear River Mountains on the east, both northern branches of the Wasatch Range
- No. 12 on *Forbes Magazine's* "Best Small Places for Business and Careers" 2007
- No. 7 in "25 Best Markets to Find a Job" on MSN Career Builder (Oct. 2008)
- 13th Best College Town, Logan (AIER College Destination Index, 2009-10, 75 Best College Towns)
- 5th in the nation as the safest U.S. metropolitan area (*City Crime Rankings: Crime in Metropolitan America*, 16th edition, Nov. 2009)
- One hour drive to four ski resorts

STUDENTS

To illustrate the success of business students, the student newspaper, *Student Life*, wrote in 1905: "Mr. Willard Gardner, a 'crack' stenographer of last year is with the Cache Valley Banking Company; salary \$900 a year."

GLOBAL ENGAGEMENT

60% of Huntsman students speak a second language
47 different languages spoken by Huntsman students

46% of Huntsman students have lived in a foreign country for at least six months

41% of Huntsman students have lived in a state not identified as their home state for at least six months

STUDENT EMPLOYMENT DATA

75% of Huntsman students work 10+ hours a week while attending school

9% of graduating Huntsman students report owning their own business currently or previously

43% of graduating Huntsman students plan on starting a business within the next 10 years

UNDERGRADUATE STUDENTS

40% of our students plan to continue their education upon graduation

50% of our students find employment within three months of graduation

\$45,373 is the average starting salary per year

FACULTY

"Our faculty are engaged beyond the traditional realm of university research resulting in a dynamic impact on our community."
 – Chris Fawson, Huntsman School of Business Senior Associate Dean and Chief Academic Officer

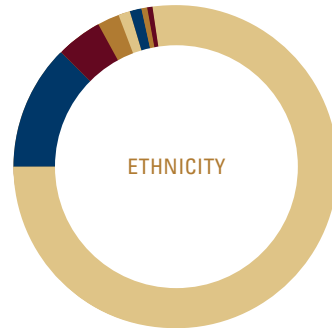
Marketing professors are premiering a new documentary film, "Prospecting Canyon Winds," discussing Utah's four-year struggle to establish a commercial wind power project in Spanish Fork Canyon

Operations Management professor appointed Associate Editor of the *Journal of Supply Chain Management*

Management Information Systems professors collaborated with a student to present a paper at the Western Decision Sciences Conference titled "Analyzing E-bay Auctions: Does the Power Seller Designation Affect Final Purchase Price?"

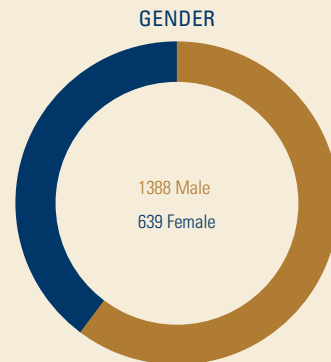
Economics professors created the Quantitative Society for Pensions and Savings, an annual workshop on lifecycle economics

Professors across departments collaborated on a paper nominated for the best paper of the year by the Academy of Management Learning and Education



STUDENT DEMOGRAPHICS

(2027 students enrolled Spring 2010)



FAMILY

51% of Huntsman students are married
26% of Huntsman students have children

86% of Huntsman students provide volunteer service each week

58 graduate students are employed by the Huntsman School as graduate assistants

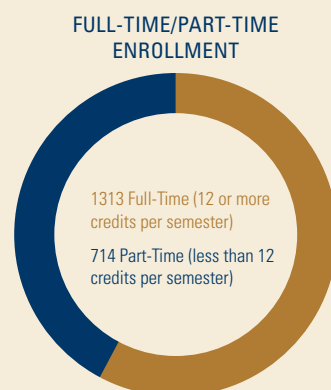
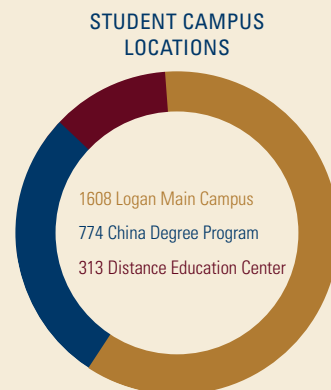
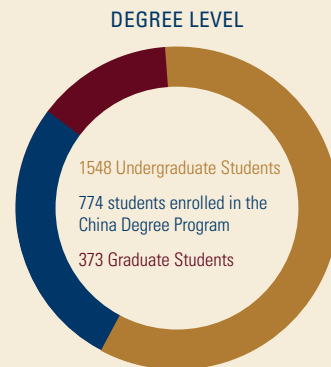
48 undergraduate students are employed by the Huntsman School as undergraduate teaching fellows

GRADUATE STUDENTS

56% of our students find employment within three months of graduation

\$53,298 is the average starting salary per year

Data taken from the 2010 student census.



PROGRAMS

"The Huntsman School of Business has become a professional school of distinction, a career accelerator for our students and an engine of growth for the state and region. Jon and Karen Huntsman are investing in this school at a time when we have tremendous momentum, and our relationship with them can only accelerate our progress. The Huntsman name stands for excellence and integrity. We are proud and grateful to have their name linked with ours." – Douglas D. Anderson, Huntsman School of Business Dean

FIELD STUDIES

The Field Studies Program is the real-world consulting arm of the Huntsman School of Business. Field Studies involves 70 students on campus and completes approximately 12 projects per year in areas such as marketing research, lean management and entrepreneurial ventures among others. Organizations that have utilized the Field Studies program include Lockheed Martin Aeronautics, USAID, ATK and ICON Fitness.

HUNTSMAN INTERNSHIPS

Huntsman interns are real-life examples of global engagement, ethical decision making and entrepreneurial spirit. In internships, students engage in the opportunity to put into practice knowledge gained in the classroom and a chance to test their skills in the workplace. Last year, Huntsman students completed 344 internships with 253 companies, across 16 states and 10 countries.

50% of Huntsman students complete an internship

HUNTSMAN SCHOLARS

The Huntsman Scholar Program is a multi-year, business honors program that aims to develop scholar-leaders who will make a positive difference in the world. Participating students come from each class year, with the juniors participating in an integrated Scholar Semester incorporating a travel experience to Europe. Scholars are also intensely involved in campus and in providing community service.

Annually, Huntsman Scholars participate in a fall semester travel journey to Switzerland, Belgium and France **30**

UNDERGRADUATE RESEARCH

In the past two years, 15 Huntsman students have published works in business journals including the *Journal of Education for Business*, the *Journal of Business and Economic Research* and the *Journal of Business Inquiry*. Each year 10-15 students engage in direct scholarly collaborations with faculty, another 10-15 engage in team-based scholarly research with a faculty mentor, and as many as 50-100 complete class-based research under the direction of a faculty mentor.

CENTER FOR ENTREPRENEURIAL SPIRIT

The Center for Entrepreneurial Spirit strives for excellence in classroom and experiential learning. Student groups include the Entrepreneur Club and the New Venture Consulting Group, which

engage members in workshops, mentoring, support for student entrepreneurs and community outreach. Housed in the center is the Small Enterprise Education and Development (SEED) program. In Summer 2009, SEED funded another \$22,000 in small business loans, all from student-raised money. Twenty-three summer study abroad students conducted the due diligence on five loan applications in Peru. In the summer of 2010, a new SEED internship is expected to open in Uganda.

SEED-funded small business loans in South America, Summer 2009, all from student-raised money **\$22,000**

STUDY ABROAD

The Huntsman School of Business offers students an opportunity to participate in one of three summer study abroad programs: South America, Asia and Turkey/Eastern Europe. Students gain insights into the dynamics and realities of the global marketplace. In addition to professional visits, a meaningful service project is incorporated into each program to help students value and appreciate others from a different country.

220 Huntsman students have participated in a Study Abroad experience since 2007 to continents across the world including Asia, South America and Europe

PARTNERS IN BUSINESS

Partners In Business is a student-run, non-profit organization that holds a series of professional business seminars featuring topics on operational excellence, accounting, leadership and many others. Partners brings experts from all fields of business from across the United States to USU where they share advice, expertise and experience with business professionals and students. The seminars are organized to cover current and compelling issues of business and provide in-depth training and education for those who attend.

THE SHINGO PRIZE FOR OPERATIONAL EXCELLENCE

The Shingo Prize was established in 1988 to educate, assess and recognize world-class organizations for creating a culture of continuous improvement through employee-empowerment and effective leadership. The philosophy of The Shingo Prize is that a culture of continuous improvement is achieved by focusing on principles of operational excellence, aligning management systems and implementing improvement techniques throughout an entire organization.



THE SHINGO PRIZE
for OPERATIONAL EXCELLENCE

ALUMNI

Did you know? When classes began in the 1890-91 school year, the university enrolled 139 students, 106 men and 33 women. The fixed entrance fee for Utah State was \$5 per year.

23,746 Jon M. Huntsman School of Business Alumni

42.44% live outside the state of Utah

33.77% female graduates

Alumni in all **50** states and in **44** countries around the world

WELL-KNOWN HUNTSMAN SCHOOL OF BUSINESS ALUMNI



Merlin Olsen
BS, Finance, '62
Professional football Hall of Famer and media personality



Jim Quigley
BS, Accounting, '74
CEO of Deloitte Touche Tohmatsu



Charlie Denson
BS, Marketing, '78
President of Nike Brand



Steve Milovich
BS, Economics, '79
Senior VP of Human Resources Disney and ABC

JON M. HUNTSMAN SCHOOL OF BUSINESS NATIONAL ADVISORY BOARD 2009–2010

Mark Holland

CHAIR – USU Huntsman School of Business National Advisory Board

Chairman & CEO – Intermountain Staffing Resources

William Adams

Founder – MaxComm, Inc.

Alan Allred

Former CFO – QuestarGas

Gary Anderson

Managing Partner – Cheever Capital

Timothy L. Barney

President and Founder – Longview Partners

Gary Black

Owner – Black Agri Land and SL-TB Holdings

Kent Bracken

Senior Manager – Capgemini

Bill Bullen, Jr.

President – Bullen's, Inc.

Jeff Clark

Chairman and CEO, J D Clark & Company and Praesideo Management, LLC

Charlie Denson

President – Nike Brand

Scott Davis

President and CEO – Mountain West Small Business Finance

Blake Evans Dursteler

Director – C.L. Fred & Leora Mae Evans Family Charitable Foundation

Lynnette Hansen

Owner – Wasatch Property Management

Larry Hendricks

Retired, Co-founder, VP of Finance – Daily Foods

David Hickox

Partner – Ernst & Young

Richard King

Vice President – Associated Foods

Mary McAllister Bold

President – Inline Plans, Inc.

Roger McOmber

Partner – Sawtooth Investment Management

Shauna Carter Mabey

Former Director, Sales and Marketing – The Pasha Group

Crystal Call Maggelet

President and CEO – Flying J

Steve Milovich

Senior Vice President of Human Resources – Disney/ABC Television Group

R. Pepper Murray

Orthopaedic Surgeon – Mountain Orthopaedics, LLC

William G. Murray

Chair – Global Real Estate Group – Orrick

Suzanne Pierce-Moore

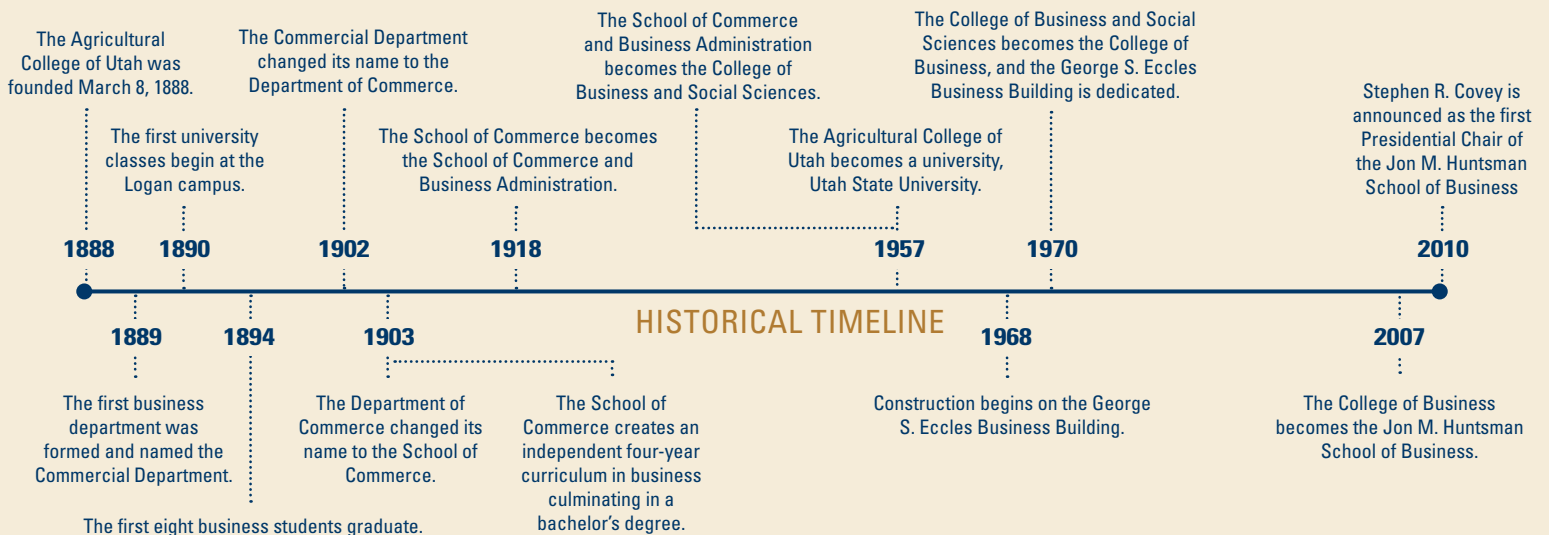
Partner – Nine Mile LLC

Duane Shaw

Principal Owner – Academy Mortgage Corporation

David Stowell

Professor of Finance – Northwestern University's Kellogg School of Management



ACHIEVEMENTS

Did you know? The name Aggie, a contraction of Agriculturalists, was first used in the late 1890s, though as early as 1916 the local paper called the various athletic teams "Big Blue" — an apparent reference to the Blue Ox of Paul Bunyan stories.

CLUBS

Utah State's Beta Alpha Psi chapter has achieved Gold Status (the organization's mark of excellence) for each of the last 32 years, which is a Beta Alpha Psi national record.

Beta Alpha Psi has run the largest IRS-sponsored Volunteer Income Tax Assistance (VITA) site in Cache Valley for several years and is excited to help coordinate the program during tax season 2010.

For the 14th consecutive year USU's Institute of Management Accountants (IMA) chapter received the "Gold Level Award of Excellence" designation from the national IMA organization, an honor that no other chapter in the nation has achieved.

For eight consecutive years, the Society for Human Resource and Management (SHRM) teams have won both state and regional HR competitions.

The SHRM student chapter has been awarded the Merit Award and the Superior Merit Award by the Society for Human Resource Management.

Finance club members participate in the D.A. Davidson Student Investment Fund by managing a \$50,000 portfolio. Half of the proceeds are used for scholarships for club members.

FACULTY

Robert Malko, a Finance professor, received an Outstanding Service Award from the Society of Utility and Regulatory Analysts.

Ronda Callister, a Management professor, received a Distinguished Professor Award from the USU Women and Gender Research Institute.

Jeffrey Doyle, an Accounting professor, was honored as the 2009 Eldon J. Gardner Teacher of the Year at Utah State University.

PROGRAMS

CPA Exam candidates from Utah State University achieved a Top 10 national ranking for the second year in a row for CPA exam pass rates, at 71%.

MSHR students taking the HCRI Exam exceeded national pass rates for the last three years.

The Charles G. Koch Charitable Foundation chose the Huntsman School to launch and pilot a premier scholarship program – Koch Scholars.

JON M. HUNTSMAN SCHOOL OF BUSINESS

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