

# DEPARTMENT OF BUSINESS ADMINISTRATION

## MINOR REQUIREMENTS

The Department of Business Administration offers three minors as outlined below. A GPA of a least 2.50 must be obtained over the five courses in the minor. A student from outside the Jon M. Huntsman School of Business who desires to pursue any of these minors must recognize that there are several prerequisites to the required courses. Specifically, many of the courses require college algebra, accounting, and/or statistics. Further, marketing minors must earn a B- or better in BA 3500, finance minors must earn a B- or better in BA 3400, and Operations Management minors must earn a B- or better in BA 3700 to be eligible to continue in those respective programs. All 3000- and 4000-level courses require that the student have an overall GPA of 2.67 or greater as a prerequisite.

### MARKETING MINOR:

Stat 2300	Business Statistics	4 cr.
MHR 3110	Mgmt of Org. & People	3 cr.
BA 3500	Fundamentals of Marketing	3 cr.

### Choose 2 of the following:

BA 4510	Buyer Behavior	3 cr.
BA 4540	Marketing Institutions	3 cr.
BA 4530	Market Research	3 cr.
BA 4550	Promotion Management	3 cr.

Total: 16 semester credits

### FINANCE MINOR:

BA 3400	Corporate Finance	3 cr.
BA 3500	Fundamentals of Marketing	3 cr.
BA 4450	Financial Policy	3 cr.
BA 4460	Investments	3 cr.

### Choose one of the following:

BA 4410	Financial Institutions	3 cr.
BA 4420	Insurance	3 cr.
BA 4430	Real Estate Finance	3 cr.
BA 4300	International Finance	3 cr.

Total: 15 semester credits

### OPERATIONS MINOR:

BA 3500	Fundamentals of Marketing	3 cr.
BA 3700	Operations Management	3 cr.
BA 4720	Production Planning & Control	3 cr.

### Choose two of the following:

BA 3080	Operations Research	3 cr.
BA 4750	Production Simulation	3 cr.
BA 4790	Supply Chain Management	3 cr.
BA 5730	Process Analysis & Improvement	3 cr.

Total: 15 semester credits

The Jon M. Huntsman School of Business Programs and Advising Center offers a general business minor which appeals to many non-business majors. Please visit the advisors in BUS 309 for more information.