

**Jon M. Huntsman School of Business**  
**Department of Marketing and Strategy**  
**International Business Major – Fall 2020**

<b>Business Acumen</b>	
_____ <b>ACCT 2010</b>	(3 cr.) Financial Accounting Principles
_____ <b>ACCT 2020</b>	(3 cr.) Managerial Accounting Principles
_____ <b>ECN 1500</b>	(3 cr.) Econ Institutions (Macroeconomics) (BAI)
_____ <b>ECN 2010</b>	(3 cr.) Intro to Microeconomics (BSS)
_____ <b>FIN 3200**</b>	(3 cr.) Financial Management
_____ <b>FIN 3400**</b>	(3 cr.) Corporate Finance (QI)
_____ <b>MGT 2050</b>	(3 cr.) Legal and Ethical Environment of Business
_____ <b>MGT 3050</b>	(3 cr.) Foundations of Business: Capitalism, Markets, and Innovation
_____ <b>MGT 3700**</b>	(2 cr.) Operations Management
_____ <b>MSLE 3500**</b>	(3 cr.) Fundamentals of Marketing
_____ <b>MSLE 3800</b>	(2 cr.) Leadership
_____ <b>MSLE 3890</b>	(2 cr.) Systems Strategy and Problem Solving
_____ <b>MIS 1100</b>	(1 cr.) Excel for Business Analysis (must take with MIS 2100)
_____ <b>MIS 2100</b>	(3 cr.) Data & Information in Business
_____ <b>MIS 3100</b>	(3 cr.) Making Decisions with Data
_____ <b>MIS 3200</b>	(3 cr.) Business Communication (CI)
_____ <b>MIS 3300</b>	(3 cr.) Business Analytics (QI)

- Students must be formally admitted to the Jon M. Huntsman School of Business.
- A 2.50 GPA in core and major courses is required for graduation.
- Huntsman School of Business Courses are limited to one repeat.
- For semester availability and prerequisites, see the USU general catalog or check online at <http://catalog.usu.edu/>.
- All Utah State University graduation requirements must be met. Check USU catalog for more information regarding requirements.
- It is strongly recommended that graduation applications be completed two semesters prior to graduation <http://www.usu.edu/registrar/htm/graduation>
- Math 1100 is recommended for International Business majors contemplating graduate studies in MBA.

**\*\*B- or better is required in MGT 3700, FIN 3200, FIN 3400**  
**\*\*B or better is required in MSLE 3500**  
**C grade required in all other Business Acumen**

<b>International Business Major Requirements</b>	<b>International Business Electives</b>	<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>	
_____ <b>ECN 3400</b> <i>Global Economic Institutions (DSS)</i> 3 cr	<b>BUS 2000</b> <i>Global Learning</i> 3 cr		*			<p><b>Choose one of the following career tracks</b>  <b>(A) Finance</b> prepares you for a career as an appraiser, economic consultant, financial officer and an analyst.  <b>(B) Management Information Systems</b> prepares you for a career as a database administrator, web designer, electronic commerce developer, systems analysts, applications programmer, IT security manager, and systems trainer.  <b>(C) Marketing</b> prepares you for a career in sales, advertising, retail, customer relations, purchasing and market research.  <b>(D) Operations Management</b> prepares you for a career in facility management, purchasing and operations research.</p> <hr/> <p><i>A double major or minor is required for this major. Minors or majors outside of HSB will need Department Head approval.</i></p> <hr/> <p><i>An international experience is required and can be fulfilled by an approved international work experience, internship, traditional Study Abroad, Go Global experience, SEED experience or living in an international country for 3 months or longer.</i></p> <hr/> <p><i>Internship credit (MSLE 4250) can be applied to the SEED experience.</i></p>
_____ <b>FIN 4300</b> <i>International Finance (FALL)</i> 3 cr	<b>CS 1400/1405</b> <i>Intro to Computer Science</i> 3 cr		*			
_____ <b>MGT 3830</b> <i>International Law (FALL)</i> 2 cr	<b>FIN 4410</b> <i>Financial Institutions</i> 3 cr		*			
_____ <b>MGT 4790</b> <i>Managing Global Value</i> 2 cr	<b>FIN 4450</b> <i>Advance Corporate Finance</i> 3 cr		*			
_____ <b>MSLE 3820</b> <i>International Management</i> 2 cr	<b>FIN 4460</b> <i>Investments</i> 3 cr		*			
_____ <b>MSLE 4050</b> <i>International Marketing (FALL)</i> 2 cr	<b>FIN 4490</b> <i>Hedge Funds &amp; Private Equity</i> 3 cr		*			
_____ <b>MSLE 4890</b> <i>Strategic Planning and Execution</i> 3 cr	<b>FIN 4495</b> <i>Investment Banking</i> 3 cr		*			
	<b>MGT 4720</b> <i>Production Planning &amp; Control</i> 2 cr				*	
	<b>MGT 4740</b> <i>Process Analytics &amp; Develop.</i> 2 cr				*	
	<b>MGT 5730</b> <i>Problem Solving &amp; Continuous Improvement</i> 3 cr				*	
	<b>MSLE 3710</b> <i>Team Management</i> 2 cr				*	
	<b>MSLE 4250</b> <i>MSLE Internship</i> 1-3 cr	*	*	*	*	
	<b>MSLE 4510</b> <i>Buyer Behavior</i> 2 cr			*		
	<b>MSLE 4531</b> <i>Competitive Intelligence &amp; Data Visualization</i> 2 cr			*		
	<b>MSLE 4532</b> <i>Data-Driven Decision Making</i> 2 cr			*		
	<b>MSLE 4533</b> <i>Big Market Insights from Big Data</i> 2 cr			*		
	<b>MSLE 4534</b> <i>Survey Research</i> 2 cr			*		
	<b>MSLE 4535</b> <i>Promotional Strategy</i> 2 cr			*		
	<b>MSLE 4590</b> <i>Marketing Strategy</i> 3 cr			*		
	<b>MIS 3500</b> <i>Intro to Business Applications</i> 3 cr		*			
	<b>MIS Elective 1</b> 3 cr		*			
	<b>MIS Elective 2</b> 3 cr		*			

**UNIVERSITY STUDIES CHECKLIST**  
**FOR STUDENTS WITH A MAJOR IN THE SOCIAL SCIENCES**  
GENERAL EDUCATION (36-46 CREDITS)

**COMPETENCY REQUIREMENTS (7-10 CREDITS)**

Communications Literacy (3-6)

1.  ENGL 1010 (CL1) or  AP English or  ACT English  $\geq$  29 or  CLEP (3)
2.  ENGL 2010\* (CL2) (3)

Quantitative Literacy (4)

- MATH 1050 or  AP Calculus score of 3 or better or  ACT Math  $\geq$  26 or  CLEP or one course in Math or Stats requiring Math 1050 as a prerequisite (4)

*\*This course must be completed with a C grade or higher.*

**BREADTH REQUIREMENTS (7 COURSES –18-21 CREDITS)**

Select at least one approved course from each of the following six categories. (A maximum of 4 CLEP or AP areas may be used.)

Approved courses can be found in the USU online catalog.

- American Inst. (BAI)  Approved Course ECN 1500 or  AP
- Creative Arts (BCA)  Approved Course \_\_\_\_\_ or  AP
- Humanities (BHU)  Approved Course \_\_\_\_\_ or  AP
- Life Sciences (BLS)  Approved Course \_\_\_\_\_ or  AP
- Physical Science (BPS)  Approved Course \_\_\_\_\_ or  AP
- Social Science (BSS)  Approved Course ECN 2010 or  AP
- Integrated Studies  Approved Course MIS 3100 or 3300 or  AP

**DEPTH REQUIREMENTS (5 COURSES)**

Required Depth Courses (Two courses outside discipline)

- 3000+ Level Life and Physical Sciences (DSC) Approved Course \_\_\_\_\_
- 3000+ Level Humanities and Creative Arts (DHA) Approved Course \_\_\_\_\_

Communications Intensive (Two courses which are part of major)

- MIS 3200 (CI) Business Communication
- MSLE 4890 (CI) Strategic Planning and Execution

Quantitative Intensive (One course which is part of major)

- FIN 3400 (QI) Corporate Finance

**UPPER-DIVISION CREDITS**

Completion of a minimum of 40 credits numbered 3000 or above.