DARE MARKET MARKET

THE HUNTSMAN SCHOOL OF BUSINESS

The Huntsman School knows 100 have what it takes to DARE MIGHTY THINGS

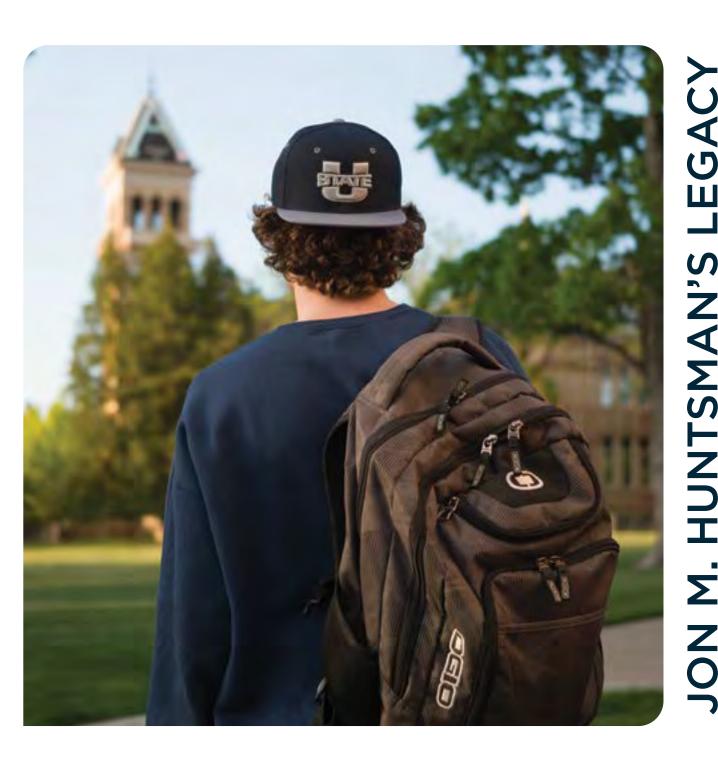
When you Dare Mighty Things, you step out of your comfort zone, define success on your terms, and push yourself to do and be more. The Huntsman School empowers you to create a fulfilling future, providing support as you grow your talents and confidence to build a life of meaning and contribution.

highest ranked public university in the nation

\$11.7M
in scholarships
received by
Huntsman students



25
Huntsman clubs





From humble beginnings in Idaho to becoming a billionaire, Jon M. Huntsman was driven to **DARE MIGHTY THINGS**.

"Most human beings are comparable to the proverbial 'Unborn Masterpiece.' They never know what talents they possess until they take the plunge. We each have within us a lot of abilities that oftentimes we don't recognize until they are tested."

JON M. HUNTSMAN

Huntsman proved every student has what it takes to make a meaningful impact.

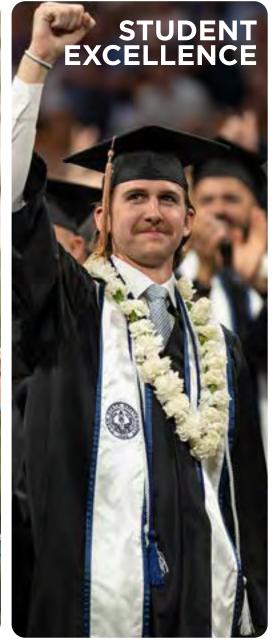
All you have to do is uncover the masterpiece that's already **you**.

THIS IS THE HUNTSMAN DIFFERENCE

Aggie spirit is in the air at the Huntsman School. It is made up of a vibrant campus community, personalized experiences, and unwavering support you'll enjoy on your path to excellence.







HOW TO LIVE YOUK BEST



At the Huntsman School, we value life outside the classroom and prioritize fun in business, believing that developing friendships and talents helps you discover who you truly are. With over 80% of USU students living away from home, you develop a strong sense of community. Together, you'll have unforgettable memories and become true-blooded Aggies. So, fill your calendar with events and seize the moment as you navigate the beginning of the rest of your life.

JOIN A CLUB

With 400+ USU Clubs and 25+ Huntsman School Clubs, you'll be able to find clubs related to your personal interests and passions. Clubs make it easy to build friendships with classmates who share the same unique interests you do.



COMMUNITY | TRADITION | ADVENTURE

















PERSONALIZED EXPERIENCE LEARN WHAT YOU LOVE

This is your academic journey. You're in charge.

We know education doesn't happen in the classroom alone, which is why the **Huntsman School offers many** opportunities to make an impact in the world with your business knowledge. Embrace whatever learning experiences will be the most meaningful to you.



MAJORS & MINORS

With our flexible degree programs, you have the freedom to combine subject matters that align with vour interests and career aspirations.

Explore a variety of majors with specialized emphases and complement them with minors that enhance your skill set.







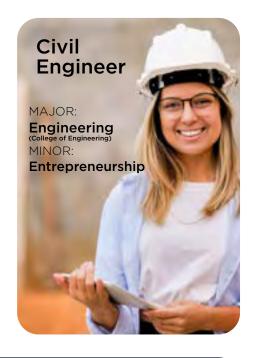
Accounting Business Consulting **Economics** Entrepreneurship

Human Resource Management **International Business** Data Analytics Leadership & Management Management Information Systems Real Estate Marketing Hotel Management Marketing Design

Operations & Supply Chain Management People & Organizations Personal Financial Planning **Quantitative Finance Technical Sales Management** Web Development







GAIN REAL WORLD EXPERIENCE

FACULTY-LED TRAVEL

Travel abroad to teach business principles to business owners in developing countries through the Small Enterprise Education and Development Program (SEED). Then, head to South Africa, France, or Peru through our Global Learning Experiences (GLE) program and get a taste of international business firsthand.







PROFESSIONAL DEVELOPMENT

Get career-ready with professional programs and resources that offer real-world business training and applications. Interact with industry leaders, gain insights into current trends, and broaden your perspective on the business landscape.



The Center for Entrepreneurship: ind what it takes to be an entrepreneurial



Covey Leadership Center: Become a leader who betters society.



Analytics Solutions Center:

STUDENT EXCELLENCE

FIND YOUR PURPOSE & PASSION

We prepare you for your dream career by hiring experienced business professionals ready to help you succeed. It won't be easy, but they'll support and challenge you to discover your interests, strengths, and reach your potential. Meet the team ready to cheer you on!

404K SUCCESS SQUAD



Compile a course schedule that excites you and helps you achieve your academic goals.



Get tailored career and life advice from faculty members that are excited to help you achieve your career aspirations.

CAREER SPECIALISTS

Don't know what career is right for you? Work with a pro that can help you find the right fit.

Q FOCUSED FRIDAYS

Rub shoulders with real-life business superheroes weekly through workshops, seminars, and networking events.





FRESHMEN ACADEMY: A GREAT START

We know that transitioning from high school to college can be a big step, but you won't be tackling it solo. The Huntsman Freshmen Academy helps you make the transition. This course fosters belonging through small group interactions, integrating reflective learning, and top-notch faculty guidance. We'll cover cutting-edge topics, from effectively utilizing Chat GPT to becoming empathetic leaders and engaging in lifelong learning. Let's DARE MIGHTY THINGS.





SESSION TOPICS

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Belonging



Culture



Empathy



International Learning



Service



Authenticity



Tech & Life



Expectations & Habits



Winning Mindset



Majors



Purpose



Happiness

HOW TO FUND WIK FUTURE

FINANCIAL AID AND SCHOLARSHIPS

If you're concerned about college expenses, don't worry! Between USU and the Huntsman School, we've got your back. We have all sorts of help available to make paying for college easier. Make the most of the financial aid and scholarship opportunities available to you. UNLOCK YOUR

- USU Admission Scholarships Available when you apply to USU prior to Dec 1
- Additional Scholarships Applications are available on USU's Scholarship Universe. Apply Nov 1 through mid-January.
- Grants
- Loans
- Work Study





IN SCHOLARSHIPS AWARDED BY THE **HUNTSMAN SCHOOL OF BUSINESS**

ESTIMATE YOUR COST

To estimate your cost and potential financial aid, use the Aggies Cost Calculator at usu.edu/admissions/calculator.





COMPLETE FINANCIAL

AID RESOURCES

HUNTSMAN SCHOLAR **PROGRAM**

high-performing Huntsman students.

The Huntsman Scholar Program is a highly selective undergraduate business program that offers a rewarding and unique academic



experience to ambitious,

KAITLYN RADMALL **FINANCE '24 HUNTSMAN SCHOLAR STUDENT** LEADERSHIP BOARD PRESIDENT

"I'm grateful for my experiences in the Huntsman Scholar Program. I've learned from top professionals and created valuable relationships with peers. The classes and events have helped me become a better leader and entrepreneur, and the motto 'Dare Mighty Things' has pushed me to get involved in various clubs, competitions, and internships. This program has helped me broaden my views of business and what I can accomplish."



WHY BECOME A SCHOLAR?



GLOBAL



APPLY TO HUNTSMAN SCHOLARS

All admitted business majors are eligible to apply.

Fall 2024 Program Application Deadline: **JANUARY 10, 2024**





SEE BUSINESS IN YOUK FUTURE?

APPLY TO USU AND DECLARE A HUNTSMAN MAJOR TODAY.

Are you ready to **DARE MIGHTY THINGS** and join the Huntsman School?

Apply to Utah State University and select one of the seven business majors as your "Academic Program".

Include Supplemental Items:
High school transcript
Official ACT/SAT Test scored (optional)
Concurrent and/or college transcripts (transfer application only)









HUNTSMAN SCHOLARSHIPS FOR INCOMING STUDENTS

HUNTSMAN ADVANTAGE SCHOLARSHIP

\$500 scholarship applied to your first fall or spring semester as a Huntsman student. No application is required.

Eligibility Requirements:

- First-time college student directly out of high school (excludes current enrollment)
- A declared Huntsman School major
- Meet ONE of the following:
 - 3.7+ High School GPA
 - 28+ ACT/1300+ SAT score
 - 3.5+ High School GPA AND 24+ ACT/1160+ SAT score
- Enrolled in 12 credits

HUNTSMAN SCHOLAR PROGRAM

Selected students are awarded up to \$8,000 in stipends. The stipend award and spot in the program can be deferred up to two years.

- All declared business students are eligible to apply.
- Separate application required.

See more information on page 12.







HOW you CAN STAY CONNECTED WITH

AGGIE NATION

If you can't tell by now, there's always a lot going on at Utah State! Make sure you keep with the pace and stay up to date with these resources.



HUNTSMAN TOUR

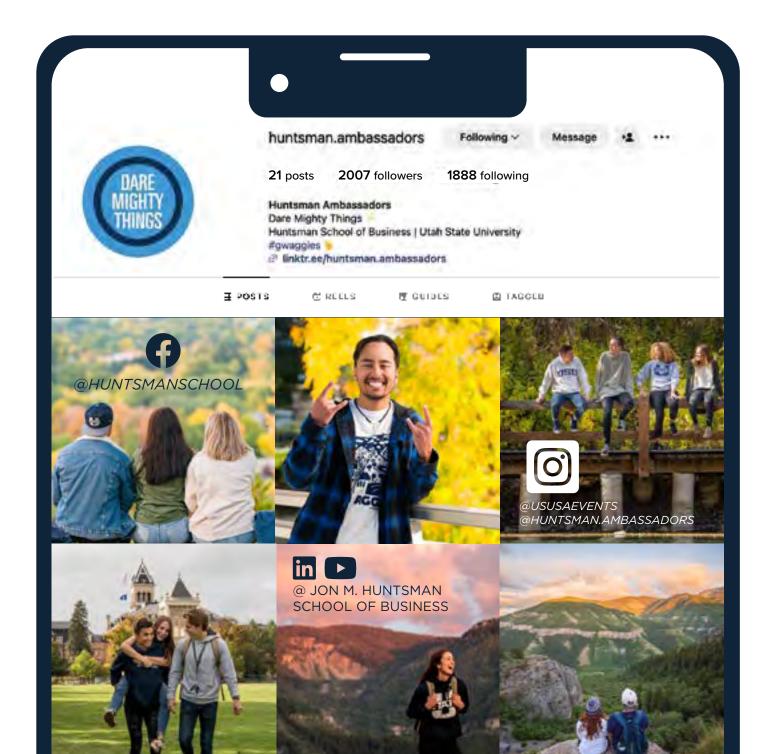
A Huntsman Ambassador will personally escort you on a tour of our state-of-the-art building and provide an overview of the majors and opportunities offered at Huntsman.



HUNTSMAN EVENTS

Check out any of our recruiting events for opportunities to network and explore our campus.





PARETO BE

It's time to take the leap.

How will **YOU DARE MIGHTY THINGS**?

The choice is **WOUKS**. We are excited for you to explore the endless possibilities that lie ahead.

