

Huntsman

ALUMNI MAGAZINE



Special Issue



Huntsman

ALUMNI MAGAZINE

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◀ Huntsman student leaders cut the official ribbon. Photo by Sylvia Weston

dean's message



When the George S. Eccles Business Building opened on May 8, 1970, it was the tallest structure between Ogden, Utah, and Boise, Idaho. That venerable building has served thousands of students and remains an iconic landmark for generations of Aggies.

On March 16, 2016, we celebrated the opening of Jon M. Huntsman Hall to accommodate the growing needs of the business school and of the university. Now fully connected and integrated with the Eccles Business Building, Huntsman Hall is designed and built, first and foremost, for our students. The 21 classrooms and 21 team study rooms provide students with an unparalleled learning environment, one that I am certain is the equal of any college building in the world.

As I walk through Huntsman Hall, I can feel the transformative impact this beautiful facility will have on generations of students. The thoughtful design, incorporating light and the incomparable beauty of Cache Valley into virtually every corner, creates an

inviting and welcoming space.

This beautiful building would not be possible without support from so many of you. The namesake of our business school, Jon M. Huntsman, Sr., provided the lead gift, and he and his wife Karen and their family lent

their time and energy to making our dream a reality. Jon and Karen have chosen to devote their talents, energy, and considerable fortune to saving lives and to prepare the next generation to contribute to our

“Huntsman Hall is designed and built, first and foremost, for our students.”

society and culture. It is only fitting that this lovely edifice should be named the Jon M. Huntsman Hall.

Their early support was supplemented by our amazing alumni and friends. Together, almost 70 percent of the \$50 million total project came from private support. The State of Utah provided approximately \$15 million. We could not have built a facility of this quality without you.

In this special issue of the Huntsman Alumni Magazine, we want to share some moments from the grand opening of Huntsman Hall, and to thank all those who made our vision a reality. You can view the video of the ceremonial opening at this link: https://huntsman.usu.edu/huntsmanhall/grand_opening

My deepest appreciation goes to all of you. Thank you so much. Please come see Huntsman Hall when you next visit our beautiful campus in Logan. It is your building, too!

PHOTO BY RON ADAIR

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special issue

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On the cover: Jon M. Huntsman and Utah Governor Gary Herbert celebrate after cutting the ribbon to open Jon M. Huntsman Hall. Photo by Casey McFarland.

Back cover photo by Sylvia Weston.



MY HUNTSMAN EXPERIENCE

BY PRESTON NAEGLER,
ACCOUNTING, FINANCE & ECONOMICS, '16;
SCHOLAR OF THE YEAR

My experience in the Huntsman School of Business has been transformative. I came to college thinking I would pick a major, finish school quickly, and start my career. I never expected to discover the entire world at my fingertips in Logan, but the Huntsman School provides its students with countless opportunities to do just that. I am extremely grateful to have been involved in numerous service projects, traveled throughout the world, and interacted with business and government leaders. These opportunities have helped me to recognize the positive impact that I can make on the world. As Jon Huntsman said, "Wealth isn't always measured in dollar signs. We each have time, talent and creativity, all of which can be powerful forces for positive change." I remember sitting in a humble home in Trujillo, Peru, asking a hopeful entrepreneur about his business plans and thinking, "THIS is what business is about; helping people." I will never forget the experiences like this that have changed me as a person and expanded my vision to truly "Dare Mighty Things."

The friendships I developed with my fellow Huntsman students are priceless. I interacted with some of the brightest and most humble students, each of whom challenged me to study harder and serve more in the community. As I look to graduation, I am inspired to look beyond myself for opportunities to be a service-oriented leader in life after USU.

My professors in the Huntsman School had a profound effect on how I analytically evaluate the world around me. During the Huntsman Scholar semester, Professors Shannon Peterson and John Ferguson challenged me to question all of my assumptions. One assumption that I questioned was the idea that businesses are only responsible for maximizing profit for shareholders. Upon further investigation, I quickly realized that this is not a "one size fits all" solution and that businesses have many other stakeholders that are impacted by their decisions. This challenge humbled me and made me realize how much I did not know. I can directly attribute my desire to be a lifelong learner to that experience.

My experience in the Huntsman School of Business has been much more than I could have ever hoped for. I am grateful for everything that the school has done for me, and I am excited for the opportunity to help current and future students have a similar experience.

PHOTO BY SYLVIA WESTON



my favorite professors

BY TREVOR SEAN OLSEN, FINANCE, '16
USU STUDENT BODY PRESIDENT

The Jon M Huntsman School of Business has given me the opportunity to rub shoulders with incredible professors, mentors, and friends. As I consider my time at the Huntsman School, there are so many professors I would like to thank, like Craig Petersen, Paul Fjeldsted, Ronda Callister, Vijay Kannan, Frank Shuman, and Strat Roper. There are two who really stand out as having made a huge impact on my education and my life.

John Ferguson taught my Business and Society course and my International Business Law course. Through both of those courses I learned a lot about myself and my personal beliefs and morals. He facilitated discussions that helped me learn to be open-minded to others' points-of-view. This gave me the opportunity to really decide what I think and how I would deal with difficult, ethical situations. He shaped the way I think, the way I solve problems, and the way I lead. Professor Ferguson shaped my ability to think critically more than any one person in my life. Beyond that, I always felt like he cared, not just about my success in the classroom,

but outside as well. He reached out to help while I was in his class and he has helped me many times since. Also, he convinced me out of law school without knowing it, which I think he would be proud of.

When I wasn't satisfied with the major I was in, I ended up in Professor Ben Blau's International Finance Class. I would have never guessed that I enjoy finance, but I do. At the beginning of every class he would pull up news articles that related to things we were learning and was able to explain to us, using current examples, how it applied in the real world. It got me really engaged and excited about finance and to this day I still get excited about finance. If it wasn't for Professor Blau, I would still be a lost college student wanting something more fulfilling.

I'm grateful for my time in the Huntsman School, and especially for the opportunity I have had to learn from the intelligent, humble, and caring faculty. My education and my life has been greatly enriched because of them.

PHOTO BY HILARY FRIBBY



DARE MIGHTY THINGS

Jon M. Huntsman Hall
Becomes a Reality

On March 16, 2016, we opened the doors of the Jon M. Huntsman Hall on the campus of Utah State University. Utah Governor Gary Herbert, members of the Huntsman family, dignitaries from the business and government communities, students, faculty, staff, alumni, and friends joined Utah State University President Stan Albrecht and Huntsman School Dean Douglas Anderson in a dedication and ribbon cutting ceremony. “This day is a significant step in our journey to create a world-class business education program,” stated Dean Anderson. “There is not a better building on any campus in the country. Our students will absolutely love studying here.”

Grand opening events included a dedication attended by business, government, and civic leaders, two ribbon cutting ceremonies, and an open

house. The American Festival Chorus, led by Dr. Craig Jessop, dean of the Caine College of the Arts at Utah State University, sang “Bless this House,” and “America the Beautiful.” Elder M. Russell Ballard of the Church of Jesus Christ of Latter-day Saints offered the dedicatory prayer.

Planning for the facility began over five years ago with a groundbreaking in the Fall of 2013. Contributions from alumni and friends funded nearly 70 percent of the total project cost of \$50 million. Alongside classrooms and student space, the building also houses the Jeffrey Clark Center for Entrepreneurship and the Partners in Business Program.

“I see a gathering of people here who love education, who love Utah State University, and love the State of Utah.”

— Governor Gary Herbert



“We’ve come here today to honor and recognize the Huntsman family and to celebrate the impact that they’re having on our students and on our university. What Jon and Karen and their family have done and are doing for us reflects the great passion that they have for our students. It’s also a manifestation of the shared passion and commitment that we have with them and with all of you to truly become one of the great undergraduate business schools in this great country.”

— President Stan Albrecht



PHOTOS BY DONNA BARRY, EMILY BEUS, CASEY MCFARLAND, SYLVIA WESTON





The 125,000 sq. ft. building, integrated with the existing George S. Eccles Business Building, provides much needed physical space for increasing enrollment, and signals the forward movement of the Huntsman School. Huntsman Hall is emblematic of our vision and values and promotes interaction through its very design. It is a place for people to be involved with others, for active learning, for interaction, collaboration, for teamwork. It is a space that promotes community.

An extensive assessment in 2011 included input from faculty, staff, students, and alumni, and resulted in a collaborative decision into our current and future needs. This assessment, and the programmatic study that followed, gave rise to plan for a building created first and foremost for our students. The 21 classrooms and 21 study rooms in Huntsman Hall provide students with an incredible learning environment, and combined with the various common areas throughout the building, as well as a café and outdoor spaces, gives the entire Huntsman School community of students, faculty, staff, alumni, and friends a singular space to gather and interact.

"I hope they teach that honesty, and integrity, and your word is your bond. Nothing else is going to be as important as teaching that to these students."

— Karen H. Huntsman



PHOTOS BY EMILY BEUS

“This exquisite new facility represents the very best of both the human spirit and individual integrity.”

— Jon M. Huntsman, Sr.

The completion of Huntsman Hall would not be possible without support from university leadership, especially from USU President Stan Albrecht, the Huntsman School National Advisory Board, faculty, staff, students, alumni, and friends.

The namesake of our business school, Jon M. Huntsman, Sr., provided the lead gift, which was then supplemented by our incredible alumni and friends. These early investors enabled us to bring our plans to reality.

This private support was complemented by funding from the State of Utah. This public-private partnership occurred despite difficult economic times and is a testament of a commitment to higher education and a recognition that the business school remains a tremendous engine of growth for our community.

PHOTOS BY EMILY BEUS, CASEY MCFARLAND, SYLVIA WESTON



We are grateful for the generous support of our alumni and friends in helping to build Huntsman Hall.

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We want to also acknowledge the vision, passion, contributions, and day-to-day dedication of GSBS Architects, LMN Architects, Saint Dauphin Design, Spindler Construction Company, Utah Division of Facilities Construction & Management, and USU Facilities in the design, planning, and building of an incredibly thoughtful building. We also want to acknowledge our friend Howard Clark for donating the amazing art in Huntsman Hall.



Jon M. Huntsman, noted entrepreneur, philanthropist, and public servant, challenged us in 2007 to build a business school that produces students who can compete with the best and brightest anywhere in the world.

This son of a schoolteacher has devoted significant time and treasure to improving the human condition, including giving to educational causes in his community, to his alma mater the Wharton School, and to Utah State University.

His challenge to us in 2007 has now brought us world-class faculty, incredible new curricular and extracurricular opportunities for our students, and local, national, and global accolades. The opening of the Jon M. Huntsman Hall is another significant step in our journey to create a world-class business program. We are indeed grateful for his vision, his generosity, and his continuing challenge to spur us on to greater heights.

"We cannot say enough about the Huntsman family. We appreciate the great contributions that have been made in so many ways. We cannot overstate the blessing that Utah receives because Jon and Karen Huntsman call Utah home."

— Governor Gary Herbert

PHOTO BY DONNA BARRY

“Thank you to those of you who have helped us make this dream come true. It’s by no means a one family or a one person job. It’s taken the heart and soul of so many of you in this room. Please know that Karen and I share this podium with each of you.”

— Jon M. Huntsman, Sr.

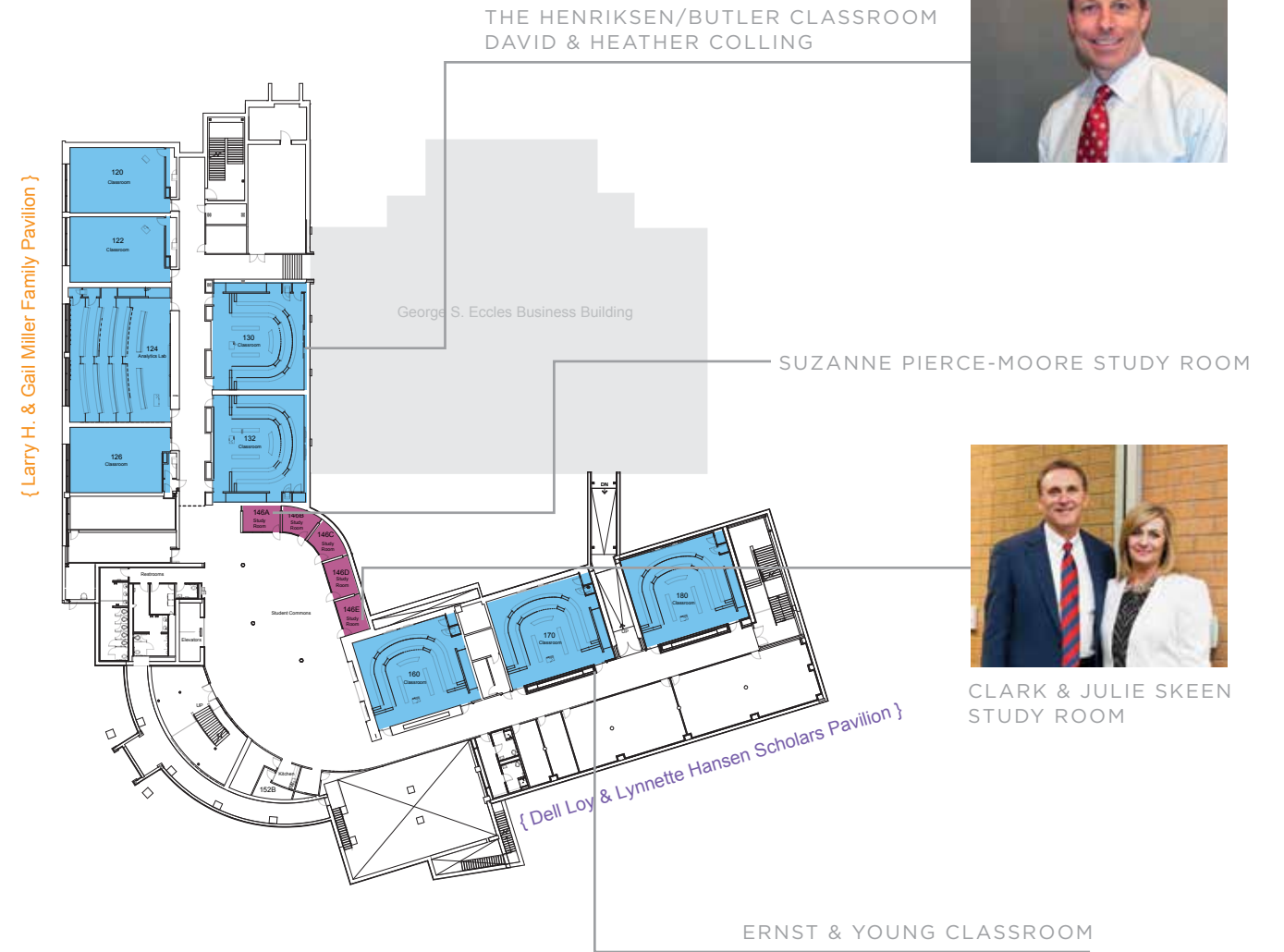


Student Lounge



Dell Loy & Lynnette Hansen Scholars Pavilion (2nd floor pictured)

PHOTOS BY EMILY BEUS, SYLVIA WESTON



THE HENRIKSEN/BUTLER CLASSROOM
DAVID & HEATHER COLLING



CLARK & JULIE SKEEN
STUDY ROOM

1st Floor

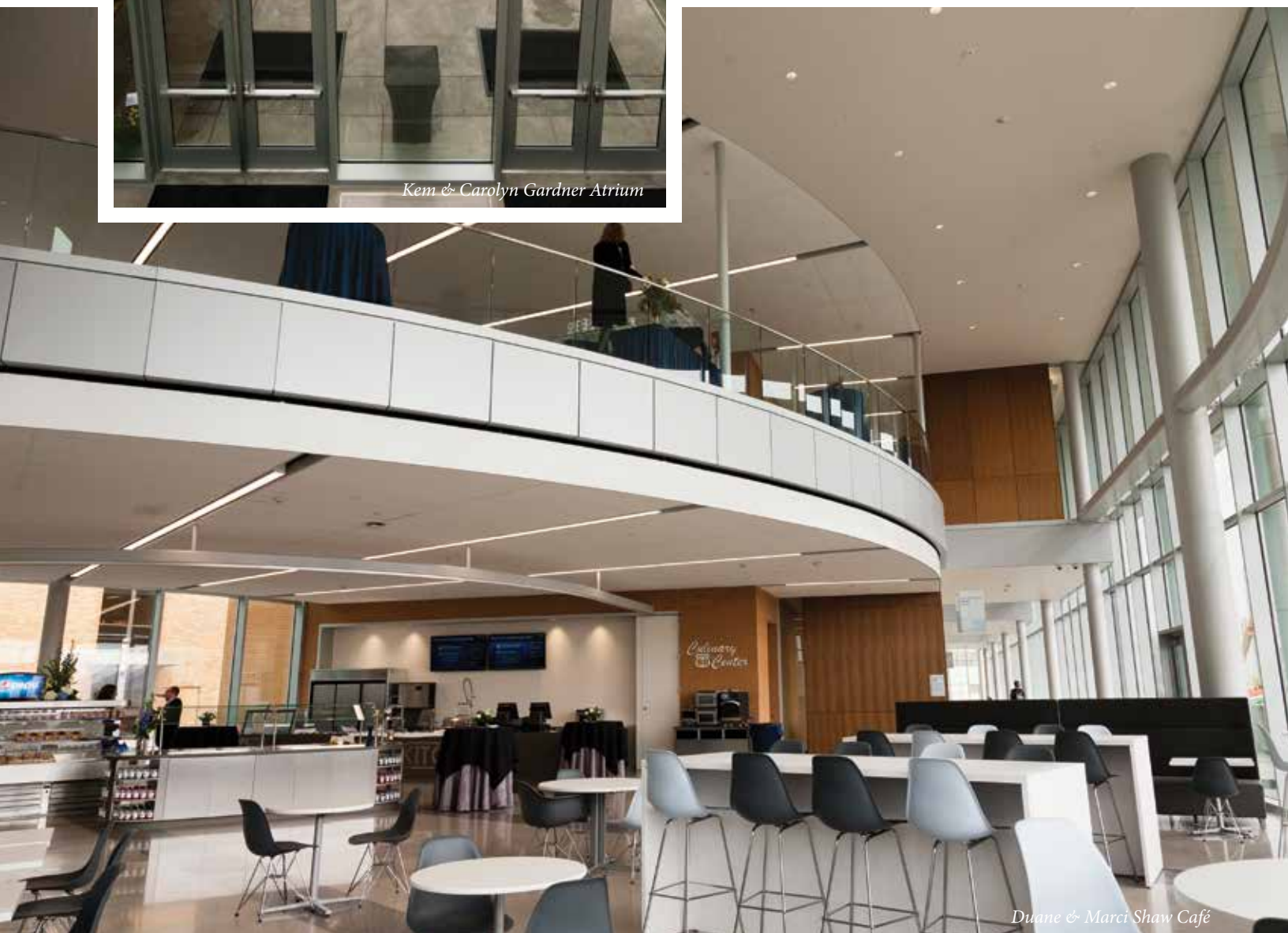
DELL LOY & LYNNETTE HANSEN SCHOLARS PAVILION

Dell Loy & Lynnette Hansen, two proud Aggies, have supported hundreds of students across Cache Valley and at USU through their commitment to education. Huntsman students benefit through the Hansens' generous support for the Hansen Scholars Program and Huntsman Hall.





Kem & Carolyn Gardner Atrium



Duane & Marci Shaw Café



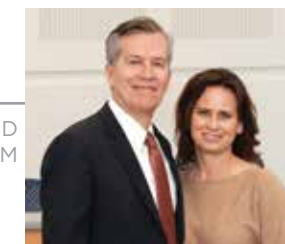
KEM & CAROLYN GARDNER ATRIUM



THE MOUNTAIN WEST SMALL BUSINESS FINANCE STUDY ROOM
SCOTT & CATHERINE DAVIS

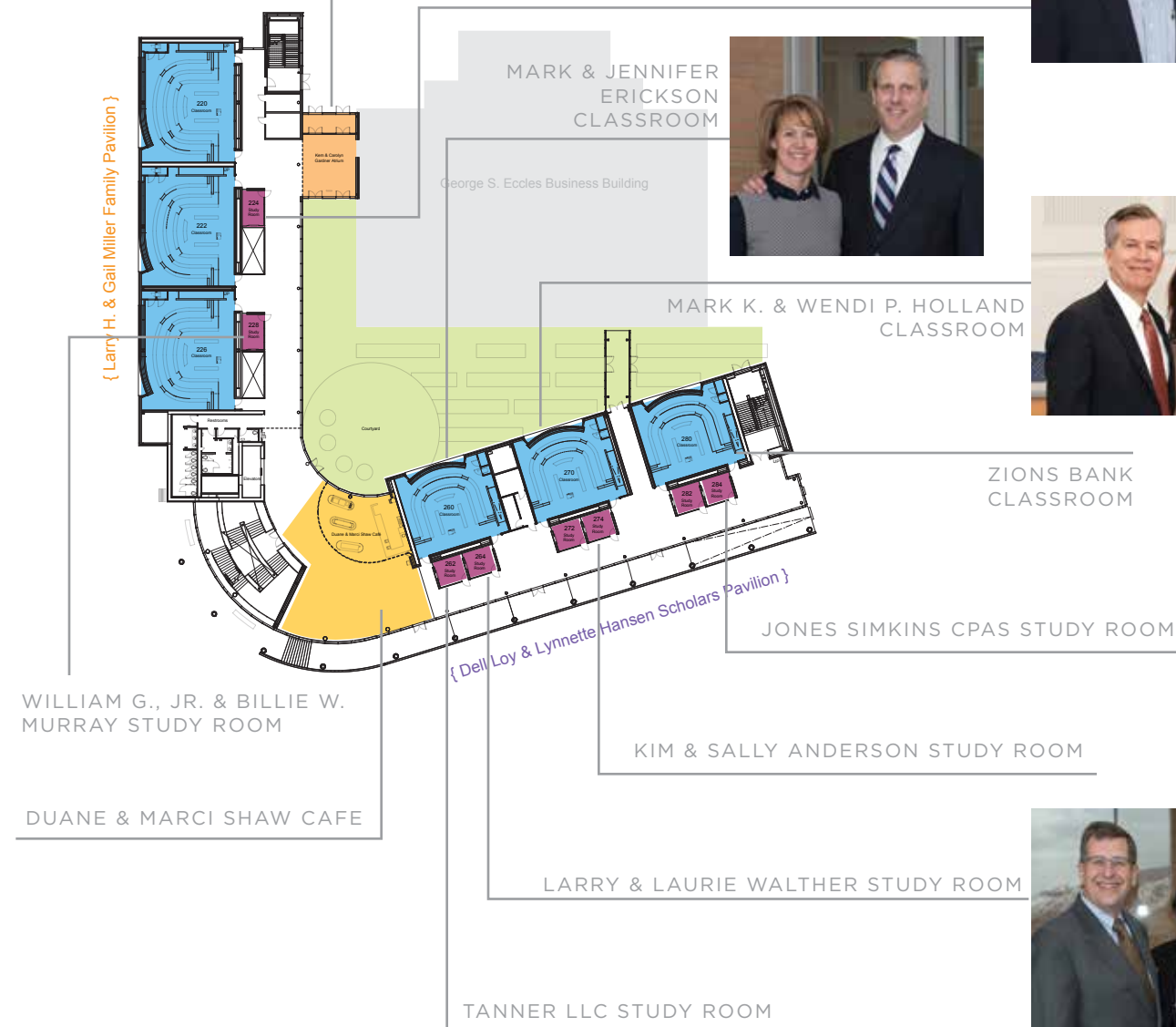


MARK & JENNIFER ERICKSON CLASSROOM



MARK K. & WENDI P. HOLLAND CLASSROOM

PHOTOS BY EMILY BEUS



WILLIAM G., JR. & BILLIE W. MURRAY STUDY ROOM

DUANE & MARCI SHAW CAFE

JONES SIMKINS CPAS STUDY ROOM

KIM & SALLY ANDERSON STUDY ROOM

LARRY & LAURIE WALTHER STUDY ROOM

TANNER LLC STUDY ROOM

2nd Floor

DUANE & MARCI SHAW

The café in Huntsman Hall is named Shaw's 88 in honor of Duane & Marci Shaw. Both Aggies, Duane & Marci have supported USU students for many years. Huntsman students have also benefitted through Duane's active engagement in career development and placement of our students.



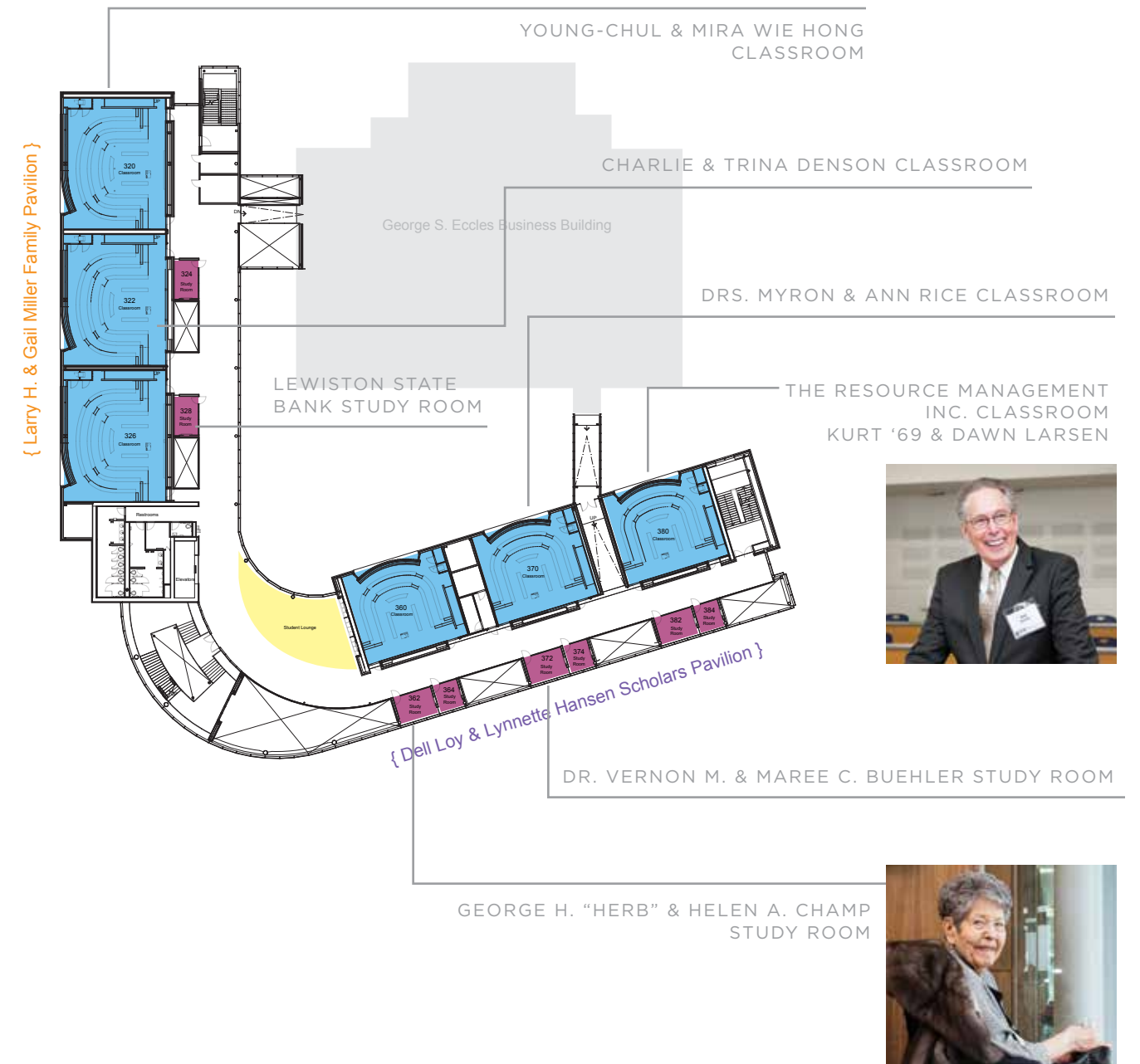


Student Lounge

Larry H. & Gail Miller Family Pavilion (2nd floor pictured)



PHOTOS BY EMILY BEIUS, CASEY MCFARLAND



3rd Floor

LARRY H. & GAIL MILLER FAMILY FOUNDATION

Larry H. Miller built a legacy of giving back to the communities where he conducted business. Today, his wish to "Go about doing good until there is too much good in the world" inspires Gail Miller and the Miller family to support their community, including their generous support of Huntsman Hall.

Pictured L to R: Larry H. Miller Group EVP Jay Francis, Jennifer Whitworth, and Larry H. Miller Group President Clark Whitworth



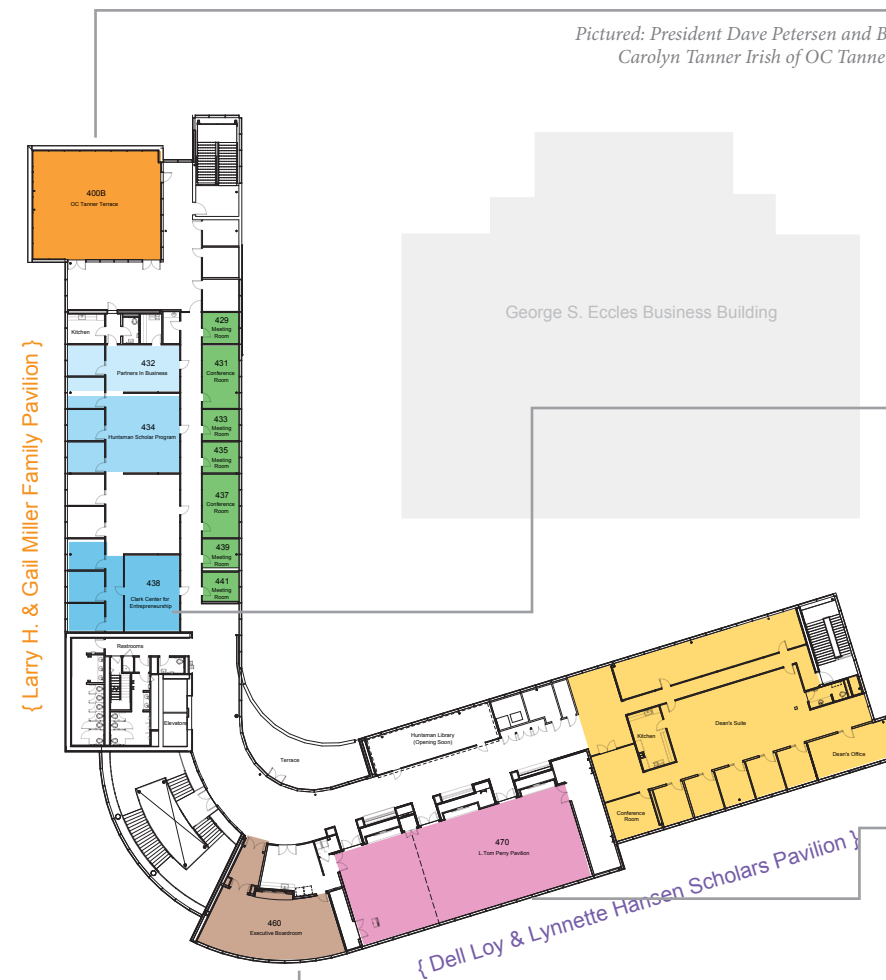


Douglas D. Anderson Executive Boardroom



L. Tom Perry Community Pavilion

PHOTOS BY DONNA BARRY, CASEY MCFARLAND



4th Floor

JEFF & BONNIE CLARK

Noted entrepreneur Jeff Clark was instrumental in creating the entrepreneurship program at USU, and as chairman of the capital campaign for Huntsman Hall, exhorted us all to “go big.”

OC TANNER COMPANY

The OC Tanner Company and the Tanner Charitable Trust have supported education across Utah, and their support for Huntsman Hall adds to the decades of support for USU.

L. TOM PERRY COMMUNITY PAVILION

L. Tom Perry was a businessman and religious leader who was a member of the Quorum of the Twelve Apostles of the Church of Jesus Christ of Latter-day Saints. He was born and raised in Logan, and graduated from the Utah State Agricultural College in 1949 with a degree in finance. Elder Perry was honored as the Distinguished Executive Alumnus of the Huntsman School in 2006 and received an honorary doctorate from USU in 2008. To honor this most distinguished Aggie, we designed a large event space, with perhaps the most incredible views of Cache Valley.



OC TANNER TERRACE



JEFFREY D. CLARK CENTER FOR ENTREPRENEURSHIP



L. TOM PERRY COMMUNITY PAVILION



DOUGLAS D. ANDERSON EXECUTIVE BOARDROOM



BUILDING HUNTSMAN

The opening of Huntsman Hall is a significant step in our journey to build a top-tier business education program. The past ten years have witnessed the naming of the College of Business, the creation of 13 curricular and extracurricular programs, the opening of two centers of excellence, rising enrollments in both quality and quantity, recruiting of world-class faculty, and engagement by increasing numbers of corporate partners seeking our best and brightest students.

The Huntsman School of Business is the oldest continuously operating business school west of the Mississippi River, having its origins in 1889 as the

Commercial Department of the Agricultural College of Utah. Our legacy includes renowned academic research that expanded thought leadership across business disciplines, incredible teachers who helped to transform the lives of countless students, and amazing students who went on to phenomenal professional success, including a Nobel Prize in Economics.

Our students are the center of all we do. Those words are reflected through our nationally-ranked accounting program, our 19:1 students-to-faculty ratio, world-class faculty, annual scholarships in excess of \$1 million, 20 award-winning student clubs, consistent accolades from regional, national, and international student competitions, and a 95 percent placement rate.

We are on a journey to create a top-tier business education program. This lofty goal, reflective of our motto to dare mighty things, is possible primarily due to the amazing students who walk through our halls every day. They bring with them a rich heritage of integrity, initiative, and hard work, and together with

dedicated faculty and staff, light the way to a promising future.

While we celebrate the opening of a beautiful new building, our purpose remains to be a career accelerator for our students and an engine of growth for our community, our state, our nation, and the world. Our aim is to bring together our amazing faculty, staff, alumni, and friends to create incredible opportunities for our

“There is a remarkable atmosphere on the campus and the community of Logan. The University has a sense of purpose. There is a remarkable quality of life here. These factors will all combine to help us make this business school one of the finest in the country.”

— Jon M. Huntsman, Sr.

students. That is how we answer Jon Huntsman’s challenge to produce students who can compete with the best anywhere in the world. That is how we are Building Huntsman.

PHOTOS BY DONNA BARRY, EMILY BEUS



LEADERSHIP GIFTS

In recognition of individuals and organizations whose cumulative giving to the Jon M. Huntsman School of Business exceeds \$100,000.

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\$10,000,000 or more
The Huntsman Foundation

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\$1,000,000 – \$10,000,000

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GIVING JAN2015-MAR2016

TO THE JON M. HUNTSMAN SCHOOL OF BUSINESS

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Larry H. & Gail Miller Family Foundation

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Daniel K. & Marilyn Bell
Cody J. Belnap
Chlodene Bingham
Jason Dale Bingham
Ingrid Blankevoort



The scholarship support I've received meant that I could participate in lots of programs and activities outside of the classroom. As I prepare to graduate, I've found that the leadership experiences I gained by participating in student government are the differentiator in my job interviews. Without scholarships, I could not have done that. Thank you so much for your support.

Steve Wilcox, Marketing, '16

Russell F. & Barbara Fjeldsted
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How I'm BUILDING HUNTSMAN

Mark Erickson, '95 Partner, Tanner LLC; Chairman, Huntsman School National Advisory Board

I grew up in Cache Valley, went to Sky View High School before enrolling at Utah State, married a girl from Logan, and two of our daughters are currently at USU, so I bleed Aggie Blue. My time at USU was everything that I could have wished for, from the academic opportunities to the amazing student life on campus.

My wife Jennifer and I have stayed involved with USU because we gained so much from our time at school. Each year, we host an Aggie Ice Cream social at our home, bringing together USU alumni from the area. It's a great way to see old friends, and to help recruit new Aggies.

I have served on the board of the School of Accountancy and currently serve as the chair of the National Advisory Board of the Huntsman School of

Business. My time serving on these boards has provided wonderful opportunities to interact with faculty and staff, and to engage firsthand with the amazing students at USU. My firm, Tanner LLC, has also benefitted tremendously from involvement with USU, and we have gained a number of incredible employees from our recruiting in Logan.

I'm Building Huntsman because I believe in the power of education to change lives, because I believe USU provides great opportunities for anyone willing to work hard, and because of what USU did for me. I encourage all of you to get involved. Find ways to help the next generation of students. Visit campus, speak in classes, mentor a student, recruit. You might also want to encourage high schoolers in your neighborhoods to look at USU.

Every one of us has the power to help Build Huntsman and propel us forward in our journey to the top-tier. It's as simple as:

- ▶ Coming to campus
- ▶ Speaking in a class
- ▶ Mentoring students
- ▶ Hiring our students
- ▶ Making a gift

Visit huntsman.usu.edu to get involved and help Build Huntsman for the next generation of Aggies.

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"Academics are of little value unless blended with the more human values of charity, integrity, honor and fairness. Thus, it will always be my hope that the students who enter Huntsman Hall will be engendered with a positive sense of upliftment, enlightenment, edification, honor and charity."

— Jon M. Huntsman, Sr.



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