

Jon M Huntsman School of Business
Department of Marketing and Strategy
International Business Major –Summer 2018

Business Acumen

_____	ACCT 2010	(3 cr.) Financial Accounting Principles
_____	ACCT 2020	(3 cr.) Managerial Accounting Principles
_____	ECN 1500	(3 cr.) Econ Institutions (Macroeconomics) (BAI)
_____	ECN 2010	(3 cr.) Intro to Microeconomics (BSS)
_____	FIN 3200**	(3 cr.) Financial Management
_____	FIN 3400	(3 cr.) Corporate Finance (QI)
_____	MGT 1050	(3 cr.) Foundations of Business
_____	MGT 2050	(2 cr.) Business Law
_____	MGT 3500**	(3 cr.) Fundamentals of Marketing
_____	MGT 3700**	(2 cr.) Operations Management
_____	MGT 3800	(2 cr.) Leadership
_____	MGT 3890	(2 cr.) Systems Strategy and Problem Solving
_____	MIS 2100	(3 cr.) Principles of MIS
_____	MIS 3200^	(3 cr.) Business Communication (CI)
_____	MIS 3300	(3 cr.) Big Data Analytics
_____	STAT 2300 OR 2000	(4 cr.) Business Statistics (QL)

Required C grade in all acumen courses.

***These courses must be completed with a B- grade or higher.*

- Students must be formally admitted to the Jon M. Huntsman School of Business.
- Students may complete up to 15 USU Huntsman School of Business required credits numbered 2000 and above including transfer credits prior to formal admittance to the Huntsman School.
- Students transferring more than 15 acceptable credits must receive Huntsman School admittance prior to completing further Huntsman School required courses.
- Huntsman School applications are processed every semester. Applications must be received by December 1 for Spring, April 1 for Summer, and July 1 for Fall.
- In order to register for 3000-, 4000- and 5000-level courses in the Huntsman School, a 2.67 overall GPA is required.
- A 2.50 GPA in core and major courses is required for graduation.
- For semester availability and prerequisites, see the USU general catalog or check online at <http://catalog.usu.edu/advising>.
- All Utah State University graduation requirements must be met. Check USU catalog for more information regarding requirements.
- It is strongly recommended that graduation applications be completed two semesters prior to graduation. <http://www.usu.edu/registrar/hm/graduation>
- Math 1100 is recommended for International Business majors contemplating graduate studies in Business Administration.

International Business Major Requirements

(B- or better required in MGT 3500, MGT 3700, FIN 3200)

_____	ECN 3400 Global Economic Institutions (DSS)	(3 cr.)
_____	FIN 4300 International Finance	(3 cr.)
_____	MGT 3820 International Management (DSS)	(2 cr.)
_____	MGT 3830 International Law (Fall)	(2 cr.)
_____	MGT 4050 International Marketing (Fall)	(2 cr.)
_____	MGT 4790 Managing Global Value Chains	(2 cr.)
_____	MGT 4890 Strategic Planning and Execution	(3 cr.)

International Business Electives

Students must earn 9 credits from International Elective Credits

International Business Electives

(9 Credits from the following)

Career Tracks		A	B	C	D
CS 1400/1405 Intro to Computer Science	4 cr.		*		
FIN 4410 Financial Institutions	3 cr.	*			
FIN 4450 Advance Corporate Finance	3 cr.	*			
FIN 4460 Investments	3 cr.	*			
FIN 4490 Hedge Funds & Private Equity	3 cr.	*			
FIN 4495 Investment Banking	3 cr.	*			
MGT 3710 Team Management	2 cr.				*
MGT 4510 Buyer Behavior	2 cr.			*	
MGT 4531 Competitive Intelligence & Data Visualization	2 cr.			*	
MGT 4532 Data-Driven Decision Making	2 cr.			*	
MGT 4533 Big Market Insights from Big Data	2 cr.			*	
MGT 4534 Survey Research	2 cr.			*	
MGT 4535 Promotional Strategy	2 cr.			*	
MGT 4590 Marketing Strategy	3 cr.			*	
MGT 4720 Production Planning & Control	2 cr.			*	
MGT 4740 Process Analytics & Develop.	2 cr.			*	
MGT 5730 Problem Solving & Continuous Improvement	3 cr.			*	
MIS 3500 Intro to Business Applications	3 cr.		*		
MIS Elective 1	3 cr.		*		
MIS Elective 2	3 cr.		*		

(A) Finance prepares you to manage the monetary resources of organizations, countries, and individuals. Careers in Finance include appraiser, economic consultant, financial officer and an analyst.

(B) Management Information Systems prepares you for positions as managers in business information systems, including database administrators, web designers, electronic commerce developers, systems analysts, applications programmers, IT security managers, and systems trainers. Courses enable students to solve business problems using a variety of computer programs.

(C) Marketing prepares you to understand and influence buyer and seller behavior. Within the socio-economic and political environment, the marketer plans, prices, promotes, and distributes goods and services. Careers in Marketing include sales, advertising, retail, customer relations, purchasing and market research.

(D) Operations Management prepares you to create the highest level of efficiency possible within an organization. It is concerned with converting materials and labor into goods and services as efficiently as possible to maximize the profit of an organization. Careers in Operations Management include facility management, purchasing and operations research.

Second Language Required (choose one of following)

- Complete minor or major in second language
- Pass 16 semester credit of a 2nd language at an accredited school
- Pass language competency exam complete next higher class
- Complete language test (min. of 16 cr)
- Complete 16 credits of Intensive English Language Institute or a TOEFL score of 500

International Experience Required (choose one of following)

- Approved international work experience
- Approved internship
- Completion of one semester studying at an approved overseas study

UNIVERSITY STUDIES CHECKLIST
FOR STUDENTS WITH A MAJOR IN THE SOCIAL SCIENCES
GENERAL EDUCATION (36-46 CREDITS)

COMPETENCY REQUIREMENTS (7-10 CREDITS)

Communications Literacy (3-6)

1. ENGL 1010 (CL1) or AP English or ACT English \geq 29 or CLEP (3)
2. ENGL 2010* (CL2) (3)

Quantitative Literacy (4)

- MATH 1050 or AP Calculus score of 3 or better or ACT Math \geq 26 or CLEP or one course in Math or Stats requiring Math 1050 as a prerequisite (4)

**This course must be completed with a C grade or higher.*

BREADTH REQUIREMENTS (7 COURSES –18-21 CREDITS)

Select at least one approved course from each of the following six categories. (A maximum of 4 CLEP or AP areas may be used.)
Approved courses can be found in the USU online catalog.

- American Inst. (BAI) Approved Course ECN 1500 or AP
- Creative Arts (BCA) Approved Course _____ or AP
- Humanities (BHU) Approved Course _____ or AP
- Life Sciences (BLS) Approved Course _____ or AP
- Physical Science(BPS) Approved Course _____ or AP
- Social Science (BSS) Approved Course ECN 2010 or AP
- Integrated Studies Approved Course STAT 2300 or AP

DEPTH REQUIREMENTS (5 COURSES)

Required Depth Courses (Two courses outside discipline)

- 3000+ Level Life and Physical Sciences (DSC) Approved Course _____
- 3000+ Level Humanities and Creative Arts (DHA) Approved Course _____

Communications Intensive (Two courses which are part of major)

- MIS 3200 (CI) Business Communication
- MGT 4890 (CI) Strategic Planning and Execution

Quantitative Intensive (One course which is part of major)

- FIN 3400 (QI) Corporate Finance

UPPER-DIVISION CREDITS

Completion of a minimum of 40 credits numbered 3000 or above.