

Jon M. Huntsman School of Business
Department of Marketing and Strategy
International Business Major – Fall 2019

Business Acumen

_____	ACCT 2010	(3 cr.)	Financial Accounting Principles
_____	ACCT 2020	(3 cr.)	Managerial Accounting Principles
_____	ECN 1500	(3 cr.)	Econ Institutions (Macroeconomics) (BAI)
_____	ECN 2010	(3 cr.)	Intro to Microeconomics (BSS)
_____	FIN 3200**	(3 cr.)	Financial Management
_____	FIN 3400	(3 cr.)	Corporate Finance (QI)
_____	MGT 1050	(3 cr.)	Foundations of Business
_____	MGT 2050	(2 cr.)	Business Law
_____	MGT 3700**	(2 cr.)	Operations Management
_____	^MSLE 3500**	(3 cr.)	Fundamentals of Marketing
_____	^MSLE 3800	(2 cr.)	Leadership
_____	^MSLE 3890	(2 cr.)	Systems Strategy and Problem Solving
_____	MIS 2100	(3 cr.)	Principles of MIS
_____	MIS 3200	(3 cr.)	Business Communication (CI)
_____	MIS 3300	(3 cr.)	Big Data Analytics (QI)
_____	STAT 2300 OR 2000	(4 cr.)	Business Statistics (QL)

****B- or better is required in MSLE 3500, MGT 3700, FIN 3200**
C grade required in all other Business Acumen

- Students must be formally admitted to the Jon M. Huntsman School of Business.
- Students may complete up to 15 USU Huntsman School of Business required credits numbered 2000 and above including transfer credits prior to formal admittance to the Huntsman School.
- Students transferring more than 15 acceptable credits must receive Huntsman School admittance prior to completing further Huntsman School required courses.
- Huntsman School applications are processed every semester. Applications must be received by December 1 for Spring, April 1 for Summer, and July 1 for Fall.
- In order to register for 3000-, 4000- and 5000-level courses in the Huntsman School, a 2.75 overall GPA is required.
- A 2.50 GPA in core and major courses is required for graduation.
- Huntsman School of Business Courses are limited to 1 repeat.
- For semester availability and prerequisites, see the USU general catalog or check online at <http://catalog.usu.edu/advising>.
- All Utah State University graduation requirements must be met. Check USU catalog for more information regarding requirements.
- It is strongly recommended that graduation applications be completed two semesters prior to graduation. <http://www.usu.edu/registrar/hm/graduation>
- Math 1100 is recommended for International Business majors contemplating graduate studies in MBA.

International Business Major Requirements

_____	ECN 3400 Global Economic Institutions (DSS)	3 cr
_____	FIN 4300 International Finance	3 cr
_____	MGT 3830 International Law (FALL)	2 cr
_____	MGT 4790 Managing Global Value	2 cr
_____	^MSLE 3820 International Management	2 cr
_____	^MSLE 4050 International Marketing (FALL)	2 cr
_____	^MSLE 4890 Strategic Planning and Execution	3 cr

International Business Electives 9 credits

_____	_____	
_____	_____	
_____	_____	
_____	_____	

^MSLE was MGT prefix prior to Spring 2019. The MGT courses will be accepted.

Effective 6.13.19

International Business Electives

9 credits from the following career tracks

		A	B	C	D
CS 1400/1405 Intro to Computer Science	3 cr		*		
FIN 4410 Financial Institutions	3 cr	*			
FIN 4450 Advance Corporate Finance	3 cr	*			
FIN 4460 Investments	3 cr	*			
FIN 4490 Hedge Funds & Private Equity	3 cr	*			
FIN 4495 Investment Banking	3 cr	*			
MGT 4720 Production Planning & Control	2 cr				*
MGT 4740 Process Analytics & Develop.	2 cr				*
MGT 5730 Problem Solving & Continuous Improvement	3 cr				*
^MSLE 3710 Team Management	2 cr				*
^MSLE 4510 Buyer Behavior	2 cr			*	
^MSLE 4531 Competitive Intelligence & Data Visualization	2 cr			*	
^MSLE 4532 Data-Driven Decision Making	2 cr			*	
^MSLE 4533 Big Market Insights from Big Data	2 cr			*	
^MSLE 4534 Survey Research	2 cr			*	
^MSLE 4535 Promotional Strategy	2 cr			*	
^MSLE 4590 Marketing Strategy	3 cr			*	
MIS 3500 Intro to Business Applications	3 c.		*		
MIS Elective 1	3 cr		*		
MIS Elective 2	3 cr		*		

Choose one of the following career tracks

- (A) **Finance** prepares you for a career as an appraiser, economic consultant, financial officer and an analyst.
- (B) **Management Information Systems** prepares you for a career as a database administrator, web designer, electronic commerce developer, systems analysts, applications programmer, IT security manager, and systems trainer.
- (C) **Marketing** prepares you for a career in sales, advertising, retail, customer relations, purchasing and market research.
- (D) **Operations Management** prepares you for a career in facility management, purchasing and operations research.

Demonstrate competence in second language by:
 Completing minor or major in second language or
 passing 16 semester credits of a second language.

The international experience can be fulfilled by an approved international work experience, internship, or completion of one semester studying at an approved overseas institute of higher education, or participation in an approved overseas study tour.

UNIVERSITY STUDIES CHECKLIST
FOR STUDENTS WITH A MAJOR IN THE SOCIAL SCIENCES
GENERAL EDUCATION (36-46 CREDITS)

COMPETENCY REQUIREMENTS (7-10 CREDITS)

Communications Literacy (3-6)

1. ENGL 1010 (CL1) or AP English or ACT English \geq 29 or CLEP (3)
2. ENGL 2010* (CL2) (3)

Quantitative Literacy (4)

- MATH 1050 or AP Calculus score of 3 or better or ACT Math \geq 26 or CLEP or one course in Math or Stats requiring Math 1050 as a prerequisite (4)

**This course must be completed with a C grade or higher.*

BREADTH REQUIREMENTS (7 COURSES –18-21 CREDITS)

Select at least one approved course from each of the following six categories. (A maximum of 4 CLEP or AP areas may be used.)

Approved courses can be found in the USU online catalog.

- American Inst. (BAI) Approved Course ECN 1500 or AP
- Creative Arts (BCA) Approved Course _____ or AP
- Humanities (BHU) Approved Course _____ or AP
- Life Sciences (BLS) Approved Course _____ or AP
- Physical Science(BPS) Approved Course _____ or AP
- Social Science (BSS) Approved Course ECN 2010 or AP
- Integrated Studies Approved Course STAT 2300 or AP

DEPTH REQUIREMENTS (5 COURSES)

Required Depth Courses (Two courses outside discipline)

- 3000+ Level Life and Physical Sciences (DSC) Approved Course _____
- 3000+ Level Humanities and Creative Arts (DHA) Approved Course _____

Communications Intensive (Two courses which are part of major)

- MIS 3200 (CI) Business Communication
- ^MSLE 4890 (CI) Strategic Planning and Execution

Quantitative Intensive (One course which is part of major)

- FIN 3400 (QI) Corporate Finance

UPPER-DIVISION CREDITS

Completion of a minimum of 40 credits numbered 3000 or above.