

Jon M. Huntsman School of Business
Department of Management
Business Administration Major
Spring 2018

Business Acumen

_____	ACCT 2010	(3 cr.)	Financial Accounting Principles
_____	ACCT 2020	(3 cr.)	Managerial Accounting Principles
_____	ECN 1500	(3 cr.)	Econ Institutions (Macroeconomics) (BAI)
_____	ECN 2010	(3 cr.)	Intro to Microeconomics (BSS)
_____	FIN 3200	(3 cr.)	Financial Management
_____	FIN 3400	(3 cr.)	Corporate Finance (QI)
_____	MGT 1050	(3 cr.)	Foundations of Business
_____	MGT 2050	(2 cr.)	Business Law
_____	MGT 3500*	(3 cr.)	Fundamentals of Marketing
_____	MGT 3700*	(2 cr.)	Operations Management
_____	MGT 3800	(2 cr.)	Leadership
_____	MGT 3890	(2 cr.)	Systems Strategy and Problem Solving
_____	MIS 2100	(3 cr.)	Principles of MIS
_____	MIS 3200	(3 cr.)	Business Communication (CI)
_____	MIS 3300	(3 cr.)	Big Data Analytics
_____	STAT 2300 OR	(4 cr.)	Business Statistics (QL)
_____	STAT 2000		

**B- or better required in MGT 3500 and MGT 3700
C grade required in all other Business Acumen courses*

- Students must be formally admitted to the Jon M. Huntsman School of Business.
- Students may complete up to 15 USU Huntsman School of Business required credits numbered 2000 and above including transfer credits prior to formal admittance to the Huntsman School.
- Students transferring more than 15 acceptable credits must receive Huntsman School admittance prior to completing further Huntsman School required courses.
- Huntsman School applications are processed every semester. Applications must be received by December 1 for Spring, April 1 for Summer, and July 1 for Fall.
- In order to register for 3000-, 4000- and 5000-level courses in the Huntsman School, a 2.67 overall GPA is required.
- Huntsman School of Business courses are limited to one repeat.
- A 2.50 GPA in core and major courses is required for graduation.
- For semester availability and prerequisites, see the USU general catalog <http://catalog.usu.edu/>.
- All Utah State University graduation requirements must be met. Check USU catalog for more information regarding requirements.
- It is strongly recommended that graduation applications be completed two semesters prior to graduation. <http://www.usu.edu/registrar/hm/graduation>.
- Math 1100 is recommended for Business Administration majors contemplating graduate studies in Business Administration.

Business Administration Major Requirements

_____	MGT 3250	Introduction to Human Resource Management	(3 cr.)
_____	MGT 3820	International Management	(2 cr.)
_____	MGT 4600	Negotiations	(2 cr.)
_____	MGT 4790	Managing Global Value Chains	(2 cr.)
_____	MGT 4890	Strategic Planning and Execution (CI)	(3 cr.)
_____	MGT 5730	Problem Solving and Continuous Improvement	(3 cr.)
_____	MGT 4530	Marketing Research last taught Summer 2018	(3 cr.)

Choose two Marketing Research Electives starting Fall 2018 in place of MGT 4530

_____	MGT 4531	Competitive Intelligence Data	(2 cr.)
_____	MGT 4532	Data-Driven Decision Making	(2 cr.)
_____	MGT 4533	Big Market Insight – Big Data	(2 cr.)
_____	MGT 4534	Survey Research	(2 cr.)

Business Administration (BA) Electives- Choose EIGHT credits from BA Electives

_____	_____		
_____	_____		
_____	_____		
_____	_____		

Updated February 20, 2018

BA Elective Courses (Choose a minimum of EIGHT credits from the following)

+These electives could go towards earning a minor (see minor requirement sheet)		Minor Options
_____	MGT 4250 Advanced Internship	(1 - 3 cr.)
_____	ECN 3400 Intro Global Economics Environment (DSS)	Economics (3 cr.)
_____	ECN 5150 Comparative Economics Systems (Sp)	Economics (3 cr.)
_____	MGT 3510 New Venture Fundamentals	Entrepreneurship (2 cr.)
_____	MGT 3520 New Venture Management	Entrepreneurship (2 cr.)
_____	MGT 3540 New Venture Financing (Sp/Su)	Entrepreneurship (2 cr.)
_____	MGT 3110 Managing Organizations and People	Human Resource Management (3 cr.)
_____	MGT 3710 Team Management	Human Resource Management (2 cr.)
_____	MGT 3810 Employment Law	Human Resource Management (3 cr.)
_____	MGT 3900* Strat. Marketing Hospitality & Tourism (Fall)	Hospitality and Tourism (3 cr.)
_____	MGT 3910* Rev. & Cost Mgt in Hospitality Mgt (Fall)	Hospitality and Tourism (3 cr.)
_____	MGT 3920* Hospitality Mgt & Operations (Sp)	Hospitality and Tourism (3 cr.)
_____	MGT 3930* Tourism & Event Administration (Sp)	Hospitality and Tourism (3 cr.)
_____	MGT 4510 Buyer Behavior	Marketing (2 cr.)
_____	MGT 4550 Brand Management	Marketing (2 cr.)
_____	MGT 4560 Strategic Sales	Marketing (2 cr.)
_____	MGT 4720 Production Planning & Control (Sp)	Operations Management (2 cr.)

*Please note that only 6 credits may be used in Hospitality courses.

**UNIVERSITY STUDIES CHECKLIST
FOR STUDENTS WITH A MAJOR IN THE SOCIAL SCIENCES
GENERAL EDUCATION (34-37 CREDITS)**

COMPETENCY REQUIREMENTS (7-13 CREDITS)

Communications Literacy (3-6)

1. ENGL 1010 or AP English or ACT English \geq 29 or CLEP (3)
2. ENGL 2010* (3)

Quantitative Literacy (4)

- MATH 1050 (4)

(or one course in Math or Stats requiring Math 1050 as a prerequisite or AP Calculus score of 3 or better)

**This course must be completed with a C grade or higher.*

BREADTH REQUIREMENTS (6 COURSES – 18 CREDITS)

Select at least one approved course from each of the following six categories. (A maximum of 4 CLEP or AP areas may be used.) Approved courses can be found in the USU online catalog.

- | | | | | | | |
|----------------------------|--------------------------|----------|-----------------------------|----------------------------------|-----------------------------|----|
| American Inst. | <input type="checkbox"/> | USU 1300 | or <input type="checkbox"/> | Approved Course <u>ECN 1500</u> | or <input type="checkbox"/> | AP |
| Creative Arts | <input type="checkbox"/> | USU 1330 | or <input type="checkbox"/> | Approved Course _____ | or <input type="checkbox"/> | AP |
| Humanities | <input type="checkbox"/> | USU 1320 | or <input type="checkbox"/> | Approved Course _____ | or <input type="checkbox"/> | AP |
| Life Sciences | <input type="checkbox"/> | USU 1350 | or <input type="checkbox"/> | Approved Course _____ | or <input type="checkbox"/> | AP |
| Physical Science | <input type="checkbox"/> | USU 1360 | or <input type="checkbox"/> | Approved Course _____ | or <input type="checkbox"/> | AP |
| Social Science | <input type="checkbox"/> | USU 1340 | or <input type="checkbox"/> | Approved Course <u>ECN 2010</u> | or <input type="checkbox"/> | AP |
| Breadth Integrated Studies | <input type="checkbox"/> | | | Approved Course <u>STAT 2300</u> | or <input type="checkbox"/> | AP |

DEPTH REQUIREMENTS (5 COURSES)

Required Depth Courses (Two courses outside discipline)

- 3000+ Level Life and Physical Sciences (DSC) Approved Course _____
- 3000+ Level Humanities and Creative Arts (DHA) Approved Course _____

Communications Intensive (Two courses which are part of major)

- MIS 3200 Business Communication
- MGT 4890 Strategic Planning and Execution

Quantitative Intensive (One course which is part of major)

- FIN 3400 Corporate Finance

UPPER-DIVISION CREDITS

Completion of a minimum of 40 credits numbered 3000 or above.