

**Jon M. Huntsman School of Business**  
**Department of Management**  
**Business Administration Major**  
**Fall 2016 revised**

<b>Business Acumen</b>		
_____	<b>ACCT 2010</b>	(3 cr.) Financial Accounting Principles
_____	<b>ACCT 2020</b>	(3 cr.) Managerial Accounting Principles
_____	<b>ECN 1500*</b>	(3 cr.) Econ Institutions (Macroeconomics) (BAI)
_____	<b>ECN 2010</b>	(3 cr.) Intro to Microeconomics (BSS)
_____	<b>FIN 3200</b>	(3 cr.) Financial Management
_____	<b>FIN 3400</b>	(3 cr.) Corporate Finance (QI)
_____	<b>MGT 1050</b>	(3 cr.) Foundations of Business
_____	<b>MGT 2050</b>	(2 cr.) Business Law
_____	<b>MGT 3500</b>	(3 cr.) Fundamentals of Marketing
_____	<b>MGT 3700</b>	(2 cr.) Operations Management
_____	<b>MGT 3800</b>	(2 cr.) Leadership
_____	<b>MGT 3890</b>	(2 cr.) Systems Strategy and Problem Solving
_____	<b>MIS 2100</b>	(3 cr.) Principles of MIS
_____	<b>MIS 3200</b>	(3 cr.) Business Communication (CI)
_____	<b>MIS 3300</b>	(3 cr.) Big Data Analytics
_____	<b>STAT 2300* OR</b>	(4 cr.) Business Statistics (QL)
_____	<b>STAT 2000*</b>	

*\*These courses must be completed with a C grade or higher.*

- Students must be formally admitted to the Jon M. Huntsman School of Business.
- Students may complete up to 15 USU Huntsman School of Business required credits numbered 2000 and above including transfer credits prior to formal admittance to the Huntsman School.
- Students transferring more than 15 acceptable credits must receive Huntsman School admittance prior to completing further Huntsman School required courses.
- Huntsman School applications are processed every semester. Applications must be received by December 1 for Spring, April 1 for Summer, and July 1 for Fall.
- In order to register for 3000-, 4000- and 5000-level courses in the Huntsman School, a 2.67 overall GPA is required.
- A 2.50 GPA in core and major courses is required for graduation.
- For semester availability and prerequisites, see the USU general catalog <http://catalog.usu.edu/>.
- All Utah State University graduation requirements must be met. Check USU catalog for more information regarding requirements.
- It is strongly recommended that graduation applications be completed two semesters prior to graduation. <http://www.usu.edu/registrar/hm/graduation>.
- Math 1100 is recommended for Business Administration majors contemplating graduate studies in Business Administration.

<b>Business Administration Major Requirements</b>			
(B- or better required in MGT 3500 and 3700)			
_____	MGT 3250	Introduction to Human Resource Management	(3 cr.)
_____	MGT 3820	International Management	(2 cr.)
_____	MGT 4530	Marketing Research	(3 cr.)
_____	MGT 4600	Negotiations	(2 cr.)
_____	MGT 4790	Managing Global Value Chains	(2 cr.)
_____	MGT 4890	Strategic Planning and Execution (CI)	(3 cr.)
_____	MGT 5730	Problem Solving and Continuous Improvement	(3 cr.)
<b>Business Administration (BA) Electives – Choose EIGHT credits</b>			
from BA Elective Courses			
_____	_____		
_____	_____		
_____	_____		
_____	_____		
<b>Revised 9.29.16</b>			

<b>BA Elective Courses</b> (Choose a minimum of <b>EIGHT credits</b> from the following)			
+These electives could go towards earning a minor (see minor requirement sheet)			<b>Minor Options</b>
_____	MGT 4250	Advanced Internship	(1 - 3 cr.)
_____	ECN 3400	Intro Global Economics Environment (DSS)	Economics (3 cr.)
_____	ECN 5150	Comparative Economics Systems	Economics (3 cr.)
_____	MGT 3510	New Venture Fundamentals	Entrepreneurship (2 cr.)
_____	MGT 3520	New Venture Management	Entrepreneurship (2 cr.)
_____	MGT 3540	New Venture Financing (Sp/Su)	Entrepreneurship (2 cr.)
_____	MGT 3110	Managing Organizations and People	Human Resource Management (3 cr.)
_____	MGT 3710	Team Management	Human Resource Management (2 cr.)
_____	MGT 3810	Employment Law	Human Resource Management (3 cr.)
_____	*MGT 3900	Strat. Marketing Hospitality & Tourism (Fall)	Hospitality and Tourism (3 cr.)
_____	<b>OR</b> *MGT 3910	Rev. & Cost Mgt in Hospitality Mgt (Fall)	Hospitality and Tourism (3 cr.)
_____	<b>OR</b> *MGT 3920	Hospitality Mgt & Operations (Sp)	Hospitality and Tourism (3 cr.)
_____	<b>OR</b> *MGT 3930	Tourism & Event Administration (Sp)	Hospitality and Tourism (3 cr.)
_____	MGT 4510	Buyer Behavior	Marketing (2 cr.)
_____	MGT 4550	Brand Management	Marketing (2 cr.)
_____	MGT 4560	Strategic Sales	Marketing (2 cr.)
_____	MGT 4720	Production Planning & Control (Sp)	Operations Management (2 cr.)

\*Please note that only 6 credits may be used in Hospitality courses.

**UNIVERSITY STUDIES CHECKLIST**  
**FOR STUDENTS WITH A MAJOR IN THE SOCIAL SCIENCES**  
GENERAL EDUCATION (34-37 CREDITS)

**COMPETENCY REQUIREMENTS (7-13 CREDITS)**

Communications Literacy (3-6)

1.  ENGL 1010 or  AP English or  ACT English  $\geq$  29 or  CLEP (3)
2.  ENGL 2010\* (3)

Quantitative Literacy (4)

- MATH 1050 (4)
- (or one course in Math or Stats requiring Math 1050 as a prerequisite or AP Calculus score of 3 or better)

*\*This course must be completed with a C grade or higher.*

**BREADTH REQUIREMENTS (6 COURSES – 18 CREDITS)**

Select at least one approved course from each of the following six categories. (A maximum of 4 CLEP or AP areas may be used.) Approved courses can be found in the USU online catalog.

- |                    |                          |          |    |                          |                 |                 |    |                          |    |
|--------------------|--------------------------|----------|----|--------------------------|-----------------|-----------------|----|--------------------------|----|
| American Inst.     | <input type="checkbox"/> | USU 1300 | or | <input type="checkbox"/> | Approved Course | <u>ECN 1500</u> | or | <input type="checkbox"/> | AP |
| Creative Arts      | <input type="checkbox"/> | USU 1330 | or | <input type="checkbox"/> | Approved Course | _____           | or | <input type="checkbox"/> | AP |
| Humanities         | <input type="checkbox"/> | USU 1320 | or | <input type="checkbox"/> | Approved Course | _____           | or | <input type="checkbox"/> | AP |
| Life Sciences      | <input type="checkbox"/> | USU 1350 | or | <input type="checkbox"/> | Approved Course | _____           | or | <input type="checkbox"/> | AP |
| Physical Science   | <input type="checkbox"/> | USU 1360 | or | <input type="checkbox"/> | Approved Course | _____           | or | <input type="checkbox"/> | AP |
| Social Science     | <input type="checkbox"/> | USU 1340 | or | <input type="checkbox"/> | Approved Course | <u>ECN 2010</u> | or | <input type="checkbox"/> | AP |
| Exploration Credit |                          |          |    | <input type="checkbox"/> | Approved Course | _____           |    |                          |    |

**DEPTH REQUIREMENTS (5 COURSES)**

Required Depth Courses (Two courses outside discipline)

- 3000+ Level Life and Physical Sciences (DSC) Approved Course \_\_\_\_\_
- 3000+ Level Humanities and Creative Arts (DHA) Approved Course \_\_\_\_\_

Communications Intensive (Two courses which are part of major)

- MIS 3200 Business Communication
- MGT 4890 Strategic Planning and Execution

Quantitative Intensive (One course which is part of major)

- FIN 3400 Corporate Finance

**UPPER-DIVISION CREDITS**

Completion of a minimum of 40 credits numbered 3000 or above.